



**Instructor:** Melinda Roelfs  
**Office:** Registrar's Office – 103 Russ Hall  
**Hours:** 8:00am-4:30pm, Monday – Friday  
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### **Required Textbook**

Required textbook: Hill, Charles W.L. & G. Tomas M. Hult. (2020). Global Business Today. 11<sup>th</sup> edition. New York: McGraw Hill Irwin.

Required Website: <http://globaledge.msu.edu/>

Suggested Websites:

Wall Street Journal <http://online.wsj.com/public/us>

The Economist <http://www.economist.com/>

World Bank <http://www.worldbank.org>

### **Catalog Course Description**

Introduces the environmental complexities that arise when business activities and institutions transcend international borders, including forms of doing business abroad and cross-cultural aspects of the management of international operations.

### **Prerequisites**

MKTG 330 and MGT 330.

### **Course Objectives / Learning Outcomes**

1. Understand the globalization of markets and the globalization of production.
2. Discuss how national differences in political economy, culture, ethics and social responsibility affect international business operations.
3. Describe trade and investment environments and how they impact international businesses.
4. Explain the global monetary system and its framework.
5. Understand the strategies used to compete successfully in the international business environment.



6. Describe how companies effectively conduct key business functions, including marketing, exporting/importing, production and human resource management, in the international business arena.

**Course Outline**

<b>Date</b>	<b>Reading</b>	<b>Assignment</b>	<b>Due Date</b>
Week 1	Chapter 1	Chapter Quiz 1	Sunday, 8-28, 11:59pm
Week 2	Chapter 2	Chapter Quiz 2	Sunday, 9-4, 11:59pm
		GlobalEDGE Research Task #2, pg. 33	Sunday, 9-4, 11:59pm
Week 3	Chapter 3	Chapter Quiz 3	Sunday, 9-11, 11:59pm
Week 4	Chapter 4	Chapter Quiz 4	Sunday, 9-18, 11:59pm
		GlobalEDGE Research Task #1, pg. 55	Sunday, 9-18, 11:59pm
Week 5	Chapter 5	Chapter Quiz 5	Sunday, 9-25, 11:59pm
		GlobalEDGE Research Task #2, pg. 117	Sunday, 9-25, 11:59pm
Week 6	Chapter 6	Chapter Quiz 6	Sunday, 10-2, 11:59pm
Week 7	Chapter 7	Chapter Quiz 7	Sunday, 10-9, 11:59pm
		GlobalEDGE Research Task #1, pg. 177	Sunday, 10-9, 11:59pm
Week 8	Chapter 8	Chapter Quiz 8	Sunday, 10-16, 11:59pm
		GlobalEDGE Research Task #2, pg. 236	Sunday, 10-16, 11:59pm
Week 9	Chapter 9	Chapter Quiz 9	Sunday, 10-23, 11:59pm
		Video and Discussion Q&A	Sunday, 10-23, 11:59pm
Week 10	Chapter 10	Chapter Quiz 10	Sunday, 10-30, 11:59pm



		GlobalEDGE Research Task #1, pg. 318	Sunday, 10-30, 11:59pm
Week 11	Chapter 11	Chapter Quiz 11	Sunday, 11-6, 11:59pm
		Video and Discussion Q&A	Sunday, 11-6, 11:59pm
Week 12	Chapter 12	Chapter Quiz 12	Sunday, 11-13, 11:59pm
		GlobalEDGE Research Task #1, pg. 352	Sunday, 11-13, 11:59pm
Week 13	Chapter 13	Chapter Quiz 13	Sunday, 11-20, 11:59pm
	Chapter 14	Chapter Quiz 14	Sunday, 11-20, 11:59pm
Week 14	Thanksgiving Break		
Week 15	Chapter 15	Chapter Quiz 15	Sunday, 12-4, 11:59pm
	Chapter 16	Chapter Quiz 16	Sunday, 12-4, 11:59pm
Week 16	Chapter 17	Chapter Quiz 17	Sunday, 12-11, 11:59pm
		GlobalEDGE Research Task #1, pg. 469	Sunday, 12-11, 11:59pm
Finals Week		Country Analysis Report	Friday, 12-16, 11:59pm

## Canvas

### **HOW TO ACCESS COURSE INFORMATION ON THE WEBSITE (CANVAS)**

1. URL address: [www.pittstate.edu](http://www.pittstate.edu)
2. Type in CANVAS in search box
3. Type your Username and Password into the appropriate fields.
4. Click on IB 330

### **Teaching Method**

This is an online course that requires initiative in order to complete this course effectively. There are no scheduled class meetings. You are responsible to keep up with the course content in CANVAS.

In this class, you will read all chapters of the textbook. There will be a quiz after each chapter to ensure that you keep pace with the learning objectives. In addition, you will complete research tasks using the website <http://globaledge.msu.edu/>. There will also be video Q&A and a country analysis report that will serve as the final for the course.

### **Academic Integrity**

All Pitt State students are bound by the academic integrity policies of the university as described and outlined in the current Syllabus Supplement. Please familiarize yourself with these rules and guidelines. In addition, as a course offered through the Kelce College of Business, students in this class are obligated to adhere to the college's Student Code of Ethics as outlined below. Students pledge to:

- Arrive on time, remain until dismissed at all class sessions, and notify instructors in advance of anticipated absences, late arrivals, or early departures whenever possible.
- Turn off cell phones or other electronic devices while in class, unless permission to use them has been granted.
- Refrain from class disturbances.
- Refrain from use of profane or vulgar language in a threatening or disruptive manner.
- Treat fellow students, staff, faculty, administrators, and property with respect.
- Refrain from giving or receiving inappropriate assistance.
- Prepare assignment and exams honestly, refraining from such unacceptable conduct as plagiarism or unacknowledged appropriation of another's work in any academic work.
- Obey the policies, regulations, and laws of the United States of America, the State of Kansas, The Kansas Board of Regents, Pittsburg State University, and the Gladys A. Kelce College of Business.
- If a student observes someone committing dishonesty in connection with academic work, the student is encouraged to report that dishonesty to the appropriate individual (ex, faculty member, or administrator).

## Students with Disabilities

Please inform the instructor if you have a learning or physical disability that interferes with course requirements. Assistance and/or appropriate accommodations may be available through the contacts listed on the current Syllabus Supplement.

## Course Evaluation Methods

Quizzes – There will be a quiz in CANVAS after each reading assignment. The quizzes are true or false/multiple choice. Each quiz is worth 15 pts. There are 17 total.

Research Tasks – There will be 8 research tasks. The details for the research task are noted on the course schedule and can be found in the textbook. You will use the website <http://globaledge.msu.edu/> as a resource to complete each task. Each completed research task should be a Microsoft Word file uploaded to CANVAS. Use 12 pt. font, double spaced, one inch margins.

Video Q&A – There are 2 video Q&A worth 10 points each. Watch the video and then submit the answers to the questions noted in the assignment. Both the video link and follow-up questions are in CANVAS.

Country Analysis Report – For the report, you will choose a country to research, summarize your research and share your opinion on investments in the country. Additional details are noted in CANVAS. The report should be a Microsoft Word file uploaded to CANVAS. Use 12 pt. font, double spaced, one inch margins.

Be sure to check the available and due dates in CANVAS for each assignment. Late work will not be accepted. Your grade will be based on successful completion of all assignments.

17 quizzes x 15 pts. = 255 pts.

8 research tasks x 15 pts. = 120 pts.

2 Video Q&A x 10 pts. = 20 pts.

Country Analysis Report = 50 pts.

Total pts. Possible = 445

<u>Grading Scale:</u>	90% - 100%	A
	80% - 89%	B
	70% - 79%	C
	60% - 69%	D
	0% - 59%	F

## Note

The instructor reserves the right to amend and to reorganize this syllabus at any time.