



MINUTES

Kelce Leadership Council

Each Area Reporting Via Email

September 25, 2024

Program and Outreach Coordinator Updates

Accounting – Mary Jo Goedeke

There is not much news this month for accounting. We conducted our Meet your Mentee meeting and very few students showed up. We believe the reason for this is that many of our mentees are Juniors and Seniors and already know us and therefore do not see the need to attend the meeting. A few students responded to mentors by asking whether the meeting was "mandatory" or "required." Others had time conflicts with classes and/or work. Sending a text message through Navigate seemed to get the greatest response from mentees.

Business Economics/International Business – Anil Lal

No Report

Business Studies/ Student Engagement – Holly Kent

Dr. Binder developed a matrix outlining all possible combinations of minors and minors with certificates. These combinations were then narrowed down based on the program requirement of 21 unique upper-level course credits and which combinations were most logical. This information will support our academic advisors in addressing student inquiries about the Business Studies Major. A total of 17 combinations were identified. Thanks Alex! I am now collaborating with the Career Development office to identify career paths that align with the combinations we have identified.

Data Science Information Systems – Wei Sha

Here are several events DSIS faculty is working on:

1. Creating a data science emphasis for our MBA program: DSIS faculty is working with Chelsey to create a data science emphasis for our MBA program. A general consensus is that setting up this emphasis for the PMBA program should be a priority. The proposed classes include data visualization, database management and predictive analytics. The discussions on an emphasis for our traditional MBA program are still ongoing.
2. Discussed the programming courses with colleagues in Computer Science. Dr. Grimes paid for a lunch with CS colleagues, and Dr. Sikolia attended. This could be an opportunity for DSIS to further improve our course offerings.
3. Data analytics club currently has 14 members. Charlotte Cox, past CIS graduate and current assistant vice president at U.S. Bank, will speak with the club on October 1st.
4. Sang approached me about helping with an exchange program student from Korea. Further discussions are needed.

5. Dwight was contacted by an external party about analyzing data for business insights. Waiting for further developments.

Finance – Larry Woodward

The Finance Club renewed activities in early September and elected officers and scheduled fund raising at Pitt State Football games as in the past.

The club had a guest speaker on Wednesday, September 11, at 3:20 p.m. in KC 203. The guest speaker was Brian Lorimer, who is the Vice President at Community National Bank and Trust here in Pittsburg.

Management – Sang Lee

The first 2+2 student from Woosong University in South Korea has finally arrived! He is pursuing a dual degree in Computer Science while here at Pitt State and is interested in taking some DSIS courses as well. In response to his inquiry, I am collaborating with DSIS to explore the possibility of a double major or minor in DSIS for this student. He mentioned that he is really enjoying the classes and the community here. He has already started speaking positively about Pitt State to peers at his home university. I hope more students, especially those majoring in business, will join us soon.

Before the pandemic, we had a group of management students from our partner school in South Korea, SeoulTech, participate in our summer programs for a couple of years. They are now planning to resume the summer program. As a reciprocal arrangement, the university has reserved one or two spots for Pitt State students in their summer program, subject to yearly availability. This is a free-of-charge, two-week language and culture program that includes accommodations, activity fees, transportation, meals, and airport pick-up/drop-off. Priority will be given to students majoring in Management or other programs within the Kelce College of Business.

JMI is seeking quality research papers. JMI is an interdisciplinary, quarterly peer-reviewed journal listed in Scopus, ABDC, and other indices. The journal is receiving a good number of submissions but aims to publish even higher-quality papers. Hopefully, our Kelce colleagues can submit their articles or spread the word within their networks. I am working on obtaining the DOIs for the published papers and the journal's IF (impact factor).

Marketing – Mary Judene Nance

Not too much going on in Marketing. I believe Lynn will give the update on the Marketing Instructor position search. Other than that, we have a faculty meeting on Wednesday, October 2, at Drop the H. We will discuss items on our marketing agenda but will also use it as a social/team building activity. Dr. Frank also gave me an update on the Student Marketing Association. They met last week and discussed a potential collaboration with the Kansas City marketing association as well as a potential trip to KC in the spring. Please let me know if you have any questions.

Internships – Melissa Weed

Internship Center Milestones/Accomplishments

- Since 8/15/24, we've had around 50 visits/calls/emails to the internship center - about 10 of those were repeat visitors, about 10 were employers looking to set-up internships.

- The new Meet the Firms event was successful overall - attendance was still down, but Career Development, students, and employers enjoyed the new location.
- The internship center has successfully helped around 10 employers post internships and micro internships. About \$8,000 of the grant funds through Parker Dewey has been utilized by local employers to hire Pitt State KCOB interns.
- The Internship Handbook is stylized and finalized. The first copy has been printed with the help of Mimi on 11x17 paper. We hope to have copies available by the end of September to distribute to faculty, staff, advisors, students, and employers.
- We are working on selecting a certificate template so we can present KCOB Interns (internship for credit) with an official certificate at the internship reception.
- We've also started work on an internal marketing campaign we've termed - "I am a KCOB Intern," or "I am an Intern." We hope to have this ready by the end of this semester.
- I am working with Kait to share/coordinate information each semester to make sure she has access to all Kelce Interns for any reports that might need to be submitted.

Events

- The KEYS Summit hosted by KansasWorks is set for 10/10 from 9 AM - 2 PM. The internship center has put together a panel of KCOB Interns for an internship panel that will present around 10 AM. The event is in the Bicknell Center. KCOB is invited to host a vendor table for free to promote our programs to local high school students who will be in attendance for the event.
 - The event organizers are looking for swag items such as pens, cups, or other promotional items to put in the welcome bags.
- FBLA will be hosting an internship highlight panel on 10/01 in Kelce Room 121.
- Fall Career Fair is coming up on 10/17. The Internship center will be ready to intersect any KCOB students needing career fair pointers, etc.
- The inaugural Kelce College of Business Intern and Host Employer Reception is set for 11/04 from 2:30 PM - 4:00 PM at the Bicknell Center. The event will be held in the lobby. Light refreshments will be provided. This event will be hosted in conjunction with Career Development.
 - We hope to invite recent-past interns to attend as well as community members, business leaders, students, and faculty.
 - We also hope to have a Chamber Ribbon Cutting to celebrate the inaugural event.
- FBLA in partnership with MBA Association will be hosting Scott Wedge on campus. Scott will present on Professional Careers and Leadership. The event is set for 11/12 from 4:30 - 6:00 PM in Kelce 224. Light refreshments will be provided. The goal is 50 attendees - please invite your classes, groups, organizations, etc.

Development – Jenni Hall

Golf tournament; Oct 7

We currently have 26-1/2 teams (including two individual golfer registrations) committed or paid for, with a goal of reaching capacity at 30 teams. The planning team is very excited for this stage of planning, we are just a few weeks out from the tournament now.

Update to the Pitt State Foundation “Give Now” webpage

Our team is looking at the Give Now options under each college. Kelce’s section was pretty outdated, so I’ve talked with Dr. Grimes and Mimi to ensure that each major is an option for donors to select when giving online.

Astra Stage donation

Nothing further to report on the Kelce MBA Stage donation, still working on the initial banner for the stage but hopefully you've seen the stage at one of the recent home football games. Thanks to Todd Allison!

Administrative Area Updates

Admin – Mimi Morrison

Setting up a meeting with Kelce admins to discuss job duties and to update faculty on specific job duties of each admin.

Associate Dean for the Undergraduate School of Business – Lynn Murray

Curriculum

- will be updating Sales Certificate curriculum
- started working with Excelia (our MBA dual degree partner in France) for a dual degree at the undergraduate level

Recruiting

- Majors fair went well - thanks to all who helped
- Rumble Oct 5. Only three people have signed up (1 marketing, 1 management, 1 DSIS). Please encourage all to sign up. This is our major visit event on campus and we expect 100's of prospective students to attend.
- Campus visits
- Creating a viewbook for Kelce - working with Sarah Clausen, who is freelancing for marketing/communication

Searches

- Marketing - checking references for two candidates. Hope to bring at least 1 on campus within next couple of weeks
- Entrepreneurship - still open, looking for more applicants
- Assessment coordinator - first consideration date is Oct 14.

Assistant Dean for Graduate Business Programs – Chelsey Decker

- Attended University of Arkansas business fair on 09/10 with 21 leads.
- Prepping for traditional MBA advising – plan to begin meeting with students next week.
- Working with Risepoint (formerly Academic Partnerships) to create new recruitment posters/brochures specifically targeted toward our Kelce BBA graduates. Will distribute once finished.
- In week 6 of PMBA session. Here is a link to important PMBA dates: [2024-2025 Online MBA Academic Calendar - All dates are subject to change \(pittstate.edu\)](#)
- Kelce Graduate Assistant directory placed in mailboxes earlier in semester. Also uploaded on KCOB webpage: [Graduate Assistants \(pittstate.edu\)](#).

Director of Student Engagement & Support – Holly Kent

I have started biweekly meetings with our assigned Academic Advisors (Ashlee Wilber, Jennifer Lawrence & Janelle Cowan), which will continue through the rest of the semester. Each meeting I will invite a Kelce faculty or staff member to speak about their area, to help the advisors learn more about our programs and offerings. If you have other opportunities that could benefit the advisors, please share with me and I will get them notified.--New hallway posters are up—thank you to all of our models!-- Course code changes and updates to course descriptions are in progress, and all internship courses will be standardized for the 2025-2026 academic year.

Faculty Chair – Alex Binder

--Spring schedule should be very close to final. Advising usually brings up a handful of conflicts for graduating students that require some moving classes around, but hopefully that will be limited to only 1 or 2. Enrollment might also necessitate moving classrooms. We won't know that until November.

--The summer schedule that was submitted was a copy/paste from last summer. I will take a closer look at that this week or next, but it won't be final until we have our budget. I must follow the contract in assigning summer classes. I will do my best to give each of you who want one class for the summer.

--The registrar has asked us to clear the CIS courses off the books. I will work with DSIS faculty on that. Will need to be done soon.

--The HRD task force is meeting Thursday to finalize the curriculum of the new BBA in HRD and the modified MS in HRD.

--KBOR's Core Outcomes Groups (KCOG) are meeting on Friday, October 11. This is the group that formalizes KBOR system-wide articulation agreements for common undergraduate courses. Thank you to David Sikolia and Young Nae for representing us in that meeting.

--We will soon get ads posted for the two faculty searches I am co-chairing. I will also finalize committees here soon.