



## Undergraduate Curriculum Committee Meeting Minutes

Friday, September 13, 2019

**Meeting Facilitator:** Theresa Presley (Chair)

**Secretary:** Jennifer Shewmake

**In Attendance:** Linden Dalecki, Marketing  
June Freund, Economics  
~~David Hogard, Academic Advising~~  
Fang Lin, Finance  
Shipra Paul, Management  
Theresa Presley, Accounting  
Jennifer Shewmake, Accounting  
Dwight Strong, CIS

**Guest:** Dr. Stephen Horner, Interim Associate Dean  
Kelce Undergraduate School of Business

### 1. Discussion of Proposed Curriculum Changes

The committee discussed proposed curriculum changes brought forth by the following departments/degree programs.

#### Accounting:

- Dr. Theresa Presley proposed prerequisite change to ACCTG 420 Accounting Information Systems
  - o Current prerequisite is ACCTG 318 Intermediate Financial Accounting I and junior standing
  - o Proposed change to be ACCTG 201 Financial Accounting, ACCTG 202 Managerial Accounting and junior standing.
- Jennifer Shewmake proposed prerequisite change to ACCTG 422 Internal Audit
  - o Current prerequisite is ACCTG 201 Financial Accounting and junior standing
  - o Proposed change to be ACCTG 420 Accounting Information Systems and junior standing

### Economics:

- Dr. Fang Lin requested change of layout in the Core Requirements section in the Catalog
  - o Currently, the ECON 300+ level requirement in the BBA Core Requirements per the catalog is listed as a footnote. The Economics department is requesting this be moved up to the same level as all other Core requirements to be visible.

### International Business:

- Dr. Stephen Horner requested addition of requirements in the program
  - o With the KBOR mandated 120 hours and change from General Education to Pitt Pathways, International Business (IB) curriculum left out a requirement for Foreign Language.
  - o The department is requesting that students enrolled in the IB program are required to take 6 hours of Foreign Language (MLL in E2-Diverse Perspectives) Pitt Pathway requirements to complete the curriculum

### Kansas Insurance Certificate

- Dr. Fang Lin requested FIN 210 Financial Planning be offered as part of Pitt Pathways

### Marketing:

- Requesting MKTG 610: Special Topics in Marketing be offered permanently one time per year (previously Spring semester)

## **2. Update on Dual Degree with University of Birmingham in the UK**

- Linden Dalecki gave an update on the dual degree agreement with University of Birmingham, noting we are moving forward in a positive direction.

- ECON 300+ level course MUST be completed before being accepted to go to Birmingham
- Dr. Theresa Presley reminded the committee to keep in mind Faculty Qualifications (according to AACSB standards) when completing details of the dual degree.

## **3. Development of Constructs for Learning Goals**

- The committee began development the following constructs for the learning goals and objectives as follows:

- Communication
  - “Graduates will be able to communicate orally and in writing using proper focus, development, organization and documentation.”
  - The committee considered the university’s writing rubric (focus, development, organization, use of sources, style and editing) when developing this concept.
  - The committee also took into consideration the different types of communication (written, oral and visualization).
- Critical/Analytical Thinking
  - “Graduates will be able to apply theories and methods to solve problems within their respective disciplines.”
- Teamwork
  - “Graduates will be able to work collaboratively to produce professional deliverables.”
- Information Technology
  - “Graduates will be able to use current technologies to explore, analyze, and solve business problems.”

**Next meeting:** Monday, September 23, 2019 at 1 p.m. in the Accounting Conference Room

**Task to complete before next meeting:**

Review the Learning Goal Sentences developed by the Committee (See item 3 in these minutes) to ensure they encompass the qualities we want our students to have upon graduation from the Kelce College of Business.