

# Kelce College Faculty Qualifications Summary



LAWRENCE R. WOODWARD

Professor of Finance

**AACSB Qualification Status:** Scholarly Academic

**Basis for Qualification:** Ph.D. in field

2 PRJs

1 Conference Presentation

2 Works in Progress

**Highest Degree:** Ph.D., 1994

**Institution:** University of Arkansas

**Specialization/Major:** Finance

## Research and Scholarship

### Focus

My current research focusses on the impact that online purchasing of goods leads to market efficiency, i.e., the law of one price.

### Impact

My research impacts the public at large in that my results indicate that on-line auctions have led to an increase in market efficiency and transparency of prices.

## Licensures and Certifications:

"Certified Public Accountant", State of Missouri, State. (November 1992 - Present).

## **Sample Intellectual Contributions:**

### **Peer Reviewed Journal Articles**

Grimes, P. W., Woodward, L., Clark, M. (2023). Price Determinants of Collectable U.S. Commemorative Stamps: An Examination of Philatelic Demand. *The American Economist*, 68(2), Forthcoming.

Woodward, L., Grimes, P. W., Clark, M. (2022). Collector Investment Returns on U.S. Postage Stamps: An Analysis of eBay Auctions and Dealer Advertisement Prices. *International Journal of Management, Marketing, and Decision Sciences*, 2(1), 23-36.

### **Professional Memberships**

Independent Colleges and University of Texas  
International Academy of Business and Public Administration Disciplines