KELCE COLLEGE CURRICULUM VITAE

PERSONAL INFORMATION

Name:	STEPHEN V. HORNER	**Rank:**	Associate Professor
Department:	Kelce Undergraduate School of Business	**Office:**	KC: 110J
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EDUCATION AND PROFESSIONAL CREDENTIALS

PhD	University of Missouri-Columbia, 2006, Business Administration/Strategic management
MBA	Emporia State University, 1991, Business Administration
BA	Emporia State University, 1975, Political Science

ADMINISTRATIVE APPOINTMENTS

Associate Dean, College, approximately 1680 hours spent per year. (July 28, 2019 - May 28, 2020).

EMPLOYMENT HISTORY

August 2015 - Present	Pittsburg State University Associate Professor

SCHOLARLY PUBLICATIONS

Refereed Journal Articles

Wernimont, C. J., Fogliasso, C. E., Horner, S. V. (2020). How Current Technology Affects Employment in America: An Emphasis on Manufacturing. *Economics and Business Journal: Inquiries and Perspectives, Volume 11*(Number 1), 11. https://nebeconandbus.org/journal/paperpage.htm

Valenti, Horner, S. V. (2020). The Human Capital of Boards of Directors and Innovation: An Empirical Examination of the Pharmaceutical Industry. *International Journal of Innovation Management*, 55.

Maceli, K. M., Horner, S. V., Fogliasso, C. E., Zafuta, A. M. (2020). An Assessment of Cause-Related Marketing: What Does the Future Hold? *Economics and Business Journal: Inquiries and Perspectives, 10*(1), 87-109. https://nebeconandbus.org/journal/EBJIP2019v10MaceliHornerFogliassoZafuta_CRM-future87-109.pdf

Maceli, K. M., Horner, S. V., Baack, D. E. (2019). Efficiency and Effectiveness in Higher Education: A Stakeholder Perspective. *Economics and Business Journal: Inquiries and Perspectives, Volume 10*(Number 1), p.p. 34-53.

Valenti, A., Horner, S. V. (2019). Leveraging board talent for innovation strategy. *Journal of Business Strategy, April*, 27.

Fogliasso, C. E., Horner, S. V., Baack, D. E. (2018). College Choice: An Investigation of the Student Selection Process Using the Multiattribute Decision-Making Model. *Economics and Business Journal: Inquiries and Perspectives, 9*(1), 3-15.

Work in Progress

Horner, S. V., "The Human Capital of Boards of Directors and Firm Strategic Outcomes", On-Going, Scholarly.

SCHOLARLY PRESENTATIONS

Oral Presentations

Dalecki, L., Horner, S. V., Oral Presentation, Experiential Learning Leadership Institute 2019 Leadership Retreat, Cedar City, UT, "UK/UK Business School Dual Degree Development", Workshop, Academic. (June 21, 2019).

Papers

Maceli, K. M., Horner, S. V., Baack, D. E., Paper, 2019 Great Plains Economic and Business Conference, Nebraska Economics and Business Association, Columbus, Nebraska, "Efficiency and Effectiveness in Higher Education", Conference, Academic, Regional, peer-reviewed/refereed. (October 25, 2019).

Maceli, K. M. (Author), Horner, S. V. (Author & Presenter), Fogliasso, C. E. (Author), Zafuta, A. M. (Author), Paper, 2019 Great Plains Economic and Business Conference, Nebraska Economic and Business Association, Columbus, Nebraska, "An Assessment of Cause-Related Marketing: What Does the Future Hold", Conference, Academic, Regional, peer-reviewed/refereed. (October 25, 2019).

Fogliasso, C. E., Horner, S. V., Baack, D. E., Paper, 2018 Great Plains Economic and Business Conference, Nebraska Economics and Business Association, Kearney, Nebraska, "College Choice: An Investigation of the Student Selection Process Using the Multiattribute Decision-Making Model", Conference, Academic, Regional, peer-reviewed/refereed, published elsewhere, Accepted. (October 26, 2018).

COURSES TAUGHT

Pittsburg State University
MGMKT 895, STRATEGIC MANAGEMENT, 4 courses.
MGT 690, BUSINESS STRATEGY, 12 courses.
MGT 895, STRATEGIC MANAGEMENT, 24 courses.

FACULTY/TEACHING DEVELOPMENT ACTIVITIES

Other

Faculty Development Workshop, "Campus visits 101", Kelce Faculty Development and Instructional Resources Committee, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (November 9, 2022).

Faculty Development Workshop, "Kelce Faculty Development", Faculty Development and Instructional Resources Committee, KS, United States, 0 credit hours, approximately 1 hours spent per year. (October 12, 2022).

Internal professional development, "Recent trends and issues campus police deal with in addition to the pandemic effect on all of us.", Kelce College of Business, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (April 14, 2021).

Webinars

Webinar, "Faculty Standards and Tables Seminar", AACSB, 0 credit hours, approximately 12 hours spent per year. (November 23, 2020 - November 24, 2020).

Workshops

Workshop, "Center for Learning Technologies: Podcasting/Tegrity workshop", Center for Learning Technologies.

Workshop, "Engaged Teaching and Assessment: Keep it Fun and Varied", Center for Teaching, Learning, and Technology, PITTSBURG, KS, United States. (November 2022 - October 17, 2022).

Workshop, "Enhancing student engagement with Compelling Questions", CTLT, Pittsburg, KS, United States, 0 credit hours, approximately 1 hours spent per year. (October 20, 2022).

Workshop, "They/Them/Their: Tell Us Your Pronouns: Perspectives on Diversity and Inclusion", Faculty Development and Instructional Resources Committee, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (September 7, 2022).

Workshop, "12th Annual Pitt State Professional Development Day", Center for Teaching, Learning, and Technology, PITTSBURG, United States, 0 credit hours, approximately 8 hours spent per year. (August 11, 2022).

Workshop, "New Canvas Quiz Tool", CTLT, Pittsburg, KS, United States, 0 credit hours, approximately 8 hours spent per year. (August 11, 2022).

Workshop, "Roadmap Information Session - College of Business -", Kelce College of Business, PITTSBURG, KS, United States, 0 credit hours, approximately 8 hours spent per year. (February 9, 2022).

Workshop, "Sourcing Real World Experiential Learning Projects on the Riipen", Kelce College of Business, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (November 10, 2021).

Workshop, "College student perceptions & pitfalls of digital technologies", Center for Teaching, Learning, and Technology long enough, PITTSBURG, KS, United States, 0 credit hours, approximately 5 hours spent per year. (September 16, 2021).

Workshop, "All Things Video", CTLT, PITTSBURG, KS, United States, 0 credit hours, approximately 15 hours spent per year. (September 15, 2021).

Workshop, "11th Annual Pitt State Professional Development Day", Center for Teaching and Learning Technology, PITTSBURG, KS, United States, 0 credit hours, approximately 6 hours spent per year. (August 11, 2021).

Workshop, "Research Colloquium: A Model of Micropolitan Area Sensitivity to the Business Cycle: Evidence from the Plains States", Kelce College of Business, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (March 17, 2021).

Workshop, "Non-Traditional Assessment", Center for Teaching, Learning and Technology, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (November 12, 2020).

Workshop, "Open Lab -Exporting your VidGrid Media", Center for Teaching, Learning and Technology, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (September 24, 2020).

Workshop, "One Drive Migration", PSU ITS, Pittsburg, KS, USA, 0 credit hours, approximately 1 hours spent per year. (January 22, 2020).

Workshop, "Office 365 & Google Drive Canvas Integration", Center for Teaching, Learning, and Technology, approximately 1 hours spent per year. (November 25, 2019).

Workshop, "Vid Grid 1", Center for Teaching, Learning, and Technology, approximately 25 hours spent per year. (September 4, 2019).

Workshop, "9th Annual Pitt State Professional Development Day", Center for Teaching, Learning, & Technology, approximately 6 hours spent per year. (August 14, 2019).

Workshop, "Gorilla Advising Academy: Master Advisor Training", Gorilla Advising Academy: Master Advisor Training, Center for Teaching, Learning, and Technology, approximately 32 hours spent per year. (May 13, 2019).

Workshop, "Evaluation Kit Training for Faculty", Center for Teaching, Learning, and Technology, 0 credit hours, approximately 1 hours spent per year. (November 30, 2018).

Workshop Presentations

Workshop Presentation, "DesignPLUS I", CTLT, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (September 21, 2021).

Workshop Presentation, "10th Annual Pitt State Professional Development Day", Academic Affairs, PITTSBURG, KS, United States, 0 credit hours, approximately 3 hours spent per year. (August 12, 2020).

Workshop Presentation, "First Destination Survey", Career Services, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (August 12, 2020).

Workshop Presentation, "Trauma-Informed Pedagogy: Teaching in These Troubling Times - Spitz & Panczer", Center for Teaching, Learning, and Technology, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (August 12, 2020).

Workshop Presentation, "Using Student Video Assignments to Encourage Higher Level Thinking - Cynthia Huffman", Center for Teaching, Learning, and Technology, PITTSBURG, KS, United States, 0 credit hours, approximately 1 hours spent per year. (August 12, 2020).

Workshop Presentation, "Teaching Strategies & Tools to Prepare for Fall", Center for Teaching, Learnoing, and Technology, PITTSBURG, KS, United States, 0 credit hours, approximately 2 hours spent per year. (July 29, 2020).

PROFESSIONAL ACTIVITIES

board member, Nebraska Economics and Business Association. (2013 - Present).

Southern Management Association (SMA). (January 1, 2007 - December 31, 2021).

Academy of Management. (June 30, 2000 - June 30, 2021).

Program Chair, President, Immediate Past President, Southwest Academy of Management. (March 2011 - March 2021).

SERVICE AND CONSULTING

College Service

Committee Member, Ad Hoc Task Force to Reopen Kelce, July 20. (April 2020 - Present).

Committee Member, Economic Development Task Force. (July 2019 - Present).

Committee Member, Kelce Strategic Plannning Committee. (July 2019 - Present).

Consulting editor, Consulting editor for Journal of Managerial Issues (JMI). (January 2017 - Present).

Faculty Advisor, Beta Gamma Sigma. (August 2015 - Present).

Committee Member, MBA Program Advisory Council. (January 2013 - Present).

Committee Chair, Search Committee for Assistant Professor of Management. (December 2021).

Committee Chair, Search Committee for CIS Professor. (August 2021).

Committee Chair, Interim Kelce College Curriculum Committee. (November 19, 2018 - May 2019).

Individual special project under direction of Dean Grimes, Shared Entrepreneurship Initiative. (September 2017 - May 2018).

University Service

Committee Member, University Sustainability Committee. Approximately 20 hours spent per year. (August 2019 - Present).
Develop and monitor University's sustainability plan and activities. As a University committee, it is composed of a variety of campus stakeholders.

Committee Member, Faculty Senate Diversity and Multicultural Affairs Committee. Approximately 6 hours spent per year. (August 2017 - August 2019).
Explore influences of diversity and multiculturalism in instruction, curriculum, and academic content of various disciplines.
Liaise among organized diversity groups on campus
Develop curriculum resources dealing with diversity and cultural issues.

Committee Member, General Education Review Leadership Team. Approximately 100 hours spent per year. (January 2016 - May 2019).
Supported implementation of Pitt State Pathway following three years of development

Professional Service

Reviewer, Conference Paper, Academy of Management, Chicago, IL. (January 2018 - February 14, 2018).
Reviewed three papers submitted to the Strategy division of the Academy

Public Service

Member, Gorilla Toastmasters, Pittsburg, KS. Approximately 60 hours spent per year. (2019).
Attend weekly meetings, prepare speeches, support member development

Member, Sunflower Kiwanis, Pittsburg, KS. Approximately 60 hours spent per year. (2019).

Member, Sunflower Kiwanis, PITTSBURG, KS. Approximately 30 hours spent per year. (2018).
Attend weekly meetings and programs. Assist with volunteer activities