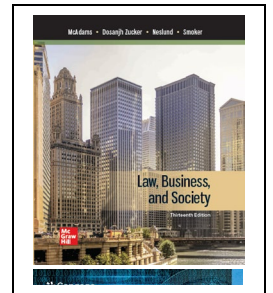




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Textbook

McAdams, Zucker, Neslund, and Smoker, Law, Business, and Society, Thirteenth Edition, McGraw Hill, 2022.



Catalog Course Description

Concepts and methods for incorporating social responsiveness and public policy analysis into the strategic decision making of the firm.

Prerequisites

No prerequisites required for the Professional MBA program.

Course Objectives / Learning Outcomes

1. Evaluate the capitalist versus collectivist system in the United States and how that system is impacted by government and ethics.
2. Describe the impact of the American legal system on private enterprise and personal liberties.
3. Identify the legal aspects of business-related areas of law, including contracts and business torts.
4. Describe considerations regarding how government regulates businesses including business organization, management, and practice.
5. Analyze the legal issues presented in employment-related aspects of business regarding employee rights and discrimination.
6. Describe the government-business relationship in the fields of consumer and environmental protection.



Course Outline

Week 0	Welcome
Week 1	Capitalism and Government
Week 2	Ethics and Public Policy
Week 3	The American Legal System and Constitution
Week 4	Contracts and Torts
Week 5	Government Regulation of Business
Week 6	Employer-Employee Relations
Week 7	Government and Business Relations

Teaching Methods

Teaching methods will include video PowerPoint lectures, internet-based videos and content, discussions, quizzes, and application-based assignments.

Canvas

The Canvas system will be utilized for virtually nearly every aspect of this course. Lectures and slides of PowerPoint presentations will be uploaded and available through Canvas. Quizzes regarding chapter content will be presented and graded through Canvas. Assignments and instructions for assignments will be provided by Canvas and should be submitted through Canvas. Final grades will be tracked on Canvas as well. In addition to Canvas, this class will utilize the McGraw Hill Connect system which will be integrated into the Canvas learning management system.

Attendance Policy

Because this is an online class, there will be no formal attendance policy. Attendance will be measured by your progress through the modules and components of the course as well as the submission of assignments. Completion of the assigned lectures, tasks and assignments is critical to your ability to do well in this course. It is the student's responsibility to monitor his or her own progression through the course.

Classroom Conduct

Netiquette is a set of rules for behaving properly online. Much of our communication in this course will take place in the forums and through email. Here are the requirements for online communication in this course, behavior and communication that do not meet these guidelines will not be tolerated.

- Be sensitive to different cultural and linguistic backgrounds, as well as different political and religious beliefs.



- Use good taste when composing your responses. Swearing and profanity should be avoided. Also consider that slang terms can be misunderstood or misinterpreted.
- Don't use all capital letters when composing your responses. This is considered "shouting" on the Internet and is regarded as impolite or aggressive. It can also be stressful on the eye when trying to read your message.
- Be respectful of others' views and opinions. Avoid "flaming" (publicly attacking or insulting) others.
- Be careful when using acronyms. If you use an acronym, it is best to spell out its meaning first, then put the acronym in parentheses afterward, for example: Frequently Asked Questions (FAQs). After that you can use the acronym freely throughout your message.
- Use good grammar and spelling and avoid using text messaging shortcuts.
- In emails, always identify yourself and what class and section you are in. It is a good practice to put your course and section in the subject line. This helps your instructor identify course related emails.

Academic Integrity

All Pitt State students are bound by the academic integrity policies of the university as described and outlined in the current Syllabus Supplement. Please familiarize yourself with these rules and guidelines. In addition, as a course offered through the Kelce College of Business, students in this class are obligated to adhere to the college's Student Code of Ethics as outlined below.

Students pledge to:

- Arrive on time, remain until dismissed at all class sessions, and notify instructors in advance of anticipated absences, late arrivals, or early departures whenever possible.
- Turn off cell phones or other electronic devices while in class, unless permission to use them has been granted.
- Refrain from class disturbances.
- Refrain from use of profane or vulgar language in a threatening or disruptive manner.
- Treat fellow students, staff, faculty, administrators, and property with respect.
- Refrain from giving or receiving inappropriate assistance.



- Prepare assignment and exams honestly, refraining from such unacceptable conduct as plagiarism or unacknowledged appropriation of another's work in any academic work.
- Obey the policies, regulations, and laws of the United States of America, the State of Kansas, The Kansas Board of Regents, Pittsburg State University, and the Gladys A. Kelce College of Business.
- If a student observes someone committing dishonesty in connection with academic work, the student is encouraged to report that dishonesty to the appropriate individual (ex, faculty member, or administrator).

Students with Disabilities

Please inform the instructor if you have a learning or physical disability that interferes with course requirements. Assistance and/or appropriate accommodations may be available through the contacts listed on the current Syllabus Supplement.

To make a request for student accommodations or to review the University's policy on accommodations, please see this webpage:

<https://www.pittstate.edu/office/center-for-student-accommodations/index.html>

Technology Requirements

Online students will need regular access to a personal computer that runs on a broadband Internet connection.

Online Students need to have a webcam if a camera is not included in their computer or smart device.

Course Evaluation Methods

Final Grade Calculation

Assessments	Points
Class Introduction	20
Discussions	350
Multiple Choice Quizzes	490
Application Based Assignments	140
Total Points for Course	1000



Grading

In determining the final course grade, the following scale is used:

900 points = A

800 points = B

700 points = C

500 points = F

Faculty can augment this area as necessary to accommodate their grading criteria. Faculty should also use this area to convey when students can expect feedback on their assignments and assessments.

Rubrics

Rubrics are included in the course and will provide an understanding of how you will be assessed on the course's assignments.

Late Work Policy

Assignments for each module will be due on Sunday evenings. The only late work that will be considered are those instances where the student has communicated with their instructor regarding unavoidable circumstances, *such as reporting an illness and submitting a doctor's note to the instructor.*

Note

The instructor reserves the right to amend and to reorganize this syllabus at any time.