

KELCE COLLEGE CURRICULUM VITAE

PERSONAL INFORMATION

Name: CHOONG Y. LEE **Rank:** Full Professor
Department: Kelce Undergraduate **Office:** KC: 110F
School of Business
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EDUCATION AND PROFESSIONAL CREDENTIALS

PhD	The University of Iowa, 1988, Business Administration
MS	The University of Iowa, 1987, QM/Applied Statistics
MS	The University of Iowa, 1982, Industrial and Management Engineering
BS	Seoul National University, 1977, Nuclear Engineering

EMPLOYMENT HISTORY

June 2013 - Present	Kyrgyz Economic University Honorary Professor
June 2011 - Present	Bishkek Humanities University Fulbright Senior Specialist
January 2011 - Present	Gumilyov Eurasian National University International Advisor for Ph.D. Program
June 2010 - Present	Bishkek Humanities University Honorary Professor
June 2010 - Present	Kyrgyz Ministry of Youth Affairs International Advisor/Consultant to the Ministry
January 2010 - Present	Kyrgyz National Olymoic Committee International Relations Advisor
June 2009 - Present	Kyrgyz Government Senior Economic Development Advisor
August 2008 - Present	Pittsburg State University University Professor
June 2008 - Present	Semey State Pedagogical Institute Honorary Professor

SCHOLARLY PUBLICATIONS

Refereed Journal Articles

Lee, C. Y. (2022). Building Corporate Culture in Kyrgyzstan: Lessons from South Korea. *IUP Journal of Business Strategy*, 19(4), 7-25. https://iupindia.in/Business_Strategy.asp

Lee, C. Y. (2022). The Use of Solar Energy in the Korean Economy: A Solution or A Problem? *International Journal of Engineering Technologies and Management Research*, 9(9), 33-46.

Other

Lee, C. Y. (2022). *Adoption of JIT/TQM in A Transition Economy: A Case of Manufacturing Industry in Kazakhstan* (5th ed., vol. 6, pp. 107-117). International Journal of Business Management and Technology.

Lee, C. Y. (2021). *Strategic Application of E-Business in a Pandemic World: A Study with Small and Medium Enterprises (SMEs) in Korea* (9th ed., vol. 6, pp. 39-46). International Journal of Business Marketing and Management.

Lee, C. Y. (2021). *Recycling Waste – A Burden or An Asset? A Comparison of Waste Recycling Efforts between the U.S. and South Korea* (8th ed., vol. 11, pp. 26-41). International Journal of Multidisciplinary Research.

Lee, C. Y. (2021). *Strategic Development of Human Resources through a New Education System for Youth in India and Kyrgyzstan: Lessons from Korean Experience* (1st ed., vol. 8, pp. 89-102). International Journal of Fitness, Health, Physical Education & Iron Games.

Lee, C. Y. (2020). *Human Resource Development for Establishing a Sustainable Economy in Developing Countries: The Case of Kyrgyzstan with Lessons from Korea* (10th ed., vol. 10, pp. 28-41). International Journal of Multidisciplinary Research.

Lee, C. Y. (2020). *Youth Development Programs for Sustainable Growth in Kyrgyzstan* (4th ed., vol. 54, pp. 58-66). Vestnik BHU.

Lee, C. Y. (2020). *Development of Biotechnological Agriculture for Its Economic Benefits in Developing Countries: Analysis and Suggestions* (7th ed., vol. 10, pp. 1-13). International Journal of Multidisciplinary Research.

Lee, C. Y. (2019). *Building a New Corporate Culture for Business Development in a Transition Economy: A Case of Kazakhstan based on Lessons from South Korea* (9th ed., vol. 4, pp. 15-22). International Journal of Business Marketing and Management.

Lee, C. Y. (2019). *FDI and Its Significance on Economic Development in Developing Countries: A Case of Kyrgyzstan with Issues and Suggestions* (1st ed., vol. 4, pp. 20-34). International Journal of Business Marketing and Management.

Lee, C. Y. (2018). *A New Great Game of Growing Strategic Rivalry between India and China* (9th ed., vol. 8, pp. 121-130). International Journal of Multidisciplinary Research.

Lee, C. Y. (2018). *Strategic Development of Human Resources through A New Education System in Kyrgyzstan: Lessons from Korean Experience* (2nd ed., vol. 44, pp. 72-79). Vestnik BHU.

Works in Progress

- Lee, C. Y., "A Comparison of Quality Attitudes Between Korea and Japan", On-Going, Scholarly.
- Lee, C. Y., "A Framework and Measurement Instrument for the Critical Factors of TQM", On-Going, Scholarly.
- Lee, C. Y., "An Empirical Investigation of Manufacturing Strategy and Business Performance of Manufacturing Firms in Korea", On-Going, Scholarly.
- Lee, C. Y., "An Integrated Approach for Business Performance Improvement: A Hybrid System of Business Process Reengineering and TQM", On-Going, Scholarly.
- Lee, C. Y., "Building an Information System for Inventory Management in a JIT Environment", On-Going, Scholarly.
- Lee, C. Y., "Business Environment, Manufacturing Strategy and Performance: An Empirical Study of Korean Firms", On-Going, Scholarly.
- Lee, C. Y., Pui, J., "Development of Business Practices and Management Styles in Malaysia: Lessons from Japan", On-Going, Scholarly.
- Lee, C. Y., "Globalization, Operations Revolution, and a New Business Strategy - Business Perspective and Prospect of Globalization in Pacific-Rim Asia", On-Going, Scholarly.
- Lee, C. Y., Qais, A., "Implementation of JIT along with Quick Response Manufacturing in the Fashion and Garment Manufacturing Industry", On-Going, Scholarly.
- Lee, C. Y., Kanumuri, K. R., "Implementation of Software Quality Assurance in a Small Software Company", On-Going, Scholarly.
- Lee, C. Y., "Implementing JIT in Uncertain Manufacturing Environments", On-Going, Scholarly.
- Lee, C. Y., Bhandarkar, S., "Implementing Open Book Management in a Small Business Firm", On-Going, Scholarly.
- Lee, C. Y., Zhou, X., "Manufacturing Strategies and Business Practices in Small Manufacturing Firms: A Comparative Study between Korea and Japan", On-Going, Scholarly.
- Lee, C. Y., "Manufacturing Strategy in Korean and Japanese Electronics Industries: A Survey of Its Practices and Impact on Business Performance", On-Going, Scholarly.
- Lee, C. Y., "Operations Strategies for TQM Practices in Korean Small Manufacturing Firms", On-Going, Scholarly.

- Lee, C. Y., Zhou, X., "Quality Management and Its Impact on Manufacturing Strategies and Business Performance: An Empirical Study of Korean Electronics Industry", On-Going, Scholarly.
- Lee, C. Y., Zhou, X., "Quality Management in Korea, Taiwan, Singapore, and Hong Kong", On-Going, Scholarly.
- Lee, C. Y., "Strategic Total Quality Management", On-Going, Scholarly.
- Lee, C. Y., Burch, T., "Successful TQM Implementation in A Hospital Setting", On-Going, Scholarly.
- Lee, C. Y., Zhou, X., "Technological Innovation: A Strategic Decision for Entrepreneurs", On-Going, Scholarly.
- Lee, C. Y., "Technological Innovation: A Strategic Decision for Manufacturing Operations", On-Going, Scholarly.
- Lee, C. Y., "Technology Transfer for Economic Development: A Model for Developing Countries", On-Going, Scholarly.
- Lee, C. Y., "Technology Transfer Problems Facing Korean Industry", On-Going, Scholarly.
- Lee, C. Y., Sha, W., "Technology Transfer to Foster Innovation and Competitiveness Improvement in the Third World: A Case for China", On-Going, Scholarly.
- Lee, C. Y., "Technology Transfer to the Third World in Pacific -Rim Asia", On-Going, Scholarly.
- Lee, C. Y., "The Impact of the 21st Century Operations Environment: A Model for Global Operations Strategy and Practice", On-Going, Scholarly.
- Lee, C. Y., "The Transferability of Business Process Reengineering to Korea", On-Going, Scholarly.
- Lee, C. Y., "Toward World Class Manufacturing Operations: Identifying the Strategic Pillars", On-Going, Scholarly.
- Lee, C. Y., Yu, Q., "TQM Implementation in Chinese Manufacturing Industry", On-Going, Scholarly.
- Lee, C. Y., "TQM in Small Manufacturers: An Exploratory Study in China", On-Going, Scholarly.
- Lee, C. Y., "TQM through Analysis of Cost of Quality: Financial Justification of TQM Implementation", On-Going, Scholarly.

COURSES TAUGHT

Pittsburg State University

IB 610, TP:ISTUDY ABROAD IN KOREA, 1 course.
IB 630, SP TPCS:INTRNTL EXP - GLBL ISS, 2 courses.
MGMKT 821, TP:STUDY ABROAD IN KOREA, 1 course.
MGMKT 826, QUANTITATIVE BUSINESS ANALYSIS, 2 courses.
MGT 420, QUANTITATIVE DECISION MAKING, 27 courses.
MGT 826, QUANTITATIVE BUSINESS ANALYSIS, 11 courses.

PROFESSIONAL ACTIVITIES

Consultant and Advisor, The Kyrgyz National Olympic Committee, Bishkek, Kyrgyzstan. (2010 - Present).

Member, Asian Academy of Management. (1999 - Present).

MCB University Press Authors, Literati Club. (1992 - Present).

Member, Academy of Management. (1990 - Present).

Member, Pan-Pacific Business Association. (1990 - Present).

Member, Production and Operations Management Society. (1990 - Present).

Member, American Production and Inventory Control Society. (1989 - Present).

Member, Institute of Industrial Engineers. (1989 - Present).

Member, Society for Industrial and Applied Mathematics. (1987 - Present).

Member, Decision Science Institute. (1982 - Present).

Member, INFORMS (Formerly, Operations Research Society of America and the Institute of Management Science). (1982 - Present).

Member, Beta Gamma Sigma. (1980 - Present).

SERVICE AND CONSULTING

Department Service

Committee Member, Tenure and Promotion Committee. (August 1996 - Present).

University Service

Committee Member, Advisory Council for Research and Scholarship. (2005 - Present).

Committee Member, International Recruitment Committee. (2001 - Present).

Committee Member, Korea Program Council. (1996 - Present).

Professional Service

Chairperson, Center for Central Asian Business and Research. (2013 - Present).
2008

Public Service

Grant Proposal Reviewer, External, Ministry of Education and Science, Kazakhstan, Astana.
(2012 - Present).

Economic Development Advisor, Kyrgyz Prime Minister's Office. (2009 - Present).

Member, International Advisory Council for the Center of Eurasia (an international research journal of Central Asian Studies), Semey. (2006 - Present).

Member, International Trade Division, Kansas Department of Commerce, Topeka, Kansas. (2002 - Present).

Consulting

Academic, Bishkek Humanities University, Bishkek, Kyrgyzstan. Establishing the Center for Economic Development at Bishkek Humanities University. (January 2011 - Present).

Academic, Gumilyov Eurasian National University, Kazakhstan. International Adviser/Consultant for the Project of Establishing a Graduate School of Business with an American Type of MBA Program '. (2011 - Present).

Government, Kyrgyz Ministry of Youth Affairs, Bishkek, Kyrgyzstan. Establishing Youth Development Programs for Sustainable Development in Kyrgyzstan. (January 2010 - Present).

Kyrgyz National Olympic Committee, Kyrgyz National Olympic Committee, Bishkek, Kyrgyzstan. Consultant and Advisor for International Relations and Cooperation. (2010 - Present).

Government, Office of the Kyrgyz Prime Minister, Bishkek, Kyrgyzstan. Senior Economic Development Advisor. (2009 - Present).