

Faculty Senate Course Form

Effective Date: Fall 2025

Submission Date: 10/2/2024

Department: **Family and Consumer Sciences**

College of: Course **College of Education**

Prefix: **FCS**

Contact Person: **Sheila Cook**

Create New, Revise, Inactivate, or Reactivate: **Reactivate**

Course #: **FCS 104**

Course Form:

- Used to create new course numbers or new prefixes.
- Used to change Name, Grading, Hours, Description, Reactivate
- Used to inactivate a course from the current catalog. Courses are never deleted. They are made inactive and can be legislated to become active again.

1. Purpose/Justification for the Changes: This course is being reactivated to equip Family and Consumer Sciences teacher education students with essential knowledge, industry awareness, and analytical skills that are crucial for teaching Fashion, Apparel, and Interior Design (FAID) courses and CTE pathways for grades 6-12. Additionally, it fosters personal growth, making it relevant even for those not directly pursuing an FCS teacher ed-related degree.

2. Is this related to, and/or affect, any other department/college/unit curricula or programs at Pittsburg State University? *If "Yes", please provide an explanation. Provide documentation of any discussions (e.g. copies of emails, memos, etc.) that have occurred.*

Yes

No

3. Is this course to be considered for General Education?

If "yes" this requirement will need approval of the General Education Committee after the revisions have been approved by Faculty Senate. The General Education Course Approval form will also need to be submitted.

Yes

No

4. Will this course be required of any education majors?

If "yes," this requirement will need approval of the Council for Teacher Education before upload to "College Curriculum Legislation" in SharePoint.

Yes

No

5. Will additional resources or costs be required?

Yes

No

If so, what will be needed?

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6. Will any additional course fees be required (e.g. equipment, clothing, travel, licensing, etc.)? *If "yes," complete the Course Fee Form on the Faculty Senate website, it will need to gain approval of the President's Council.*

Yes

No

7. Objectives/Student Learning Outcomes for NEW courses only, as it will appear in the syllabus:
Attach with upload.

8. Assessment Strategies (e.g. exams, projects, university rubric, etc.), as it will appear in the syllabus:
Attach with upload.

Course Numbers cannot be changed, only created.

	Existing	New/Proposed
Title:	Fashion Fundamentals	
Course Number:	FCS 104	
Credits:	3 credit hours	
Grading System:	A-F, IN	
Pre/Co-Requisite(s):		

Course Description:	<p>This course is an Introduction to Fashion Fundamentals topics through a historical as well as contemporary lens. Seminar includes history, appropriate fashion terminology and structure of the industry, including the design process and marketing of fashion products. The purpose of this course is to assist students in establishing and cultivating their background knowledge specific to the fashion industry. This course will provide opportunities to engage in authentic environments and develop competencies recognized by industry to better prepare them for teaching in a middle or secondary setting.</p>	
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Authorization Sign-Off


Checklist

- | | |
|-------------------------------------|-----------------------------------|
| <input checked="" type="checkbox"/> | Required fields completed. |
| <input checked="" type="checkbox"/> | Syllabus attached for new courses |
| <input checked="" type="checkbox"/> | Assignment Strategies Attached |

-Approved: Department Chair/Director

Date: 10/23/24 Signature, Chair/Director: 

-Approved: College Curriculum Committee

Date: 12/3/24 Signature, Committee Chair: 

-Approved: Dean of College

Date: 12/3/24 Signature, Dean: 

-Approved: Council for Teacher Education (if applicable)

Date: 12/4/24 Signature, Council Chair: 

-Approved: University Undergraduate Curriculum Committee

Date: _____ Signature, Committee Chair: _____

-Approved: Faculty Senate

Date: _____ Signature, Recorder Faculty Senate: _____

Originating Departments(s): After completing this form, please upload it to the SharePoint, within the appropriate College folder, "Preliminary Legislation", to allow for review and questions. Any modifications should be saved as "original file name.v2.docx" and uploaded as well.

Following final College Curriculum Committee approval, please apply the appropriate signatures, and send them to your College Administrator.

Pittsburg State University

Department of Family and Consumer Sciences

FCS 104 – Fashion Fundamentals

Fall Semester

Course: FCS 104

Time: Online

Instructor: Dr. Sheila Cook

Location: Online

Office: 113 FCS Building

Email: skcook@pittstate.edu

Office Phone: 620-235-4573

Credit Hours: 3

Office Hours: Wednesdays 9:00 a.m. – 12:00 p.m. & 12:30 p.m. – 2:30 p.m.

NOTE: Office hours may change without notice.

Department Policy for the First Day of Class: Students in Family and Consumer Sciences courses are expected to attend class AND/OR log into Canvas regularly beginning on the first day of a scheduled class. If a student does not attend on the first scheduled class session or notify the instructor of an expected absence on the first day, the instructor will remove the student from the class roll to accommodate students who wish to take the course and/or have been on a waiting list. Students on class waiting lists are strongly advised to attend the first session of class. This will indicate interest and commitment on the part of the student as well as keeping the student current in the class with peers already enrolled. Instructors should be able to indicate to the student at the first meeting the likelihood of the student enrolling based on attendance.

Course Information: This course will be conducted online with the use of Canvas. Questions and concerns should be addressed by requesting a meeting with the instructor during office hours. Email is the preferred mode of contact as long as it does not pertain to grades. I check e-mails frequently and will respond to course related questions within 24 hours on weekdays and 78 hours on weekends. The professor reserves the right to make changes in the course and course syllabus at any time during the semester.

Email Etiquette: Please use respectful etiquette when using email by adding:

1. Include course number, day, and time in subject line.
Example: FCS 104-01 – Online

2. A brief, respectful message using proper, professional address.
3. State just the facts and no long stories.
4. Use proper grammar, spellings, and no texting in your writings.

Example:

Subject line: FCS 104

Hello Dr. Cook,

I had a question concerning the discussion board for this week. Do you want us to use the information detail for all discussion responses or just the original 300+ comment? Thank you for your time.

Student A

Instructional Resources / Books Required: There is no required textbook for this course.

Course Description: 3 hours. Lecture and laboratory. This course is an Introduction to Fashion Fundamentals topics through a historical as well as contemporary lens. Seminar includes history, appropriate fashion terminology and structure of the industry, including the design process and marketing of fashion products.

The purpose of this course is to assist students in establishing and cultivating their background knowledge specific to the fashion industry. This course will provide opportunities to engage in authentic environments and develop competencies recognized by industry to better prepare them for teaching in a middle or secondary setting.

Course Objectives:

- **Understanding Fashion History:** Students will be able to identify key historical periods and movements in fashion, including their cultural influences and stylistic characteristics.
- **Exploring Fashion Design Principles:** Students will learn basic principles of fashion design, including color theory, silhouette, line, texture, and proportion, and apply these concepts in fashion sketches and design exercises.
- **Introduction to Textiles and Fabrics:** Students will gain knowledge of various textile fibers, fabric structures, and textile finishes, and develop the ability to identify common fabrics and their properties.
- **Fashion Industry Overview:** Students will explore the structure and dynamics of the fashion industry, including key sectors such as design, production, marketing, retailing, and distribution, as well as emerging trends and challenges.

- **Fashion Retailing and Merchandising:** Students will learn about the role of retailing and merchandising in the fashion industry, including store operations, visual merchandising, inventory management, and consumer behavior.
- **Fashion Trends Analysis:** Students will develop skills in trend forecasting and analysis, including the ability to identify current and emerging fashion trends, understand their cultural and social significance, and predict future directions in fashion.
- **Fashion Communication and Promotion:** Students will explore various forms of fashion communication and promotion, including advertising, public relations, social media, and visual merchandising, and develop basic skills in fashion writing, photography, and styling.
- **Ethical and Sustainable Fashion Practices:** Students will examine ethical and sustainability issues in the fashion industry, including labor rights, environmental impact, supply chain transparency, and fair-trade practices, and explore strategies for promoting responsible consumption and production.
- **Fashion Styling and Personal Image Development:** Students will learn principles of fashion styling and personal image development, including wardrobe planning, color coordination, accessorizing, and grooming, and develop their own sense of style and self-expression.

These objectives aim to provide students with a comprehensive understanding of the fundamental concepts, skills, and practices in the field of fashion at the introductory level.

Teaching Strategies:

- Lectures
- Textbook and printed materials
- Research/Investigation
- Instructional activities: individual and group
- Discussion groups
- Videos
- Student projects
- Student research projects

Assessment:

- Reflective Reading/Writing
- Exams
- Presentations
- Resource Notebook
- Other

Exams and Final:

- Instructional exams and skills exams will be given throughout the semester.
- Instructional exams will be timed and uploaded to Canvas.
- Skills exams will be conducted during laboratories.

- One final project will be given. Detailed information and instructions for the final project will be given later in the semester.
- **NO MAKE-UP EXAMS WILL BE GIVEN.**

Grading:

Points will be updated throughout the semester and totaled at the end of the semester. Final grades will be determined using a percentage of total points possible. **Final grades will NOT be rounded up.**

Grading Scale: 90-100%= A

80-89%= B

70-79%= C

60-69%= D

<60%= F

Online Course Interactions and Instructor's Policy:

- Online interactions are expected on a weekly basis.
- You are responsible for all material covered in the course.

Course Notes:

- Online participation in all activities is expected. You are responsible for turning in your own work.
- The preferred mode of communication for this class is e-mail at skcook@pittstate.edu. Grades WILL NOT be discussed over email. I check my email daily.
- All assignments must be turned in on or before, the specified date.
- **No Late Work Will Be Accepted.**

Submitting Assignments:

- All assignments will be submitted through the PSU Canvas management system and through Turnitin.
- Unless otherwise specified, all written assignments are to follow General APA Guidelines:
- Assignments must be typed, double-spaced on standard-sized paper (8.5" x 11") with 1" margins on all sides.
- **12 pt. Times New Roman font must be used for ALL assignments.**
- Unless otherwise specified, assignments should be at least one- and one-half pages in length, but no more than two pages.
- Always use correct grammar and word choice conducive for a college-level course.
- Always include a reference page written in APA 7th edition format for EACH assignment.
- Formatting papers: <https://www.ivcc.edu/stylebooks/stylebook4.aspx?id=14574> or <https://owl.english.purdue.edu/owl/resource/747/0>

- **ALWAYS SPELL CHECK, GRAMMAR CHECK, AND PROOF READ!**
- All students are expected to use the PSU Canvas system to keep up with class events, assignments, to view weekly announcements, etc.
- Please note: ALL assignments are required to include an APA 7th edition style cover page. The following is an example of the information needed for your cover page. It should be centered and half-way down the middle of the page.

The Effects of Social Media on the Wellbeing of Students (Title of Assignment in BOLD)

Student's First and Last Name

Pittsburg State University

FCS 104 – Fashion Fundamentals

Dr. Sheila Cook

August 15, 2024 (Current Date)

Setting Up Your Reference Page(s):

- Your reference page(s) must follow the references example below:
- References in alphabetical order.
- First line 1-inch tab
- Second and any additional lines tabbed over once.
- All single space for each reference and double spaced between each new reference.

- All references in alphabetical order.

The following is an example an APA 7th edition reference page included with EACH assignment:

References

- American Psychiatric Association. (2013). *Diagnostic and statistical manual of mental disorders: DSM-5* (5th ed.).
- Bloom, B. S. (Ed.). (1974). *Taxonomy of educational objectives*. McKay.
- Brown, G. (2009). The ontological turn in education: The place of the learning environment. *Journal of Critical Realism, 8*(1), 5-34. <https://doi.org/10.1558/jocr.v8i1.5>
- Brown, J. S., Collins, A., & Duguid, P. (1989). Situated cognition and the culture of learning. *Educational Researcher, 18*(1), 32-42. <http://www.jstor.org/stable/1176008>
- Collins, A., & Greeno, J. G. (2011). Situative view of learning. In V. G. Aukrust (Ed.), *Learning and cognition in education* (pp. 64-68). Elsevier.
- Collins, S. (2016). *Neuroscience for learning and development: how to apply neuroscience and psychology for improved learning and training*. Kogan Page.
- Cooling, T. (2015, August 2015). The Bible in education. *The Christian Teachers Journal, 23*(3).
- Cooling, T. (2017a). Children's spiritual development in school. *Transmission, 18-20*.
- Cooling, T. (2017b). The threat to better learning in Christian education. In K. Goodlet, J. Collier, & T. George (Eds.), *Better learning: Trajectories for educators in Christian schools* (pp. 107-116). St Mark's NTC.
- Damasio, A. R. (1994). *Descartes' error: Emotion, reason, and the human brain*. G. P. Putnam's Sons.
- Dewey, J. (1938). *Experience and education*. Collier.
- Institute for American Values. (2003). *Hardwired to connect: The new scientific case for authoritative communities*. <http://americanvalues.org/catalog/pdfs/hwexsumm.pdf>
- Loughland, T., & Matthews, R. (2016). *Using the AITSL standards to assess graduate teacher performance*. Criterion Conferences. Retrieved 18 January, 2018 from <https://www.criterionconferences.com/blog/education/using-aitsl-standards-assess-graduate-teacher-performance/>

Student Assistance: Students seeking assistance with academic programs because of handicap should contact the Center for Student Accommodations, 216 Russ Hall, 235-4309. Please inform the instructor if you have a handicap or a disability that the instructor needs to know about.

Student Responsibility: It is the student's responsibility to seek out faculty members for information regarding the course. Students who have problems in courses typically wait too long to contact their instructor.

PSU Syllabus Supplement: <https://www.pittstate.edu/office/registrar/syllabus-supplement.dot>

Academic Integrity / Plagiarism Policy:

According to PSU's Academic Integrity Policy in Article 30 of the Code of Student's Rights and Responsibilities, academic dishonesty by a student includes, but not limited to:

- Giving or receiving unauthorized aid on examinations.
- Giving or receiving unauthorized aid in the preparation of notebooks, themes, reports, papers, or any other assignments.
- Submitting the same work for more than one course without the instructor's permission.
- Plagiarism. Plagiarism is defined as using ideas or writings of another and claiming them as one's own. Copying any material directly (be it the work of other students, professors, or colleagues) or copying information from print or electronic sources (including the internet) without explicitly acknowledging the true source of the material **IS** plagiarism. Plagiarism also includes paraphrasing another individual's ideas or concepts without acknowledging their work, or contribution. To avoid charges of plagiarism, students should follow the citation directions provided by the instructor and/or department in which the class is offered.

All work you submit for this course must be completed solely by you, without unauthorized collaboration with others (e.g. don't ask your roommate, your parents, or your significant other to help you with your assignments. Instead, go to the Writing Center or come to me for help). When you complete your work, you must do so without neglecting to attribute information or ideas you have borrowed from other sources using APA style.

If you fail to cite information, it is viewed as intentional plagiarism. If I see intentional plagiarism, I will give the assignment a grade of F or a 0 for the assignments. If I see repeated cases of intentional plagiarism, I may fail you for the course and the instances will be reported.

For information regarding the university-wide policies on student behavior and the consequences of misconduct or plagiarism, and for information about your rights as a student, please see:

<https://registrar.pittstate.edu/catalog/archive/2019-2020/student-rights-and-responsibilities.html>

Concealed Carry Weapons Policy at PSU: It is recommended you review the syllabus supplement found at: <http://www.pittstate.edu/dotAsset/6c552e9b-8c3c-415e-b874-15006b8d85d0.pdf>

FCS 104 – Fashion Fundamentals Tentative Course Schedule:

This is a tentative course schedule to help you keep pace and submit all assignments on time.

Course Schedule: Faculty reserves the right to make changes in this schedule.

Week 1: Classes begin

Syllabus

Introduction to Fashion

Week 2: Fashion History – Pre-historic through 1900 – Part 1

Week 3: Fashion History – 1900 through Present – Part 2

Week 4: Principles and Elements of Design

Week 5: Principles of Textiles

Week 6: Introduction to Fashion Merchandising

Week 7: Fashion Trends Analysis

Week 8: Fashion Styling

Week 9: Sustainable Fashion Practices

Week 10: Fashion in the Digital Age

Week 11: Fashion Forecasting and Retail Buying

Week 12: Fashion Career Exploration

Week 13: Fashion Illustration

Week 14: Creating a Fashion Line Final Project

Week 15: Fall Break and Thanksgiving Break – Continue Developing Final Project

Week 16: Final Project Presentations

Week 17: Finals Week – Project Reflections