

Kelce College Faculty Qualifications Summary



CHRISTINE E. FOGLIASSO

Professor of Management

AACSB Qualification Status: Scholarly Academic

Basis for Qualification: J.D.

6 PRJs in past five years

Conference proceedings

Multiple paper presentations

Highest Degree: J.D., 1979

Institution: University of Kansas

Specialization/Major: Law

Research and Scholarship

Focus

My research investigates three primary areas: (1) law and corporate social responsibility, including but not limited to such topics as cause-related marketing and social/economic/ political reforms (2) student selection process regarding college choice and (3) technology's effect on employment.

Impact

The majority of my research focuses on law, ethics, and corporate social responsibility, including case examples and also the social/economic/political reforms that occur when these topics come to the forefront. I have impacted not only scholars, but also practitioners and businesses by my publications in three different refereed journals. This gives me breadth of impact because I published in one journal dealing with managerial issues, one dealing with accounting and auditing, and another dealing with economics and business. My specialty is to write about events relating to law, to present those developments in light of various ethical frameworks, then formulate, suggest and explain appropriate

and socially responsible actions to take. In addition, one of my articles addresses the critical educational issue of the student selection process when making a college choice. Evolving current events such as declining college enrollments certainly make this article especially timely and important. Finally, another of my articles deals with the cutting-edge issue of technology and how it affects today's employment arena. This is another example of how my research is pertinent to the rapidly changing workplace of today, affecting not only practitioners and businesses, but also the community and public at large.

Licensures and Certifications:

"Certified by Collaborative Institutional Training Initiative (CITI) Program". (2021 - Present).

"Licensed to Practice Law in the State of Kansas", State. (1979 - Present).

"Member of the Kansas Bar Association", State. (1979 - Present).

"Maintained Certification as PSU Master Advisor". (2018 - 2022).

Sample Intellectual Contributions:

Peer Reviewed Journal Articles

Lee, S., Fogliasso, C., Jung, S., Shin, M. Minsuk, Shum, C. (in press). A Moderating Effect of User's Psychological State on Technology Adoption. *Service Business*.

Lee, S., Fogliasso, C., Jung, S., Shin, M. Minsuk, Shum, C. (2023). A Moderating Effect of User's Psychological State on Technology Adoption. *Service Business*.

Wernimont, C. J., Fogliasso, C. E., Horner, S. V. (2020). How Current Technology Affects Employment in America: An Emphasis on Manufacturing. *Economics and Business Journal: Inquiries and Perspectives, Volume 11*(Number 1), 11.
<https://nebeconandbus.org/journal/paperpage.htm>

Maceli, K. M., Horner, S. V., Fogliasso, C. E., Zafuta, A. M. (2020). An Assessment of Cause-Related Marketing: What Does the Future Hold? *Economics and Business Journal: Inquiries and Perspectives, 10*(1), 87-109.
https://nebeconandbus.org/journal/EBJIP2019v10MaceliHornerFogliassoZafuta_CRM-future87-109.pdf

Shum, C., Fogliasso, C. E., Lui, G. (2020). China: Political, Social, and Economic Reforms from 1700s to the Present. *Journal of Modern Accounting and Auditing, 16*(1), 19-30.

Conference Proceedings

Fay, J. R., Shum, C., Fogliasso, C. E. (2015). *What Makes a Professor an Effective Educator?* Proceedings of 12th Asian Business Research Conference.

Presentations

Maceli, K. M. (Author), Horner, S. V. (Author & Presenter), Fogliasso, C. E. (Author), Zafuta, A. M. (Author), Paper, 2019 Great Plains Economic and Business Conference, Nebraska Economic and Business Association, Columbus, Nebraska, "An Assessment of Cause-Related Marketing: What Does the Future Hold", Conference, Academic, Regional, peer-reviewed/refereed. (October 25, 2019).

Fogliasso, C. E., Horner, S. V., Baack, D. E., Paper, 2018 Great Plains Economic and Business Conference, Nebraska Economics and Business Association, Kearney, Nebraska, "College Choice: An Investigation of the Student Selection Process Using the Multiattribute Decision-Making Model", Conference, Academic, Regional, peer-reviewed/refereed, published elsewhere, Accepted. (October 26, 2018).

Sample Public Service

Volunteer, The Lord's Diner Soup Kitchen. (February 2017 - 2022).

Professional Memberships

Academy of Legal Studies in Business
Allied Academies' Academy of Educational Leadership
Beta Gamma Sigma Scholastic Honor Society
Kansas Bar
Kansas Bar Association
Midwest Academy of Management
Omicron Delta Kappa Leadership Honor Society
Phi Kappa Phi Scholastic Honor Society