



## MINUTES

Kelce Leadership Council  
8:00 a.m. – Room #121  
March 26, 2025

Present: Jenni Hall, Paul Grimes, Holly Kent, Josh Curran, Mary Judene Nance, Alex Binder, Anil Lal, Mary Jo Goedeke, Lynn Murray, Wei Sha, Melissa Weed

Absent: Chelsey Decker, Sang Lee, Larry Woodward

- I. Disciplinary Program Coordinators Updates
  - a. Accounting – Mary Jo: updating MPAcc program to go online – legislation for new courses and program requirements is completed and waiting on graduate council approval; working on undergraduate program curriculum to meet requirements for the CPA exam – running into some issues with one particular course (QBA 310); VITA tax program is up and running well; scholarship meeting was held yesterday
  - b. Business Economics/International Business – Anil: no report
  - c. Business Studies – Holly: Business Studies will not be listed as one of the major choices for CARES this year – discussion followed concerning how to require Bus Studies students to declare their choice of minors and certificates when enrolling in the program; Holly will work with Advising Center and Registrar's Office to set up a workable system
  - d. Data Science & Information Systems – Wei: DSIS faculty will meet today to choose scholarships; students in DSIS club will be attending a conference soon; Computer Science has hired a new faculty member; Data Science emphasis for MBA program has been approved – courses will soon be offered online; Program Review is big concern for DSIS faculty since they got flagged in two areas – will probably get flagged next year too – need to attract about 15 students each year to avoid; need more exposure of major (marketing for major needed)
  - e. Human Resource Development – Judy (absent, but notes provided to Alex): Mark published his book on Amazon last week, ebook and paperback. It hit #2 in Knowledge Capital of all books sold and he is still the #1 release; Mark keynoted at Penn State University; Mark will also keynote at the Crawford County Youth Leadership Celebration for about 500 6th graders; Krissy and the committee put on another successful HRD conference with about 113 registrants - still waiting on final numbers; Judy had a successful teaching week at the International Institute of Management and Tourism, Bad Voeslau Austria; Judy's proposal was accepted for the TAKE International Conference [international scientific conference devoted to the multidisciplinary study of the knowledge economy]; Judy and Krissy will be co-authoring a paper for the conference; Judy is currently processing six more HRD graduate applicants-hoping to be over 40 total by the fall - this includes 10 graduating this Spring; Mark, Judy and Krissy have all completed Canvas Credential from the CTLT; all three will be conducting training for AVAIL industries in Pittsburg on April 3.
  - f. Finance – Larry: absent no report
  - g. Management – Sang (absent): met with 4 out of 5 faculty members so far, as Dr. Binder suggested in my role as program coordinator; Lisa is working on the project management course and plans to eventually develop it into a certificate program; project management is always a sought-after skill that employers mention when I have the opportunity to talk to them at career fairs; glad to hear about her efforts to accommodate and help students who need special assistance.
  - h. Marketing – Mary Judene: met earlier in semester regarding curriculum; discussing combining two marketing courses and will discuss at next meeting (Integrated Marketing Communications course would be the resulting course); scholarship committee will meet on Thursday.

- II. Engagement and Outreach Coordinators Updates
  - a. Advancement/Development – Jenni: working to make sure that all current scholarships are funded; working with Melissa and FBLA; preparing to reoffer faculty/staff the opportunity to name an office in the new building at a reduced giving level
  - b. Assessment and Accreditation – Josh: working on creating an MBA survey to go with Chelsey’s MBA Stage video; created TEAMS group for undergraduate AOL committee; completed business schools program module; meeting with Lisa Paterni to go over documents for the AOL graduate committee
  - c. Internships and Career Readiness – Melissa: working on final logistics for internship programs reception – co-hosting with Career Development at Block 22; working with students to get them enrolled in summer internships; Career Fair was poorly attended (because of rainstorm); 40 micro internships completed in 2024 and beginning of 2025 earning approximately \$17,000 for participants; FBLA students competed at the state competition with multiple students qualifying for nationals
  
- III. Administrative Area Updates
  - a. ADGPB – Chelsey (absent; notes provided to Alex): distributed flyer on GA Info Sessions; need to hire 16 graduate assistants for next year – please help recruit students for traditional program and GA positions
  - b. ADMIN – Mimi: scholarships for each major need to be entered ASAP so invitations can be sent out to students and donors for the KCOB annual scholarships and honors reception (April 25)
  - c. ADUSB – Lynn: BGS invitations were distributed yesterday – 54 UG – MBA 4.0 and above; ceremony on graduation day; attending FBLA conference with GA representatives; going with admissions to another fair in Missouri; working with Sara Clausen to have her do some graphics work for us; start featuring new degree programs on social media – start with DSIS; W@W luncheon is Friday – Dr. Bon will be keynote speaker
  - d. DSES – Holly: will be reaching out to student organization sponsors about creating a logo for each group that’s accessible to use on materials; working on ideas for the next edition of *Kelce Connection* – early summer publication date; request made for new Kelce logo clothing – working with a local company for embroidery work; continuing the initiative with Melissa to formalize a program for professional development opportunities for students
  - f. FC – Alex: working on fall schedule which is close to being finalized; summer schedule is close to completion – waiting on budget; need volunteers to carry commencement banners – should be doing a rotation of faculty; completed annual faculty performance appraisal meetings; faculty research workshop will be 4/25 (Friday): research output data needs to be submitted to Ram’s office in RED: taking 5 economics students to PPE competition in Ottawa (April 11)
  
- IV. Dean’s Administrative Update
  - a. No Provost Leadership meeting this week; University Tuition Committee’s first meeting was yesterday – group reviewed recent history of enrollment and tuition/fees increases; KLT decided on college level scholarships
  - b. Meeting with the Tessere architects and Crossland construction engineers today at 10:00 a.m.; we hope to see renderings of designs that can be shared
  - c. Prior to spring break, Dean Grimes invited to share with the search committee thoughts on priority qualities/ characteristics needed by the next president; stressed the importance of having an academic leader who understands the day-to-day operations and challenges faced by faculty in serving our students and constituents – consultant has been hired to assist with search
  
- V. Personnel Updates – Alex and Lynn
  - a. Econ Assistant Prof – Braxton Gately appointment finalized; may be able to join us this summer
  - b. Entrepreneurship Coordinator – on-campus interviews finished; offer made yesterday
  - c. Data Analyst (with RED) – reviewing additional candidates; no new information (Michael Davidsson gave an update to Dr. Binder)
  - d. Director of Forecasting – failed; reworking PD; no new information
  - e. Forthcoming searches
    1. Accounting and Finance; Instructional Assistant Professor (NTE) – underway, 2 candidates here this week
    2. Marketing; Assistant Professor (TE) – starting soon; goal is to search/hire in AY25-26 for start date at beginning of AY26-27

- f. Contract modifications
  - 1. Jamie Brooksher returning to Assistant Professor of Business Law (TE) position; appointment in process; will be with us full-time beginning in Fall
  - 2. Alex Binder's contract extending to 12-month; all other School Directors (equivalent to our Faculty Chair) were converted last year when reorganization occurred in CAS and CCOT; Provost approved on equity grounds

VI. Old or New Business

- a. Curriculum in the pipeline – Business Education certificates will be passed on to Faculty Senate for May meeting – should be in fall catalog if approved
- b. Catalog updates in progress – reminder sent from Registrar's Office; deadline is mid-May

VII. Adjourn – 9:25 a.m.

**Spring Dates to Remember:**

April 6 – Early enrollment begins  
April 14 – Transfer CARES  
April 24 – Last day to withdraw from university  
April 25 – Kelce Scholarships and Awards Reception  
May 6 – Kelce Picnic  
May 5 to 9 – Dead Week  
May 12 to 16 – Finals Week  
May 16 & 17 – Spring Commencement  
May 21 – Final grades due to Registrar

June 2 to 25 – Summer I  
June 30 to July 25 – Summer II