



MINUTES

Kelce Leadership Council
Room #121
September 26, 2023, 2:00 pm

Present: Alex Binder, Din Cortes, Chelsey Decker, Mary Jo Goedeke, Paul Grimes, Anil Lal, Sang-Heui Lee, Mimi Morrison, Lynn Murray, Mary Judene Nance, Wei Sha, Larry Woodward

Absent: Holly Kent (class)

I. Administrative

1. Academic Affairs/Governance

1. VP Stumo reported to the deans yesterday that there are upcoming changes to the FAFSA (the Federal student financial aid application system) that will pose challenges for us; more dollars targeted for the most financially challenged households; changes in the way family farm resources are counted for those that live and work on their own farm; students and parents must complete separate parts of the forms independently (through email requests); etc., etc.
2. Pitt State is seeking KBOR approval for a new Master of Social Work (MSW) degree; will be considered in November.

b. Campus

1. JCCC will send a team to campus on November 9th to discuss transfers (10:00 a.m. to Noon); Provost is coordinating the visit with relevant parties.

c. College

1. Fall Enrollment – BBA Majors = 727; Minors/Certificates = 311; Masters = 287
 - i. We need to do a better job of recruiting business students within the college.
 - ii. PCs asked to share this data with colleagues in their discipline and discuss strategies to get our enrollments back up.
2. CIS Program – Drs. Binder and Grimes will be meeting with CIS faculty tomorrow to discuss possible future directions for the program. Need to make it more distinctive to clearly differentiate the degree from the new CS major in mathematics department.
3. Holly and Melissa had a productive visit at UW-Stevens Point last week about internships and student engagement; will be debriefing Dr. Grimes tomorrow.
 - i. UW-Stevens Point requires only ½ the work experience hours for an internship as Pitt State does (120 work hours vs. 240 work hours for a three-credit hour internship).

II. Academic Area Updates

- a. Accounting – Mary Jo Goedeke – new Business Analytics courses in the Kelce Core means the Accounting faculty will not need to legislate a specific data analytics course within their major to meet the new CPA exam requirements; searches underway for the two approved accounting faculty positions.
- b. Business Economics – Anil Lal – no report
- c. Business Studies – Holly Kent – absent
- d. Computer Information Systems – Dr. Sha – working on new pamphlet for CIS – ready to print soon; need to work on CIS web page to make it more appealing; trying to attract more faculty to participate in student events – i.e.: Majors Fair and Rumble in the Jungle; considering revising curriculum to reflect current trends – will discuss with faculty chair and dean tomorrow; will be working on reviving the CIS student organization.

- e. Finance – Larry Woodward – can Financial Modeling course be dual-listed for graduate credit? Graduate students can take one 600-level course and have it count toward MBA requirements. The group discussed the need to create 700-level “topics” course codes for all disciplines in the college to more easily accommodate graduate students taking dual-level courses.
- f. International Business – Anil Lal – no report
- g. Management – Sang-Heui Lee – Dr. Nae is doing well after surgery.
- h. Marketing – Mary Judene Nance – faculty met to discuss prerequisites and co-requisites of Fundamentals of Marketing, Principles of Marketing and Consumer Behavior (feeder course for those interested in marketing); discussed joining AMA; reinstating marketing student organization to be led by Dr. Phillip Frank

III. Administrative Updates

- a. ADGSB – Din Cortes – Registrar has talked to KBOR about getting STEM designation for the MBA program – not a difficult process; AACSB surveys are coming up; will be centralizing data gathering for surveys (now under the Registrar’s office – Erin Sullivan is contact person)
- b. ADMIN – Mimi Morrison – no report
- c. ADUSB – Lynn Murray – Majors Fair is tomorrow; Rumble in the Jungle is Oct. 7th – big recruiting event; Honors College event on Oct. 13th to visit with students about opportunities in business; all faculty are asked to keep track of guest speakers in classes for this year using new electronic reporting form.
- d. DGBP – Chelsey Decker – working on new posters, brochures and a new retractable stand for recruiting for the MBA program; continuing to work on changes to the online MBA application due to now accepting students currently graduating with BBA degrees.
- e. DSRE – Holly Kent - absent
- f. FC – Alex Binder – Registrar informs us that a new course prefix constitutes a new course and therefore requires appropriate legislation; new Business Analytics courses will be proposed with a new prefix “QBA” (Quantitative Business Analysis) and sequenced with appropriate course numbers; will also legislate moving Intro to Business and Business Professionalism courses to the general “BUS” prefix

IV. Kelce Personnel –

- a. Updates on faculty positions approved to fill:
 - 1. Accounting (TE) – moving forward with search for professorial Accounting position; 4-week first consideration date after position is posted.
 - 2. Management (TE) – quantitative/mathematics/analytics; need to form a search committee; Dr. Binder will be asking for participation from faculty.
 - 3. Executive in Residence (NTE) – on-campus interview with candidate last Friday; offer pending
 - 4. Accounting/Finance (NTE) – 2 applicants for position so far; ads have been placed; first consideration is 10/13
- b. Updates on positions in funding collaboration with the Division of Economic Development and Community Engagement – all PD’s have been forwarded to Bryronni and she will work with Dr. Naccarato’s office to move them forward.
 - 1. Director of BERC – convert Michael Davidsson to 12-month position.
 - 2. Economic Data Analyst (Staff) – PD draft completed; under review by VP Naccarato
 - 3. Entrepreneurship (NTE) – PD draft completed.
 - 4. Director for Forecasting, Special Projects, and Micropolitan Studies (NTE) – reflects new title.

V. AACSB Accreditation Checklist

- a. PRT agenda – Dr. Sronce agreed to revised schedule; will hold end-of-day debriefing at Block 22
- b. Mimi working on menus for reception and PRT lunch with students; KLC will be invited to reception on Sunday, Nov. 5th
- c. Kylie developing a webpage to host all course syllabi for 2022-2023 academic year
- d. Preparing documentation of evidence for PRT’s work room

- e. Work progressing on student organization bulletin boards; creating a display for faculty award winners; refreshing hallway displays
- f. Peer Review Team visit date, **November 5th throughout 7th**; met with Aladdin to discuss Sunday night reception

VI. Adjourn – 3:00 p.m.

Fall Dates to Remember:

October 16 – Midterm grades due
October 28 – Homecoming
November 5 to 7 – AACSB Reaccreditation Visit
November 6 – Final drop day
November 18 – Thanksgiving Break Begins
November 30 – Last Day to Withdraw
December 5 to 9 – Dead Week
December 11 to 15 – Finals Week
December 15 – Commencements Begin
December 19 – Final Grades Due