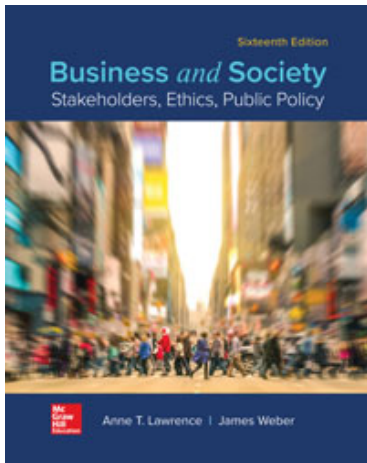


Course Syllabus

Instructor: Jamie Brooksher
Office: Russ Hall 207
Hours: By appointment
Phone: 620-235-4136
E-mail: jbrooksher@pittstate.edu

Textbook

Anne Lawrence and James Weber, *Business and Society: Stakeholders, Ethics, Public Policy*, 16th ed., McGraw-Hill Education, 2020.



Catalog Course Description

Concepts and methods for incorporating social responsiveness and public policy analysis into the strategic decision making of the firm.

Prerequisites

MGMKT 444 Legal and Social Environment of Business, or waiver.

Course Objectives / Learning Outcomes

The main objective of this course is to provide the students with an overall view of the role of business in society. At the end of the course, the students should be able to:

1. explain and evaluate the interrelationships between business and society;
2. analyze the different forces that affect business-society relationships including changing societal and ethical expectations, a dynamic global economy, the role of government, ecological and natural resource issues, and the impact of technology and innovation;
3. provide arguments for and against corporate social responsibility;
4. recognize and analyze ethical problems and determine ethical resolutions;

5. explain how government policies affect market structure and business performance;
6. identify the purpose of antitrust laws and the costs and benefits of regulation;
7. examine environmental issues and explain how businesses can help reduce environmental damage and promote sustainability;
8. identify the major rights of consumers, and explain how businesses and government protect consumers;
9. explain the impact of workforce diversity on business.

Teaching Methods

The main teaching methods are chapter readings, cases, PowerPoint presentations, videos, self-study quizzes, assignments, and discussion forum.

Students are expected to have Internet access throughout the semester. This Internet access should be sufficient to view online videos, download files, take exams as scheduled, and otherwise meet the full requirements of the course on time. This course will be taught through Canvas and in person lectures.

Canvas

All course materials will be posted in modules on Canvas. All exams will be taken on Canvas.

Attendance Policy

Attendance is measured by your progress through specific components of each module and submission of assignments. While regular participation (attendance) is critical to your ability to do well in this course, it is your responsibility to monitor your attendance and ensure it is meeting the level necessary to perform at an appropriate level.

Classroom Conduct

As this is a professional MBA course I expect everyone to behave in a professional manner both in the classroom and online. There may be a tendency for people to lose some common sense courtesy when engaging in on-line interaction. This is not acceptable in this class. Failure to treat others with respect and civility will result in a warning at the first offense. Repeated issues will result in point penalties (to be determined by the professor based on the extent and frequency of the offense). These penalties can be significant if the situation warrants.

In addition, students are expected to be responsible for their progress through the semester. It is up to you to contact the professor through Canvas or email if you are in need of assistance with the course material. More important, it is also up to you to manage your time well.

Academic Integrity

All Pitt State students are bound by the academic integrity policies of the university as described and outlined in the current Syllabus Supplement. Please familiarize yourself with these rules and guidelines. In addition, as a course offered through the Kelce College of Business, students in this class are obligated to adhere to the college's Student Code of Ethics as outlined below.

Students pledge to:

- Arrive on time, remain until dismissed at all class sessions, and notify instructors in advance of anticipated absences, late arrivals, or early departures whenever possible.
- Turn off cell phones or other electronic devices while in class, unless permission to use them has been granted.

- Refrain from class disturbances.
- Refrain from use of profane or vulgar language in a threatening or disruptive manner.
- Treat fellow students, staff, faculty, administrators, and property with respect.
- Refrain from giving or receiving inappropriate assistance.
- Prepare assignment and exams honestly, refraining from such unacceptable conduct as plagiarism or unacknowledged appropriation of another's work in any academic work.
- Obey the policies, regulations, and laws of the United States of America, the State of Kansas, The Kansas Board of Regents, Pittsburg State University, and the Gladys A. Kelce College of Business.
- If a student observes someone committing dishonesty in connection with academic work, the student is encouraged to report that dishonesty to the appropriate individual (ex, faculty member, or administrator).

Syllabus Supplement

https://www.pittstate.edu/registrar/_files/documents/syllabus-supplement-fall-2022.pdf

Students with Disabilities

Please inform the instructor if you have a learning or physical disability that interferes with course requirements. Assistance and/or appropriate accommodations may be available through the contacts listed on the current Syllabus Supplement.

Course Evaluation Methods

Points Breakdown:

Quizzes (4 @ 25 points each)	100
Discussion Posts (4 @ 50 points each)	200
Exams = (4 @ 100 points each)	<u>400</u>
	700 points

Your grade will be calculated using the following scale:

- A 90-100%
- B 80-89%
- C 70-79%
- D 60-69%
- F < 60%

Exams: Each exam is worth 100 points and consists of multiple choice and true/false questions. While the exams are effectively “open book,” these are not team projects, and time limits require that you move through the material efficiently and without looking up everything. Any evidence of students working together (including, but not limited to, previewing questions) on exams will result in all students involved failing the class. There will be a one week window in which the exams will be open (see the below schedule for specific times). Exams will be one-shot situations (i.e., you cannot retake it). If you cannot take the exam during the one week window you need to: (a) let me know in advance and (b) have a valid excuse in order to be eligible for a makeup. Unless it is an emergency situation, “in advance” means before the START of the exam window.



Video Quizzes: A quiz will be given related to a specific video. Each video quiz is worth 25 points, and must be completed by its due date or the student will receive a zero for the quiz.




Discussion Posts: There will be four online discussion posts, each worth 50 points. Each discussion will have question prompts from the text to engage students in further thinking about the topics. Each student will submit an original discussion post answering the question prompt. The original post must be at least 300 words long. Each student will then reply to at least 2 other posts, at least 100 total words per reply, by the due date assigned.

Late Assignments: Any assignment that is turned in past the deadline will be receive an automatic 10% reduction in points per day it is late.

*****Note:** The instructor reserves the right to amend and to reorganize this syllabus at any time.

Course Summary:

Date	Details	Due
	 Discussion -- Insuring Uber's App- On Gap	due by 11:59pm
Fri Sep 16, 2022	 Exam 1: Chapters 1-4	due by 11:59pm
	 Walmart Video Quiz	due by 11:59pm
	 Ethics Video Quiz	due by 11:59pm
Fri Oct 14, 2022	 Exam 2: Chapters 5-8	due by 11:59pm
	 Module 2: Equifax's Data Breach Case Study Discussion	due by 11:59pm
	 Discussion -- Political Action by the U.S. Steel Industry, 2015-2018	due by 11:59pm
Fri Nov 11, 2022	 Exam 3: Chapters 9-12	due by 11:59pm
	 Safe Cookstoves Video Quiz	due by 11:59pm

Date	Details	Due
Fri Dec 16, 2022	 Discussion-- Volkswagon's "Clean Diesel" Campaign (https://pittstate.instructure.com/courses/1103165/assignments/8233703)	due by 11:59pm
	 Employment Video Quiz (https://pittstate.instructure.com/courses/1103165/assignments/8233697)	due by 11:59pm
	 Exam 4: Chapters 13-16 (https://pittstate.instructure.com/courses/1103165/assignments/8235477)	due by 11:59pm