

## Undergraduate Curriculum Management & Assurance of Learning Committee

April 9, 2025, 3:30pm

### Agenda

#### Members

- Kay Kim, Finance (2025)
- Jae Choi, DSIS (2025)
- Mary Wachter, Marketing (2026)
- Shipra Paul, Management (2026)
- Michael Davidson, Economics (2027)
- Mary Joe Goedeke, Co-chair, Accounting (2025)
- Jennifer Pursley, Co-chair, QBA (2028)
- Holly Kent, Director of Student Relations & Engagement (Ex-Officio)
- Josh Curran, Assessment & AOL Coordinator (Ex-Officio)
- Lynn Murray, Associate Dean (Guest)

#### Assurance of Learning

- I. Constructs
  - a. KCOB Mission Statement:  
*Educating future business professionals today to build stronger communities tomorrow.*
  - b. Approved Constructs: Critical Thinking, Ethics, and Communication: Written & Oral
  - c. Constructs for Discussion: Promoting Positive Societal Impact, Knowledge-based, Teamwork, or None.
- II. Goal and Objectives
  - a. Overview of goals and objectives.
  - b. Overview of Bloom's Taxonomy.
  - c. Review Graduate AOL Goals and Objectives (pending changes)
    - i. Business Function Knowledge
      1. Competency Goal: Our graduates will possess knowledge of essential principles from core business disciplines.
      2. Objective: Graduates will demonstrate knowledge of essential business theories and concepts.
    - ii. Critical Thinking
      1. Competency Goal: Our graduates will be critical thinkers.
      2. Objective: Our graduates can apply critical thinking skills to business problems.
    - iii. Ethical Decision Making
      1. Competency Goal: Our graduates will be ethical decision-makers.
      2. Objective: Our graduates will use ethical standards to make business decisions.
    - iv. Communication
      1. Competency Goal: Our graduates will communicate effectively.
      2. Objective: Our graduates will create professional documents.
- III. Survey
- IV. Leads for Taskforces