



## Refereed Journal Articles

- Lee, S., Fogliasso, C., Jung, S., Shin, M. Minsuk, Shum, C. (2023). A Moderating Effect of User's Psychological State on Technology Adoption. *Service Business*, 17(2), 477-497.
- Wernimont, C. J., Fogliasso, C. E., Horner, S. V. (2020). How Current Technology Affects Employment in America: An Emphasis on Manufacturing. *Economics and Business Journal: Inquiries and Perspectives*, Volume 11(Number 1), 11.  
<https://nebeconandbus.org/journal/paperpage.htm>
- Goedeke, M. J., Fogliasso, C. E. (2020). Is CSR Becoming a Corporate Requirement? *Journal of Managerial Issues*, XXXII(2), 162.
- Maceli, K. M., Horner, S. V., Fogliasso, C. E., Zafuta, A. M. (2020). An Assessment of Cause-Related Marketing: What Does the Future Hold? *Economics and Business Journal: Inquiries and Perspectives*, 10(1), 87-109.  
[https://nebeconandbus.org/journal/EBJIP2019v10MaceliHornerFogliassoZafuta\\_CRM-future87-109.pdf](https://nebeconandbus.org/journal/EBJIP2019v10MaceliHornerFogliassoZafuta_CRM-future87-109.pdf)
- Shum, C., Fogliasso, C. E., Lui, G. (2020). China: Political, Social, and Economic Reforms from 1700s to the Present. *Journal of Modern Accounting and Auditing*, 16(1), 19-30.
- Fogliasso, C. E., Horner, S. V., Baack, D. E. (2018). College Choice: An Investigation of the Student Selection Process Using the Multiattribute Decision-Making Model. *Economics and Business Journal: Inquiries and Perspectives*, 9(1), 3-15.

## SCHOLARLY PRESENTATIONS

### Papers

- Maceli, K. M. (Author), Horner, S. V. (Author & Presenter), Fogliasso, C. E. (Author), Zafuta, A. M. (Author), Paper, 2019 Great Plains Economic and Business Conference, Nebraska Economic and Business Association, Columbus, Nebraska, "An Assessment of Cause-Related Marketing: What Does the Future Hold", Conference, Academic, Regional, peer-reviewed/refereed. (October 25, 2019).
- Fogliasso, C. E., Horner, S. V., Baack, D. E., Paper, 2018 Great Plains Economic and Business Conference, Nebraska Economics and Business Association, Kearney, Nebraska, "College Choice: An Investigation of the Student Selection Process Using the Multiattribute Decision-Making Model", Conference, Academic, Regional, peer-reviewed/refereed, published elsewhere, Accepted. (October 26, 2018).

## COURSES TAUGHT

### Pittsburg State University

1 course.

MGMKT 444, LEGAL/SOCIAL ENVIRONMT OF BUS, 7 courses.

MGT 430, LEGAL & SOC ENVIRONMNT OF BUS, 31 courses.

## FACULTY/TEACHING DEVELOPMENT ACTIVITIES

## **Other**

"PSU Faculty Development Day", PSU Center for Teaching, Learning and Technology. (August 11, 2021).

"PSU Faculty Professional Development Day", PSU Center for Teaching, Learning and Technology. (August 14, 2019).

"PSU Faculty Professional Development Day", PSU Center for Teaching, Learning and Technology. (August 15, 2018).

## **Seminars**

Seminar, "When Career Success Enhances Employees' Life Satisfaction: Different Effects of Two Types of Goal Orientations", PSU Kelce College of Business. (October 12, 2022).

Seminar, "They/Them/Their: Tell Us Your Pronouns: Perspectives on Diversity and Inclusion", PSU Kelce College of Business. (September 14, 2022).

Seminar, "Financial Life-Skills Training and Labor Market Outcomes in Indonesia", PSU Kelce College of Business. (April 13, 2022).

Seminar, "What Are These BGS and BIS Things?", PSU Center for Teaching, Learning and Technology. (March 23, 2022).

Seminar, "Recruiting at PSU", PSU Kelce College of Business. (March 9, 2022).

Seminar, "Best Practices for Academic Advising", PSU Center for Teaching, Learning and Technology. (March 3, 2022).

Seminar, "PSU Roadmap", PSU Kelce College of Business. (February 9, 2022).

Seminar, "Sourcing Real World Experiential Learning Projects on the Ripen Platform", PSU Kelce College of Business. (November 10, 2021).

Seminar, "The Pandemic: Recent Trends and Issues", PSU Kelce College of Business. (April 14, 2021).

Seminar, "Degree Audit Dialogue", PSU Center for Teaching, Learning and Technology. (March 16, 2021).

Seminar, "Axe Library Services", PSU Kelce College of Business. (February 10, 2021).

Seminar, "International Recruitment, Retention and Authorized Work Opportunities (CPT/OPT)", PSU Kelce College of Business. (November 11, 2020).

Seminar, "Kelce Faculty Research Seminar", PSU Kelce College of Business. (October 14, 2020).

Seminar, "Getting Started With Studio", PSU Center for Teaching, Learning and Technology.

- (October 6, 2020).
- Seminar, "The New PSU Degree Audit/Academic Advising", PSU Kelce College of Business. (September 16, 2020).
- Seminar, "Faculty Presentations: Scholarly Activity", PSU Kelce College of Business. (March 11, 2020).
- Seminar, "VidGrid I", PSU Center for Teaching, Learning and Technology. (March 10, 2020).
- Seminar, "Academic Misconduct", Kelce College of Business. (February 12, 2020).
- Seminar, "Handshake: New User Interface in Gorillas 4 Hire", Kelce College of Business. (October 9, 2019).
- Seminar, "Assurance of Learning: Shared Insights", Kelce College of Business. (September 18, 2019).
- Seminar, "Outlook Basics Training", PSU Information Technology Services. (June 20, 2019).
- Seminar, "Pitt State Pathway Training", PSU Student Success Programs. (April 25, 2019).
- Seminar, "Family Educational Rights and Privacy Act Update", Kelce College of Business. (April 24, 2019).
- Seminar, "Services Offered by the PSU Center For Student Accommodation", Kelce College of Business. (February 6, 2019).
- Seminar, "Tips on Limiting Cheating in the Classroom", Kelce College of Business. (November 7, 2018).
- Seminar, "Cultural Sensitivity in the Classroom", Kelce College of Business. (October 3, 2018).
- Seminar, "Databases and New Axe Library Resources", Kelce College of Business. (February 7, 2018).
- Seminar, "Introduction to the IBISWorld Database for Business and Social Sciences Studies", PSU Center for Teaching, Learning and Technology. (January 30, 2018).

## **Webinars**

- Webinar, "Effective Online Advising: Best Practices for Improved Communication & Connection", PSU Center for Teaching, Learning and Technology. (April 14, 2022).
- Webinar, "Avoiding Academic Advisor Burnout: How To Mitigate The Stress & Anxiety Precipitated by The Pandemic", PSU Center for Teaching, Learning and Technology. (February 17, 2021).
- Webinar, "Application of Theory: Experiential Learning Opportunities and Assessing Results", AACSB. (January 19, 2021).

Webinar, "PSU Faculty Development Day", PSU Center for Teaching, Learning and Technology. (August 12, 2020).

Webinar, "Instructor Training for LockDown Browser & Respondus Monitor", Respondus Training Team. (August 7, 2020).

Webinar, "Zoom Meetings for Education", Zoom Training Team. (August 5, 2020).

Webinar, "Getting Started With Zoom Meetings", Zoom Training Team. (July 30, 2020).

Webinar, "A Deeper Look at Incorporating Coaching Conversations into Academic Advising Practice", PSU Center for Teaching, Learning and Technology. (February 11, 2020).

Webinar, "Conversations with Students: Methods that Engage & Motivate", PSU Center for Teaching, Learning and Technology. (February 21, 2019).

Webinar, "Understanding and Educating Generation Z Students", PSU Center for Teaching, Learning and Technology. (November 26, 2018).

Webinar, "7 Counseling Skills All Student Affairs Professionals Need", PSU Center for Teaching, Learning and Technology. (April 18, 2018).

Webinar, "Building Student Resilience Tools and Strategies for Student Success", PSU Center for Teaching, Learning and Technology. (March 27, 2018).

### **Workshops**

Workshop, "Unconscious Bias", Tilford Group and the PSU Office of Diversity. (March 18, 2021).

Workshop, "Teaching Strategies and Tools to Prepare for Fall", PSU Center for Teaching, Learning and Technology. (July 21, 2020).

Workshop, "Gorilla Advising Academy: Master Advisor Training", PSU Center for Teaching, Learning and Technology. (December 17, 2018).

### **PROFESSIONAL ACTIVITIES**

Member, Academy of Legal Studies in Business. (2008 - Present).

Member, Allied Academies' Academy of Educational Leadership. (2008 - Present).

Member, Beta Gamma Sigma Scholastic Honor Society. (2008 - Present).

Member, Kansas Bar. (2008 - Present).

Member, Kansas Bar Association. (2008 - Present).

Member, Midwest Academy of Management. (2008 - Present).

Member, Omicron Delta Kappa Leadership Honor Society. (2008 - Present).

Member, Phi Kappa Phi Scholastic Honor Society. (2008 - Present).

## **HONORS**

### **Other**

Kelce College of Business Faculty Award for Excellence in Service. (2021).

### **Teaching**

Sigma Sigma Sigma Professor of the Month Award, Sigma Sigma Sigma Sorority. (February 2022).

## **SERVICE AND CONSULTING**

### **Department Service**

Committee Member, Department Curriculum Committee. (2012 - 2018).

Committee Member, Department Scholarship Committee. (2010 - 2018).

Worker Pitt CARES. (June 27, 2018).

Worker Pitt CARES. (June 20, 2018).

Worker Pitt CARES. (June 18, 2018).

Worker Pitt CARES. (June 13, 2018).

Worker Pitt CARES. (June 11, 2018).

Worker Pitt CARES. (June 7, 2018).

Worker Pitt CARES. (June 6, 2018).

Worker Pitt CARES. (June 4, 2018).

### **College Service**

Committee Member, College of Business Strategic Planning Committee. (2019 - 2023).

Committee Member, College of Business Consolidated P&T Committee. (2021 - 2022).

Committee Member, Search Committee, Assistant Professor of Management. (2021 - 2022).

Worker, Panel Member, Kelce College of Business Faculty Development Seminar, Prospective Student Visits. (November 9, 2022).

Worker, Worker, PSU Rumble in the Jungle. (October 8, 2022).

Worker, Worker, Majors Fair. (September 28, 2022).

Worker, Worker, Kelce College of Business Picnic. (September 6, 2022).

Worker, Worker, Kelce College of Business Picnic. (May 3, 2022).

Worker, Worker, PSU Gorilla Showcase. (April 9, 2022).

Worker, Worker, PSU Football Recruiting Saturday. (January 15, 2022).

Worker, Worker, PSU Football Recruiting Friday. (January 7, 2022).

Worker, PSU Football Recruiting Saturday. (December 11, 2021).

Worker, Worker, PSU Rumble in the Jungle. (October 30, 2021).

Worker, Worker, Undeclared Majors Fair. (September 29, 2021).

Worker, Worker, Kelce College of Business Picnic. (September 7, 2021).

Guest Speaker, MBA course MGT 821 Tp: Personal Sell & Negotiation. (April 7, 2021).

Guest Speaker, MBA course MGT 821 Tp: Personal Sell & Negotiation. (March 3, 2021).

Worker, Worker, PSU Football Recruiting Thursday. (December 10, 2020).

Worker, Worker, PSU Football Recruiting Saturday. (December 5, 2020).

Judge of Student Presentations, PSU Business Professionalism class. (October 12, 2020).

Worker, PSU Football Recruiting Saturday. (February 1, 2020).

Worker, PSU Football Recruiting Saturday. (January 11, 2020).

Worker, PSU Majors Fair. (October 24, 2019).

Worker, PSU Rumble in the Jungle. (October 5, 2019).

Worker, Worker, College of Business Picnic. (September 3, 2019).

Worker, Pitt CARES. (June 26, 2019).

Worker, Pitt CARES. (June 17, 2019).

Worker, Pitt CARES. (June 12, 2019).

Worker, Pitt CARES. (June 10, 2019).

Worker, Pitt CARES. (June 6, 2019).

Worker, Pitt CARES. (June 5, 2019).

Worker, Pitt CARES. (June 3, 2019).

Worker, Worker, Crimson & Gold Days. (April 19, 2019).

Committee Member, College of Business Program Coordinator Task Force. (2018).

Worker PSU Majors Fair. (October 23, 2018).

Worker College of Business Picnic. (September 4, 2018).

Worker Kelce College of Business Picnic. (May 1, 2018).

### **University Service**

Committee Member, PSU Alumni Association Board of Directors Nomination Committee. (2022).

Committee Member, PSU Faculty Senate Academic Honesty Committee. (2021 - 2022).

Committee Member, PSU Faculty Senate Honors College Committee. (2021 - 2022).

Committee Member, PSU Promotion Committee. (2021 - 2022).

Committee Member, PSU University Professor Selection Committee. (2020 - 2022).

Committee Member, PSU Institutional Review Board. (2016 - 2022).

Committee Member, PSU Athletic Council. (2005 - 2022).

Guest Speaker, Pittsburg State University Graduate Student Orientation. (August 19, 2022).

PSU Judge for Order of Omega Awards for Greek Life. (May 2022).

Wrote an article on effective teaching, which was included in the handbook, PSU Graduate Assistant Handbook, Contributor. (2021).

Committee Member, PSU Program Review Committee. (2018 - 2021).

Guest Speaker, PSU Graduate Assistant Orientation. (August 13, 2021).

Panel Member, PSU Faculty Panel, Student Fatigue and Burnout. (April 8, 2021).

Guest Speaker, PSU course MGT 821 Tp: Personal Sell & Negotiation. (April 7, 2021).

Guest Speaker, PSU course MGT 821 Tp: Personal Sell & Negotiation. (March 3, 2021).

Wrote an article on effective teaching, which was included in the handbook, PSU Graduate



Assistant Handbook, Contributor. (2020).

Committee Member, PSU Faculty Senate Executive Committee. (2018 - 2019).

Committee Member, PSU Faculty Senate Library Services Committee. (2017 - 2019).

University Senate Service, PSU Faculty Senate. (2017 - 2019).

Guest Speaker, PSU Graduate Assistant Orientation. (August 16, 2019).

Committee Member, Pittsburg State University Gorilla Advising Academy Council. (August 2017 - May 2019).

Committee Member, Pittsburg State University Committee to select Strategic Visioning Consultant. (2018).

Committee Member, Pittsburg State University Faculty Senate Academic Affairs Committee. (2018).

Guest Speaker, Pittsburg State University Freshman Experience Sections. (September 17, 2018).

Guest Speaker, Pittsburg State University Graduate Assistant Orientation. (August 17, 2018).

### **Professional Service**

Editorial Review Board Member, Journal of Managerial Issues. (2015 - Present).

### **Public Service**

Volunteer, The Lord's Diner Soup Kitchen. (February 2017 - 2022).