

## Undergraduate Curriculum Management & Assurance of Learning Committee

Oct 17, 2025, 9:00am

### Agenda

#### Members

- Kay Kim, Finance (2028)
- David Sikolia, DSIS (2027)
- Mary Wachter, Marketing (2026)
- Shipra Paul, Management (2026)
- Braxton Gately, Economics (2027)
- David O'Bryan, Accounting (2028)
- Krissy Lewis, HRD (2028)
- Jennifer Pursley, Co-chair, QBA (2029)
- Holly Kent, Director of Student Relations & Engagement (Ex-Officio)
- Josh Curran, Assessment & AOL Coordinator (Ex-Officio)
- Lynn Murray, Associate Dean (Guest)

#### Curriculum Management

- I. None

#### Assurance of Learning

- I. Assessment Update

- a. Ethics

- i. Updated Goal and Objective.

Goal: Our students will understand ethical standards in business.

Objective: Our students will articulate ethical standards in business.

- ii. Review Revised *Ethics Rubric*.

- b. Update on Knowledge Base assessments.

- i. ACCT, MKTG, QBA, MGT modules are successfully launched in Business Strategy.

- ii. ECON and FIN submitted review materials and questions.

- iii. DSIS and Legal & Social are missing review materials and questions.

- II. Curriculum Matrix Update

- a. Jennifer sent a formatted email explaining the survey to committee members on **September 26<sup>th</sup>**.

- b. Josh resent the survey on **September 30<sup>th</sup>**. We've received 17 additional surveys.

- c. Review updated *Undergraduate Curriculum Matrix -Missing Surveys* document.

- III. Indirect Measures

- a. Senior Survey

- i. Review *Senior Survey* from previous cycle.

- ii. Review *MBA End of Program Survey*.

- b. Other suggestions from our previous meeting:

-Administer a 5-year post-graduation survey to alumni.

-Data from Alumni Relations

-Rubric data from Mock Interviews conducted in Business Professionalism and Human Resource Management courses.