



## MINUTES

Kelce Leadership Council  
February 14, 2023

Present: Alex Binder, Din Cortes, Paul Grimes, Mimi Morrison, Lynn Murray

Absent: Chelsey Decker

Guests Present: Aaron Hurt, International Programs & Services

- I. Guest: Aaron Hurt, Director of International Programs and Services
  - a. Discussion of International Business
    1. There were large numbers of international students interested in the IB program in the past.
    2. International programs get many inquiries for international business – students may misinterpret this is where they need to start because of the word “international” according to Aaron.
  - b. Trends (see handout) and future options
    1. International Business undergraduate majors has decreased from 43 to 18 students between academic years 18-19 and 22-23
    2. Discussed keeping international business major
      - a. Central administration expectations for new programs entrepreneurship and supply chain
      - b. A couple of years ago we lost long-time advisor for IB due to retirement
      - c. Changing from major to minor probably wouldn’t disrupt the international student populations significantly
      - d. Study abroad program could be affected by changing from major to minor
    3. Another option is to combine international business and economics
      - a. Discussed about keeping IB as a concentration for the Business Economics degree that would be STEM designated; General consensus that this would be positive move for both
      - b. Consider curriculum moves to designate MBA as STEM for international grad students
    4. Opinion from International Programs is preference for something new and fresh rather than keeping the IB major program as currently structured.
      - a. Makes sense to make it a concentration under the Business Economics major; access to visa benefits for international students due to the STEM designation
      - b. Keeping the study abroad component will be important
      - c. Consider keeping an IB minor with the study abroad component
- II. Administrative
  - a. Campus
    1. Gift policy for employees being revisited; current limit is \$40; no gifts for student employees
    2. Provost and President started meet & confer process; 43 items on discussion list (see handout)
    3. Preferred name policy being reviewed; how to integrate student preferences into new systems – will point out to the faculty to use preferred names of students if given
    4. Ed McKechnie will continue as Special Assistant for Government Relations
    5. Reviewing EDC use by division; ≈70% in Academic Affairs
  - b. College
    1. Lots of press concerning building announcement; flurry of social media comments about parking led to front page story in the *Morning Sun's* weekend edition
    2. Reception for Chris Fleury, this Friday, the 17<sup>th</sup> at 9:00 a.m. in #121; hosted in cooperation with College of Education
- III. Kelce Computer Labs
  - a. Need to determine the timing of consolidating South Lab into North Lab; coordinate with Pitt Cares schedule
    1. Discussed when to consolidate the labs – probably after Pitt Cares in June; CIS faculty have given no indication yet of deciding to move 221 computers to 103 lab which would provide more space

- b. Arrangements with ITS staff – we will need to submit a ticket to ITS early to have this change completed before classes begin in the fall

IV. Building Project

- a. Next steps; aggressive agenda but specific milestones for timeline not yet laid out
- b. Holly and Dean Grimes notified all donors with naming gifts last week; will visit to ensure wishes are met
- c. Alumni Office to host Kelce Alumni and Friends Gorilla Gathering to discuss project, answer questions, raise excitement, and begin fund raising efforts; tentative date 02/27 (President, Provost, Dean Grimes and Shawn Naccarato will talk about the project)

V. AACSB Accreditation Checklist of Upcoming Items

- a. Finalize each faculty member's AACSB Qualifications and time devoted to mission
- b. PRT Chair's pre-visit; Dean Robin Sronce agreed to April 13<sup>th</sup> and 14<sup>th</sup> (Thursday and Friday)
- c. Peer Review Team visit date, November 5<sup>th</sup> throughout 7<sup>th</sup>
- d. Risk Assessment – mitigation plans; Alex meeting with Nancy George to construct planning document – will meet next Thursday
- e. Societal Impact – next steps; refinement of statement concerning “economic growth and development”
- f. Starting work on Continuous Improvement Review (CIR) Report; working on updating tables

VI. Administrative Updates

- a. ADGSB – Din Cortes – finalized survey for business analytics task force and will send out soon; Graduate Curriculum and AOL meeting is today; working on BSQ; listed as one of the Best Business Schools in the Midwest for 2023 and Best online programs list for the Princeton Review; Chelsey is working on changes to PMBA admission requirements; Health Administration emphasis is still pending meeting with officials from Freeman hospital
- b. ADMIN – Mimi Morrison – searching for student employee to work in the summer and beyond; 1 applicant so far for Admin position recently vacated; working on gathering and organizing faculty publications and putting together scholarship information for meeting next week
- c. ADUSB – Lynn Murray – search committee for Director of Student Engagement met yesterday with one clearly acceptable candidate who will interview next week; Scott Donaldson from Admission and Gregor Kalan from University Marketing are visiting with the Kelce marketing team today to coordinate with the CRM system; she will be presenting/recruiting at St. Thomas Aquinas high school on Thursday; W@W group going to Topeka to visit with governor and legislators
- d. DGBP – Chelsey Decker - absent
- e. FC – Alex Binder – program review team met with Auto Tech last week – every prospective student who visits campus for a tour is offered a \$500 scholarship; discussed the possibility of offering scholarships to visiting prospective KCOB students – at current levels of student visits, this could potentially cost \$100K (not possible with current resources)

VII. Adjourn – 10:20 a.m.

**Spring 2023 Dates to Remember:**

March 12 – Spring Break Begins  
March 13 – Mid-term grades due  
April 2 – Early Enrollment opens  
April 3 – Deadline for graduation applications  
April 3 – Last day to drop w/W  
April 7 – Kelce Awards Ceremony  
April 10 – Transfer Enrollment opens  
April 27 – Last day to withdraw  
May 1 – Dean Week begins  
May 8 – Finals week begins  
May 12 & 13 – Commencements  
May 17 – Final Grades due

**Table 1: Kelce College of Business Enrollment by Program and Major, Five Year Trends**

**Programs,, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23**

**BBA,**

Accounting,, 154, 128, 126, 111, 110  
Business Economics,, 42, 39, 28, 35, 31  
Business Studies\*, , , -, -, 8  
Computer Information Systems, , 103, 93, 89, 70, 67  
Finance, , 115, 127, 120, 118, 105  
International Business, , 43, 41, 27, 22, 18  
Management, , 302, 258, 227, 226, 233  
Marketing, , 210, 186, 177, 188, 191

Total Undergraduate, , 969, 872, 794, 770, 799

**MBA\*\***, 99, 267, 364, 373, 296

**MPAcc**,, 2, 4, 5, 4, 9

Total Graduate, , 101, 271, 369, 377, 305

**Total College Enrollment**, , 1,070, 1,143, 1,163, 1,147, 1,104

Source: GUS Classic System, Major/Minor Count. Data reflect all declared majors for the Fall semester of each academic year.

\*New Degree opened in Fall 2022. Count represents Spring 2023 enrollment.

\*\*Does not include students admitted to MBA but only enrolled in undergraduate foundation courses.

**Table 3: Annual Number of Kelce College of Business Graduates by Degree Program**

**Program,, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23**

**BBA,**

Accounting, , 37, 30, 29, 30,  
Business Economics, , 7, 9, 1, 8,  
Computer Information Systems,, 14, 17, 26, 22,  
Finance, , 23, 27, 34, 21,  
International Business, , 6, 8, 3, 9,  
Management, , 76, 75, 55, 51,  
Marketing, , 28, 36, 19, 35,

Total Undergraduate, , 191, 202, 167, 176,

**MBA, ,**

General Administration, , 30, 49, 79, 115,  
Accounting, , 5, 10, 20, 25,  
Human Resources\*, , -, 10, 32, 40,  
International Business, , 7, 8, 17, 21,

**MPAcc, , 1, 1, 4, 4,**

Total Graduate, , 43, 78, 152, 205,

**Overall College Total**, , 234, 280, 319, 381,

Source: GUS Classic System, Past Graduates. Academic year data include graduates from Summer, Fall, and Spring academic terms.

\*New emphasis first offered 2019-2020.

**Meet and Confer Items for Discussion – contact Dean’s Office for items discussed.**