

Kelce College Faculty Qualifications Summary



WEI SHA

Associate Professor of Computer Information Systems

AACSB Qualification Status: Scholarly Academic

Basis for Qualification: Ph.D. in field

2 PRJs

2 Conference Proceedings

5 Presentations

Highest Degree: Ph.D., 2005

Institution: University of Arkansas

Specialization/Major: Information Systems

Research and Scholarship

Focus

My research investigates how a user interacts with various information systems in organizations or business context.

Impact

For scholars, my research should help further understanding of different topics in information systems research and provide additional research opportunities for future studies. For example, my research reveals that people prefer to feel that they would belong in a virtual environment. Scholars can further examine the bonding between a virtual environment such as a website and its visitors.

For practitioners, my research should help them to improve the design or interaction of various systems to better serve businesses, communities and public at large. To follow up with my previous

example, a web designer can use different elements of website design, such as photos, colors, texts, etc., to enhance any connections between a visitor and a website.

Licensures and Certifications:

"Certificate for Peer Review", Quality Matters, International. (July 21, 2016 - Present).

"Certificate for Applying the QM Rubric", Quality Matters, International. (July 16, 2015 - Present).

"Certificate for Applying the QM Rubric 6th Edition", Quality Matters, International. (July 16, 2015 - 2019).

Sample Intellectual Contributions:

Peer Reviewed Journal Articles

Sha, W. (2021). A Validation of Affective Trust Construct in B2C E-commerce. *Issues in Information Systems*, 22(3), 296-306. https://doi.org/10.48009/3_iis_2021_317-327

Sha, W. (2018). Development of an Instrument for Affective Risk in Business-to-Consumer E-Commerce. *Issues in Information Systems*, 19(3), 11-21.

Conference Proceedings

Sha, W. (2020). *Would Feelings of Bond and Perceived Fairness Increase A Student's Retention Intentions Toward a University?*. International Association for Computer Information Systems.

Sha, W. (2019). *Examining the Effects of Quality Matters Rubrics for Higher Education on Course Design through Technology Acceptance Model Lens*. International Association for Computer Information Systems.

Presentations

Sha, W., Paper, Decision Science Institute Annual Conference, Decision Science Institute, Houston, "Would Feelings of Belonging Increase a Student's Retention Intentions Toward a University?", Conference, Academic, International, peer-reviewed/refereed, Accepted. (November 21, 2022).

Sha, W., Paper, 61st International Association for Computer Information Systems Conference, International Association for Computer Information Systems, Virtual, "A Validation of Affective Trust Construct in B2C E-commerce", Conference, Academic, International, peer-reviewed/refereed, published elsewhere, Accepted. (October 8, 2021).

Sha, W., Paper, International Association for Computer Information Systems, IACIS, Online, "Would Feelings of Bond and Perceived Fairness Increase A Student's Retention Intentions Toward a University?", Conference, Academic, International, peer-reviewed/refereed, published in proceedings, published elsewhere, Accepted. (October 8, 2020).

Sha, W., Paper, International Association for Computer Information Systems, IACIS, Clearwater Beach, Florida, "Examining the Effects of Quality Matters Rubrics for Higher Education on Course Design through Technology Acceptance Model Lens", Conference, Academic, International, peer-reviewed/refereed, published in proceedings, published elsewhere, Accepted. (October 3, 2019).

Sha, W., Paper, International Association for Computer Information Systems, IACIS, Clearwater Beach, Florida, "Development of An Instrument for Affective Risk in Business-to-Consumer E-Commerce", Conference, Academic, International, peer-reviewed/refereed, published in proceedings, published elsewhere, Accepted. (October 5, 2018).

Professional Memberships

Association for Information Systems

Decision Science Institute

International Association for Computer Information Systems