

Undergraduate Curriculum Management and Assurance of Learning Committee

Meeting Minutes

Monday, March 1, 2021, 10:00 a.m.

Meeting Facilitator(s): Fang Lin and Mary Jo Goedeke, Co-chairs

Secretary: Mary Jo Goedeke

In Attendance: Bienvenido Cortes, Economics, Associate Dean for Graduate School of Business
Linden Dalecki, Marketing
Mary Jo Goedeke, Accounting
Fang Lin, Finance
Shipra Paul, Management
Jae Choi, CIS

Not in Attendance:

June Freund, Economics
David Hogard, Academic Advising

Committee Meeting

The co-chairs of the UCM&AOL Committee, Fang Lin and Mary Jo Goedeke, called the meeting to order at 10:00 a.m. by Zoom meeting.

I. Curriculum Management.

There were no curriculum items for consideration.

II. AOL

a. Assessment Curriculum Map

Fang Lin presented a visual curriculum map to the committee. Fang advised that he set up the curriculum map to be sequential as students progress through the courses so that the committee could consider how the students' exposure to learning goals progresses through the curriculum. Fang presented a question to the committee regarding the inclusion of an upper level Economics course elective. 4 courses are available to meet the elective requirement. Discussion was held regarding whether or not to include the elective in the curriculum map. June Freund suggested including the courses as the economics courses are important to the development of learning goals.

b. Fall Assessment Research Results

i. Critical Thinking/Quant Decision Making

The committee then again turned its attention to reviewing fall assessment results. Fang Lin presented the Quantitative Decision Making results to the committee. The committee discussed that learning measures for graphing student lines with linear programming and also interpretation of a linear programming solution showed some deficit in student ability. These measures were selected for curriculum improvement to enhance student performance. Shipra Paul stated that she had discussed the results with Dr. Choong Lee, the other professor who teaches MGT 420 Quantitative Decision making, and they had determined that they would implement changes in their curriculum changes in MGT 420. Shipra Paul also stated that she is the only professor who teaches MGT 320, and that she would also go deeper into the slope and intercept concepts to improve student outcomes. Fang Lin advised that these topics are also covered in FIN 326 Business Finance. Professors who teach in Fin 326 Business Finance could also enhanced student understanding about graphing. Those professors include Fang Lin, Kevin Bracker, and Connie Shum. June Freund advised that ECON 200 Principals of Microeconomics would also be an option for changing curriculum.

ii. Teamwork/Business Strategy

Mary Goedeke advised the committee that the peer teamwork assessments had been received and the results were being tabulated. We also received corrected data for the professional deliverables portion of the assessment. The compilation is nearly complete and will be available for the next meeting.

c. 2020 MFT Data

The committee then viewed the data which was provided by Stephen Horner regarding the 2020 MFT Assessments. Dr. Horner advised that for Economics, Accounting, and International Business there was an insufficient sample to provide Data. In Accounting, for example, only 4 Accounting majors took the exam.

d. 2021 MFT Volunteer Sign Up

The committee discussed the upcoming MFT exam on March 8. Mary Goedeke advised that she would circulate a volunteer schedule among the committee for signing up to proctor the exam. Dr. Horner said he would proctor the MBA portion of the exam on March 9. The next meeting was set for March 15, 2021 at 10:00 a.m.

No further activities to report. The meeting was adjourned.

Mary Jo Goedeke, Secretary and Co-Chair