

Undergraduate Curriculum Management & Assurance of Learning Committee

April 17, 2025, 2:00pm

Agenda

Members

- Kay Kim, Finance (2025)
- Jae Choi, DSIS (2025)
- Mary Wachter, Marketing (2026)
- Shipra Paul, Management (2026)
- Michael Davidson, Economics (2027)
- Mary Joe Goedeke, Co-chair, Accounting (2025)
- Jennifer Pursley, Co-chair, QBA (2028)
- Holly Kent, Director of Student Relations & Engagement (Ex-Officio)
- Josh Curran, Assessment & AOL Coordinator (Ex-Officio)
- Lynn Murray, Associate Dean (Guest)

Assurance of Learning

- I. Welcome Krissy Lewis, HRD.
- II. Review MFT Data
- III. Review Mission: *Educating future business professionals today to build stronger communities tomorrow.*
- IV. Review approved constructs: Critical Thinking, Written & Oral Communication, Ethics
- V. Review constructs under consideration: Professionalism, Teamwork, Knowledge-based
- VI. Goal and Objectives
- VII. Graduate Goals and Objectives
 - i. Business Function Knowledge
Competency Goal: Our graduates will acquire comprehensive knowledge of business principles.
Objective: Graduates will demonstrate knowledge of business concepts from the MBA core curriculum.
 - ii. Critical thinking
Competency Goal: Our graduates will be critical thinkers.
Objective: Our graduates can apply critical thinking skills to solve business problems.
 - iii. Ethical Decision Making
Competency Goal: Our graduates will be ethical decision-makers.
Objective: Our graduates will use ethical standards in their decision-making process.
 - iv. Communication
Competency Goal: Our graduates will communicate effectively.
Objective: Our graduates will demonstrate professional written and oral communication.
- VIII. Survey
- IX. Taskforce
- X. Schedule next meeting