

Undergraduate Curriculum Management & Assurance of Learning Committee

Sept 26, 2025, 12:00pm

Agenda

Members

- Kay Kim, Finance (2028)
- David Sikolia, DSIS (2027)
- Mary Wachter, Marketing (2026)
- Shipra Paul, Management (2026)
- Braxton Gately, Economics (2027)
- David O'Bryan, Accounting (2028)
- Krissy Lewis, HRD (2028)
- Jennifer Pursley, Co-chair, QBA (2029)
- Holly Kent, Director of Student Relations & Engagement (Ex-Officio)
- Josh Curran, Assessment & AOL Coordinator (Ex-Officio)
- Lynn Murray, Associate Dean (Guest)

Assurance of Learning

- I. Welcome and introductions
- II. Assessments Update
 - a. Professionalism assessment scheduled 25WF in all sections of Business Professionalism
 - b. Critical Thinking assessment scheduled 26SP in all sections of Business Analytics II
 - c. Ethics assessments scheduled for 26SP in all sections of Management and Organizational Behavior
 - d. Knowledge Base assessment scheduled 25WF & 26SP in all sections of Business Strategy
 - i. 25WF: ACCT, MKTG, QBA, MGT (initial data collection)
 - ii. 26SP: ECON, FIN, DSIS, Legal & Social (initial data collection)
 - iii. 26SP: ACCT, MKTG, QBA, MGT (second data collection *CLOSE LOOP*)
- III. Curriculum Matrix Update
- IV. Ethics Goal and Objective
 - a. Undergrad Goal: Our students will understand ethical business frameworks.
 - b. Undergrad Objective: Our students will compare ethical frameworks used in business decision making.
 - c. Grad Goal: Our students will be ethical decision-makers.
 - d. Grad Objective: Our students will apply ethical standards in their decision-making process.
 - e. Mission: *Educating future business professionals today to build stronger communities tomorrow.*
- V. Indirect Measures
 - a. Indirect Measures from Previous Cycle:
 - i. MFT Results
 - ii. Survey: Kelce Senior Survey 2022
 - iii. Verbal input derived from meeting between the KLT and the KBOA.
 - iv. Conversations with employers during job fairs and other events and with graduates during alumni events.
 - v. Employment Rate of BBA graduates.
 - b. Kelce Core Review Module Surveys
 - c. MBA Indirect Measure for Current Cycle