



## Undergraduate Curriculum Management and Assurance of Learning Committee

### Meeting Minutes

Monday, May 1, 2023, 10:00 a.m.

**Meeting Facilitator(s):** Mary Jo Goedeke, Chair

**Recorder:** Mary Jo Goedeke

#### **In Attendance**

Jae Choi, CIS

Bienvenido Cortes, Graduate School of Business (Ex-Officio)

Mary Jo Goedeke, Accounting

Kay Kim, Finance

Anil Lal, Economics

Shipra Paul, Management

Mary Wachter, Marketing

**Guests in Attendance:** None

**Not in Attendance:** None

#### **Committee Meeting**

The chairs of the UCM&AOL Committee, Mary Jo Goedeke, called the meeting to order at 10:00 a.m.

- I. Curriculum Management.

Mary Goedeke presented the committee with a completed Faculty Senate Course Form proposing the addition of a course in Supply Chain Management, submitted by Sang-Heui Lee. Jae Choi asked about the implementation of the course and expressed concern about the demands upon faculty. Shipra Paul explained that this class would be offered only in alternating semesters with a quality management course. Bienvenido Cortes stated that a graduate-level version of this course was being considered at Grad Council. After discussion and upon motion duly made, the course was unanimously approved by the committee.

## II. AOL

### a. Communication

Mary Goedeke first addressed the status of the communication assessment. Mary Goedeke advised that when she communicated with Kristen Maceli in the fall, Dr. Maceli had advised her that she had implemented curriculum changes in the course and would not be able to conduct the assessment this semester. Therefore, the assessment would be implemented in the Spring, rather than the Fall as previously planned. That assessment is on-going and results are expected at the end of the semester. Goedeke advised that she would provide results to the committee by email when those results become available.

### b. Information Technology

The committee next turned its attention to the Information Technology Assessment. That assessment was implemented in Fall 2022 and Jae Choi provided data to the committee. The results of that assessment were outstanding. After the initial assessment, the first two items involving analysis and system development were identified for curriculum improvement. For these items 38.3% and 36.2% of students failed to “meet expectations” in the first assessment. Student performance improved in every dimension during the re-assessment. Students failing to meet expectations were reduced from 38.3% to 14% for analyzing business data and from 36.2% to 18% in system development. Further, in the performing operations dimension student failing to meet expectations

was reduced from 10.6% to 6%. Jae Choi addressed these remarkable data by explaining that he believed that there were two explanations for the improvement in performance. First, during the first assessment, the University had instituted a broad attendance policy and so attendance could not be enforced in class as it would be during a typical semester. Second, he stated that as a part of the curriculum changed, he added video instructions for students so that they could view and re-view the procedures as many times as was necessary and he felt this change led to a significant increase in student performance. The committee commended Dr. Choi on the results of this assessment.

c. Teamwork/Professional Deliverables

Mary Goedeke presented the committee with a rubric containing the assessment results for Professional Deliverables for the Fall 2020, 2021, and 2022 semesters. The committee reviewed the data and found that the results were mixed and unclear. After discussion it was determined that Mary Goedeke should reach out to the assessors to further clarify the meanings of the data, and to ensure that the data is an accurate reflection of student performance.

Mary Goedeke also reminded the committee that the teamwork competency had been divided into two rubrics for measurement because of how the competency was worded. The teamwork survey was supposed to have been administered in the Fall semester, but the committee has not yet received the data from that survey. Mary Goedeke advised that she will request that data again and will provide it to the committee when available.

d. Critical Thinking

Mary Goedeke presented the committee with the portion of the critical thinking assessment results assessment from Dr. Chong Lee. The committee had already been provided results from Dr. Shipra Paul's portion of the assessment. After reviewing the available data, the committee asked Mary Goedeke to combine the results from the assessments and re-present that data to the committee.

Bienvenido Cortes reminded the committee that Robin Scronce, the AACSB visiting team chair would be visiting the campus on Wednesday of this week and that a meeting between Dr. Scronce and the committee had been set for 1:00 pm on that date. Further he commended the committee for their hard work.

With no further business to discuss, the committee adjourned.

The committee was adjourned.

/s/ Mary Jo Goedeke  
Mary Jo Goedeke, Recorder and Chair