

Undergraduate Curriculum Management & Assurance of Learning Committee

December 5, 2025, 10:00am

Minutes

Members

- Kay Kim, Finance (2028) ✓
- David Sikolia, DSIS (2027) ✓
- Mary Wachter, Marketing (2026) ✓
- Shipra Paul, Management (2026) ✓
- Braxton Gately, Economics (2027) ✓
- David O'Bryan, Accounting (2028)
- Krissy Lewis, HRD (2028) ✓
- Jennifer Pursley, Co-chair, QBA (2029) ✓
- Holly Kent, Director of Student Relations & Engagement (Ex-Officio) ✓
- Josh Curran, Assessment & AOL Coordinator (Ex-Officio) ✓
- Lynn Murray, Associate Dean (Guest) ✓

Curriculum Management

- I. Alex will have legislation for us to review by early/mid January. Please keep an eye on your email.

Assurance of Learning

- I. Kelce Senior Survey
 - a. Members reviewed the *Kelce Senior Survey 2026* document and suggested the following changes:
 - i. Question 5: Replace "In which state" with "Where". This question should also include logic:
 1. United States → select from states.
 2. Outside United States → Specify. Free Response.
 3. Unknown at this time.
 - ii. Question 14: Change "Kelce Mentor" to "Assigned Kelce Mentor"; split faculty into two groups, Kelce Faculty and PSU Faculty outside of Kelce
 - iii. Question 16: Delete "Beta Alpha Psi"; replace "Data Science Club" with "Data Analytics Club"; add HRD Club; add Entrepreneurs Society.
 - iv. Question 20: Add an open ended follow up question to ask why they selected that rating.
 - v. Question 21: Replace stem. How proud are you to become a Kelce graduate? (Embarrassed to Very Proud)
 - vi. Replace all "Kelce" or "Kelce College of Business" with "Kelce College" with the exception of the introductory paragraph; delete all the "Please" words.

ACTION: Jennifer will update the Kelce Senior Survey.

ACTION: Josh will create the survey in Qualtrics.

- II. Knowledge Check Results: Committee members reviewed the results from the Kelce Core Review Knowledge Checks (see list below). Members recommended revising the document titles to clarify that these results represent baseline data collected prior to program improvements. The data provides an initial benchmark for assessment and indicates a need for review materials to address the latency gap before students enter the workforce. Members recommended posting the results in the Faculty Resources Teams site as a 'read only' file.
 - a. Reviewed *25WF Marketing Knowledge Check Results* document.

- b. Reviewed *25WF Management Knowledge Check Results* document.
- c. Reviewed *25WF Accounting Knowledge Check Results* document.
- d. Reviewed *25WF QBA Knowledge Check Results* document.
- e. Reviewed *25WF Summary Knowledge Check Results* document.

ACTION: Jennifer will update the document titles and post the files as 'read only' in Faculty Resources on Teams.

- III. MFT Performance: Committee members reviewed the *MFT Performance Trends by Content Area* document.

Members recommended highlighting in yellow any content areas that fall one unit below the national mean. It was also recommended that these results be posted to the Faculty Resources Teams site and shared at the next faculty meeting.

ACTION: Jennifer will update the document, post it to Faculty Resources, and share at the next faculty meeting.

- IV. Curriculum Matrix: The Curriculum Matrix is nearly complete but data is needed for DSIS courses.

ACTION: David will contact DSIS faculty and request surveys be submitted.

- V. Kelce Core Review: Jennifer updated the committee on the progress of the Kelce Core Review Modules. All areas have submitted with the exception of DSIS.

- a. Ready to Launch: MKTG, MGT, ACCT, QBA
- b. Complete and Under Review: FIN, ECON
- c. Submitted: Legal & Social
- d. Not Submitted: DSIS

ACTION: David work with DSIS faculty to submit the review materials.

ACTION: Jennifer will design the Legal & Social module.

ACTION: Jennifer will reach out to ECON and FIN to finalize the review.

- VI. Zero-Credit-Hour Senior Course: Holly updated the committee on the previously discussed zero-credit-hour course for graduating seniors. Lynn had presented the proposal to Karl Stumo, and the initiative has since progressed to Student Success for further consideration.

- VII. Suitable: Holly discussed the new Suitable program, which will be piloted in 26SP with full implementation in 26WF. The program will track student progress in completing designated activities as a graduation requirement. The committee agreed that aligning the program with AoL goals and objectives would support assessment measures and data collection. If the proposed zero-credit-hour senior course does not proceed, the Suitable program may serve as an alternative method for delivering graduation-related information to students.

ACTION: Jennifer will schedule our next meeting.