

Kelce College Faculty Qualifications Summary



LYNN M. MURRAY

Associate Professor of Marketing

Associate Dean for the Kelce Undergraduate School of Business,
Outreach, and Engagement;

AACSB Qualification Status: Practice Academic

Basis for Qualification: Ph.D. in field

1 PRJ in last five years

Presentations

Public Service

Highest Degree: Ph.D., 2007

Institution: University of Missouri

Specialization/Major: Marketing

Employment History:

Academic - Post-Secondary, Pittsburg State University, "Chair, Department of Management and Marketing". (August 2016 – August 2018).

Sample Intellectual Contributions:

Peer Reviewed Journal Articles

Murray, L. M., Binder, A., Yarick, G. L., Wachter, M. K. (2021). Better Together: The Effect of Learning Communities on Business Student Retention and Performance. *Mountain Plains Journal of Business & Technology*, 22(1), 88-105. <https://openspaces.unk.edu/mpjbt/vol22/iss1/9/>

Professional Memberships

Academy of Marketing Science
American Marketing Association
Association of Collegiate Marketing Educators
Beta Gamma Sigma
Phi Kappa Phi