KELCE COLLEGE CURRICULUM VITAE

PERSONAL INFORMATION

Name: WEI SHA
Department: Kelce Undergraduate School of Business
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Rank: Associate Professor
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EDUCATION AND PROFESSIONAL CREDENTIALS

PhD   University of Arkansas, 2005, Information Systems

MBA   Pittsburg State University, 1998, Business

BA   Wuhan University China, 1989, World Economics

PROFESSIONAL CERTIFICATIONS AND LICENSURES

Certificate for Peer Review, Quality Matters	July 21, 2016 - Present
Certificate for Applying the QM Rubric, Quality Matters	July 16, 2015 - Present
Certificate for Applying the QM Rubric 6th Edition, Quality Matters	July 16, 2015 - 2019

EMPLOYMENT HISTORY

August 16, 2005 - Present   Pittsburg State University
                              Associate Professor

SCHOLARLY PUBLICATIONS

Refereed Journal Articles

Sha, W. (2021). A Validation of Affective Trust Construct in B2C E-commerce. *Issues in Information Systems, 22*(3), 296-306. https://doi.org/10.48009/3_iis_2021_317-327

Sha, W. (2018). Development of an Instrument for Affective Risk in Business-to-Consumer E-Commerce. *Issues in Information Systems, 19*(3), 11-21.

Conference Proceedings

Sha, W. (2020). *Would Feelings of Bond and Perceived Fairness Increase A Student's Retention Intentions Toward a University?*. International Association for Computer Information Systems.

Sha, W. (2019). *Examining the Effects of Quality Matters Rubrics for Higher Education on Course Design through Technology Acceptance Model Lens*. International Association for Computer Information Systems.

Work in Progress

Sha, W., Aloysius, J., Davis, F., "'E-commerce Design Characteristics and Intended Use: The Overlooked Mediating Roles of Affective Trust and Risk'", On-Going, Scholarly.

Lee, C. Y., Sha, W., "'Technology Transfer to Foster Innovation and Competitiveness Improvement in the Third World: A Case for China'", On-Going, Scholarly.

Sha, W., "Discrepancies in QM Review Results and Their Implications", On-Going, Scholarly.

Sha, W., "Examining the Role of Risk Beliefs, Feelings and Self-Efficacy on Intentions to Adopt Social Networking Websites", On-Going, Scholarly.

Sha, W., "Factors Influencing Students' Decisions to Adopt E-Textbooks and Readers", On-Going, Scholarly.

Sha, W., "Online Privacy: Effect of Perceived Risk, Perceived Information Value and Cyber-Security Self-Efficacy on Information Sharing Intentions", On-Going, Scholarly.

Sha, W., "The Source of Enjoyment in IS Research: Intrinsic Motivation Factors and Extrinsic Motivation Factors", On-Going, Scholarly.

Sha, W., "Would Feelings of Belonging Increase a Student's Retention Intentions Toward a University?", On-Going, Scholarly.

SCHOLARLY PRESENTATIONS

Papers

Sha, W., Paper, Decision Science Institute Annual Conference, Decision Science Institute, Houston, "Would Feelings of Belonging Increase a Student's Retention Intentions Toward a University?", Conference, Academic, International, peer-reviewed/refereed, Accepted. (November 21, 2022).

Sha, W., Paper, 61st International Association for Computer Information Systems Conference, International Association for Computer Information Systems, Virtual, "A Validation of Affective Trust Construct in B2C E-commerce", Conference, Academic, International, peer-reviewed/refereed, published elsewhere, Accepted. (October 8, 2021).

Sha, W., Paper, International Association for Computer Information Systems, IACIS, Online, "Would Feelings of Bond and Perceived Fairness Increase A Student's Retention Intentions Toward a University?", Conference, Academic, International, peer-reviewed/refereed, published in proceedings, published elsewhere, Accepted. (October 8, 2020).

Sha, W., Paper, International Association for Computer Information Systems, IACIS, Clearwater Beach, Florida, "Examining the Effects of Quality Matters Rubrics for Higher Education on Course Design through Technology Acceptance Model Lens", Conference, Academic, International, peer-reviewed/refereed, published in proceedings, published elsewhere, Accepted. (October 3, 2019).

Sha, W., Paper, International Association for Computer Information Systems, IACIS, Clearwater Beach, Florida, "Development of An Instrument for Affective Risk in Business-to-Consumer E-Commerce", Conference, Academic, International, peer-reviewed/refereed, published in proceedings, published elsewhere, Accepted. (October 5, 2018).

COURSES TAUGHT

Pittsburg State University
CIS 130, COMPUTER INFORMATION SYSTEMS, 11 courses.
CIS 240, INTERMEDIATE PROGRAMMING, 3 courses.
CIS 420, MANAGEMENT INFORMATION SYSTEMS, 1 course.
CIS 430, DATA ANALYTICS: BUS INTELLIGNC, 9 courses.
CIS 615, DATABASE MANAGEMENT, 12 courses.
CIS 625, ADVANCED DATABASE MANAGEMENT, 9 courses.
CIS 690, TP:DATA ANALYTICS, 6 courses.
CIS 715, DATABASE MANAGEMENT, 1 course.
CIS 801, TP:ADVANCED DATABASE MGMT, 6 courses.

FACULTY/TEACHING DEVELOPMENT ACTIVITIES

Conference Attendance

Conference Attendance, "61st International Association for Computer Information Systems Conference", IACIS, approximately 20 hours spent per year. (October 6, 2021 - October 9, 2021).

Continuing Education Program

Continuing Education Program, "Quality Matters Rubric Update Course", Quality Matters, approximately 10 hours spent per year. (December 1, 2018 - December 31, 2018).

Workshops

Workshop, "Data Analysis Visualization and Modeling using Coding or Non-coding Platforms", Decision Science Institute, Houston, Texas. (November 20, 2022).

Workshop, "Innovative Methods for Teaching Business Analytics", McGraw Hill, Houston, Texas, US. (November 20, 2022).

Workshop, "Introduction to Data Analysis in SAP Analytics Cloud (SAC)", SAP University Alliances North America. (June 20, 2022 - June 21, 2022).

Workshop, "Introduction to Data Analysis in SAP Analytics Cloud (SAC)", SAP, approximately

20 hours spent per year. (July 21, 2021 - July 22, 2021).

Workshop, "SAP Data Warehousing Cloud", SAP, approximately 16 hours spent per year. (July 19, 2021 - July 20, 2021).

Workshop, "SAP Winter Faculty Boot Camp", SAP, Milwaukee, Wisconsin, US, approximately 40 hours spent per year. (December 16, 2020 - December 18, 2020).

Workshop, "SAP Summer Faculty Boot Camp", SAP, Milwaukee, Wisconsin, US, approximately 40 hours spent per year. (July 18, 2019 - July 19, 2019).

Workshop, "SAP Summer Faculty Boot Camp", SAP, Milwaukee, Wisconsin, US. (July 16, 2018 - July 19, 2018).

PROFESSIONAL ACTIVITIES

Member, International Association for Computer Information Systems. (2009 - 2024).

Member, Association for Information Systems. (2000 - 2024).

Member, Decision Science Institute. (2000 - 2024).

HONORS

Scholarship/Research

Best Research Paper, International Association for Computer Information Systems. (October 4, 2018).

Teaching

The Faculty Award for Excellence in Teaching, Pittsburg State University. (May 2022).

SERVICE AND CONSULTING

Department Service

Committee Member, MPAcc Proposal Committee. Approximately 2 hours spent per year. (December 2015 - Present).

Committee Member, CIS Faculty Search. Approximately 20 hours spent per year. (September 2022 - May 2022).

Committee Member, CIS Faculty Search. Approximately 20 hours spent per year. (January 2019 - December 2021).

Committee Member, Faculty Search. (January 2019 - December 2020).

Faculty Advisor, Prospective Student Visits. (January 2019 - December 2020).
Promote Computer Information Systems major, Kelce College of Business, Pittsburg State

University, and Pittsburg, Kansas.

Committee Member, CIS Curriculum Revisions. (January 2018 - December 2018).
I was responsible for the new CIS 430 Data Analytics and CIS 625 Advanced Database Management courses. I also actively contributed to other ongoing curriculum revision discussions.

Faculty Advisor, Prospective Student Visits. (January 2018 - December 2018).
Promote the major of computer information systems, the ACIS department and PSU

College Service

Committee Member, Business Analytics Curriculum Task Force. (January 2023 - May 2023).

Committee Member, Departmental Honor Project Committee. (January 2022 - December 2022).

Committee Member, Departmental Honor Project Committee. (January 2021 - December 2021).

Committee Member, Departmental Honor Project Committee. (January 2020 - December 2020).

Committee Chair, Departmental Honor Project Committee. (January 2019 - December 2019).

Coordinator, Activity Insight. (January 2018 - December 2018).

Committee Chair, Departmental Honor Project Committee. (January 2018 - December 2018).

University Service

Committee Member, Information Technology Council. Approximately 10 hours spent per year. (September 2022 - May 2023).

Committee Member, Activity Insight Review. Approximately 40 hours spent per year. (September 2020 - 2022).
We were charged with the task of reviewing the effectiveness of Activity Insight across different colleges and departments for Pittsburg State University.

Committee Member, University Diversity Concil. Approximately 10 hours spent per year. (August 2019 - 2022).
Provide advice and counsel to the President and President's Council on matters of diversity.

Committee Member, Quality Matters Course Review. (February 9, 2022 - March 9, 2022).
Candidate courses would be reviewed based on Quality Matters rubrics.

Chairperson, Quality Matters Course Review. Approximately 100 hours spent per year. (January 2020 - April 2020).
Candidate courses would be reviewed based on Quality Matters rubrics.

Committee Member, Activity Insight Steering Committee. Approximately 15 hours spent per year. (January 2018 - December 2018).
I helped Dr. Kahol and other members of the committee with many questions regarding Activity Insight and participated in all the meetings.

Committee Member, University Diversity Concil. Approximately 5 hours spent per year. (January 2015 - December 2018).
Provide advice and counsel to the President and President's Council on matters of diversity.

Committee Member, Departmental Honors Committee. Approximately 6 hours spent per year. (2011 - December 2018).
I am the representative from Kelce, and help the committee with many decisions about problematic honor projects across campus.

Professional Service

Member, International Association for Computer Information Systems. (2009 - Present).

Member, Association for Information Systems. (2000 - Present).

Member, Decision Science Institute. (2000 - Present).

Reviewer, Conference Paper, International Association of Computer Information Systems. (2009 - 2022).

Reviewer, Conference Paper, The Special Interest Group on the Adoption and Diffusion of Information Technology. (December 2015 - December 2018).