



MINUTES

Kelce Board of Advisors Meeting
Noon CDT, October 15, 2021
In-Person and Virtual via Zoom

Board Members Present: Doug Ball, Terry Calloway, Tommy Elms, Mike Foster, Nancy George, Joe Harris, Timon Oujiri

Present via Zoom: Jeff Beasley, Brenda Flood, Brandee Johnson, Terry Puett, Rachel Vanzant

Kelce Leadership Team Members Present: Din Cortes, Paul Grimes, David Hogard, Steve Horner, Lynn Murray

Absent: Paul Bergant, Ken Brock, Ben Burns, Doug Eaton, John Ison, Holly Kent, Daniel Kjergaard, John Lowe, Jeff Ney, Mark Paden, Randy Piccini, Jerry Ross, Lee Scott, Cheryl Sullivan

Guest Present: Shelly Schorer (Pitt State 2021 Outstanding Alumnus)

- I. Welcome and lunch with special guest Shelly Schorer (MBA/Accounting 2002), 2021 Bateman Outstanding Alumni Award recipient
 - All attending in-person and on Zoom introduced themselves
 - Shelly answered questions about her life experiences and career – discussion followed
- II. Opening of the Meeting – Chair Nancy George
 - Susan Cook resignation – thanked her for her 5 years of service on the board
- III. Development Update – Paul Grimes for Holly Kent
 - Fall Golf Tournament - held on 10/4 in Overland Park; largest golf tournament to-date
 - Building – everything is in holding pattern until supply pattern improves and building costs decrease; continuing to work on raising funds, looking at options for furniture in offices with architects and Pitt State purchasing office
 - Endowment funds are being well-stewarded
 - Kelce Leadership Council (students) have met with the Dean – wish to have funds available for traveling to national competitions/meetings; there is funding from Provost office and other funding may be available from the college
- IV. Academic Advising Update – David Hogard, Director of Academic Advising and Career Readiness
 - Overview of new advising tools in GUS – program planning and degree auditing – previewed new processes for enrolling and preparing an academic plan through to graduation
- V. Updates on Previous Business – Paul Grimes
 - From our last meeting. . . .
 - New Business Studies BBA Degree – paperwork submitted and it’s working through the university legislative process. If all goes as planned, KBOR will vote to approve the degree in the spring.
 - New minor in Finance – paperwork submitted!
 - New minor in Management and updates to minor in Computing – in the queue

- Societal Impact for new AACSB standards
 - Faculty Task Force recommended “local and regional economic development”
 - Refinement and development; working to develop a statement that captures/quantifies everything we do to support local economic growth
- Strategic Planning – risk assessment under the new AACSB standards; Evaluation of action items within college’s strategic plan – homework assignment for the board
 - AACSB requires a risk assessment with respect to the college’s strategic plan
 - Reviewed Annotated Strategic Plan for KCOB – asked KBOA members to provide personal assessment of risk associated with each action item. Board members asked to complete the form by circling (or marking) the risk category, degree of risk, and potential level of reward for each item and return completed forms to Mimi.
 - Kelce Leadership Team will review responses from the board and develop a summary of risk factors to be evaluated by the Strategic Planning Committee. This process will provide visible due-diligence with regard to assessing risk within the college for accreditation records.
 - Future steps – return responses to Dr. Grimes via Mimi by the end of October

VI. College Enrollment – Paul Grimes

- See Handouts – reviewed handouts and declining enrollment at Pitt State relative other KBOR schools; trends in international enrollment and COVID issues continue to affect enrollment across the state
- College Headcount by Level of Degree: major change for Kelce concerns the composition of the student body within the college – graduate students comprise a substantially greater proportion of the total enrollment because of the PMBA program. All declines have been at the undergraduate level (down 25% over past 6 years).
 - PMBA program is generating revenue for KCOB, the university general fund, and Academic Partnerships; provides compensation for instructors of courses; lots of interest in the program; considering opening up the program to international markets; main issue is staffing; may add additional emphases (health administration, construction management, marketing, etc.); 184 students have graduated so far, 76 will graduate this semester.
 - Reviewed changes in undergraduate enrollment across Kelce majors (there is currently a push to revive computer science program in the Math Department)

VII. Old Business:

- Board Bylaws Revisions – Nancy reviewed summary of proposed bylaw changes and discussed proposals:
 - assigning emeritus status to resigned/retired board members
 - removing Young Advisory Board from bylaws proposal, but adding a couple young alumni members to the board

VIII. New Business

- T. Calloway – important to create emeritus status for those who have already resigned; suggestion to try to go back to off-site board meetings (for example, have a meeting in KC metro area in conjunction with Golf Tournament)
- Date for next meeting – April 2022 (date TBD)
- Distributed current copy of the Micropolitan Report (Michael Davidsson)

IX. Adjournment – 3:00 p.m.