

MINUTES

Kelce Board of Advisors Meeting
12:00 Noon, May 13, 2019
Block 22 – Downtown Pittsburg

Present: Kyle Frank (Student Guest), Kathleen Flannery (Administrator Guest), John Lowe, Mike Foster, Timon Oujiri, Lynn Murray, Steve Thompson, Vince Horton, Cheryl Sullivan, Holly Kent, Tommy Elms, Brandee Johnson, Susan Cook, Terry Puett, Brenda Flood, Doug Eaton, Charlie Myers, Din Cortes, Doug Ball, Ken Brock, Ben Burns, Nancy George, Paul Grimes

Pre-meeting Tour of Block 22 – Beginning at 11:15 a.m.

I. Lunch and Special Guests' Presentations

- Kyle Frank – Outgoing Student Government Association President and New Kelce Graduate
 - Kyle talked about how the Kelce College of Business has aided him in his education and career endeavors
 - He will be going to work for Conoco Phillips in Houston
 - He has been active as Student Government president while at Pitt State – talked about projects, etc. that he worked on during his presidency (i.e. Open Educational Resources and relationship with KBOR)
- Kathleen Flannery – Vice President for University Advancement
 - Kathleen discussed the high need for a new facility. Faculty do a great job of preparing students for the future in spite of the need for a new facility.
 - Pitt State foundation health is very strong – reaching \$100 million in assets and \$81 million in endowments.
 - Pitt State awards \$3.7 million in scholarships annually
 - Bicknell Center is completely finished with the band moving into their rehearsal space.
 - The Kelce building fund includes approximately \$3.4 million in cash + an additional \$2.2 million in pledges, \$320,000 in interest.
 - We have expended about \$1.1 million to date for the building.
 - Approximately \$6 million has been identified from state R&R funds that will be used for the renovation of classroom and academic spaces.
 - Total available for project is thus \$11.6 million so far.
 - Between \$18.5 and \$19 million will be the total cost for the building.
 - There are lots of proposals out to potential donors. There are 80 donors so far which includes 25 faculty and staff (includes retirees).
 - Major of the KBOA have made gifts or pledges toward the building renovation.
 - Documented pledges are needed before being able to break ground.
 - May need to postpone the beginning of the actual renovation project from May of 2020 to December of 2020.
 - Distributed a list of naming opportunities

- II. Welcome and Opening of the Meeting – Chair Nancy George
 - Membership – Welcome to our Newest Board Member
 - Timon Oujiri – Commandant for VA Facility in Iowa
 - Introduction of All Board Members

- III. Development Update – Holly Kent, Director of Development for KCOB
 - KBOA Endowment and Other News
 - Building renovation is a top priority. There are a lot of proposals out for funding for the building.
 - KBOA endowment is now over \$24,000. \$1,200 in earnings.
 - Upcoming 2019 Golf Tournament – Jeff Ney overseeing project again this year
 - Scheduled for Monday, October 7
 - Endowment is now sitting at \$39,000 with \$10,000 on the operating side. Expendable on the endowment is \$4,700.

- IV. College Update
 - KBHF – Lee Scott’s induction
 - Kansas Business Hall of Fame – Lee Scott will be inducted this year on June 4 in Manhattan at the Team Kansas banquet and ceremony hosted by the Governor.
 - Recent college news and personnel changes
 - Received funding from City to keep things flowing in the Business and Economic Research Center to continue with economic development work and the Micropolitan reports.
 - Received funds from KIEF for a 12 hour certificate program for students. Mostly for scholarships and teaching of courses.
 - Entrepreneurship competition winners. Discussed students who won the statewide entrepreneur competition. Both Sarah Clausen and Wyntr Jacobs are freshmen with business majors
 - Personnel
 - Dr. Harris has resigned and will be moving to Florida.
 - Dr. Steve Horner will be assuming the Interim Associate Dean of the KUSB position.
 - Dr. Lynnette Olson is retiring at the end of the summer. New Provost has not yet been appointed.
 - One retirement this year – Mary Polfer from Accounting.
 - Rankings – Knowledge Review and College Consensus (#2 Online MBA)
 - Rankings:
 - Knowledge Review – listed in 10 top business programs
 - Featured as the international school of the month in the current issue of the Knowledge Review
 - College Consensus – ranked in three areas – affordability, reputation, and convenience (Pitt State #2 (driven by affordability) behind University of Illinois (driven by reputation))
 - New Professional MBA – Din Cortes, Associate Dean
 - Dr. Cortes explained that the MPAcc is an in house accelerated program – students earn a BBA plus a Master’s degree.
 - MBA Dual Degree programs – programs in LaRochelle France; Montpilier France
 - Professional on-line MBA collaboration with Academic Partnerships
 - AP Invested funds to help recruit students for the program
 - First session had 50 students enrolled in two classes; 2nd session had 64 in one section and 34 students enrolled in the other section.

- Total number of admitted students are 153 to date.
 - 70 are currently enrolled, 50 percent are from Kansas; 30 percent from Missouri, Arkansas and Oklahoma, but these students are from all areas of the country.
 - Students are interested in mostly in the general administration emphases, but also HRD, accounting and international business.
 - Biggest issue is finding faculty to teach courses. Dr. Cortes recruits instructors for courses.
 - Created a Memorandum of Understanding with the faculty so they know what expectations are. Have to have appropriate and proper on-line education training.
 - Pay structure has been developed for paying faculty. Discussion.
- Proposed Sales Center – Lynn Murray, Director of Outreach and Business Engagement
 - Discussed handouts – need more sales people – start with current students
 - Certificate program would require four courses – includes sponsorship opportunities for corporations/companies.
 - The proposed sales center would be part of the University Sales Alliance.
 - Cost/expenses would be relatively low to begin this program, but would need to partner with other departments.
 - Sales Alliance requires a dedicated physical space.
 - Courses would need to be legislated by 2020 in order to begin the program. Application process would be involved.

V. Board Initiatives

- Young Alumni Advisory Board – Lynn Murray
 - Update on progress and future plans
 - Finalizing draft of new bylaws
 - There are between 10-12 people initially on the board
 - Have not yet decided on a name for the organization

VI. KBOA Bylaws – Articles of Organization

- Last reviewed and updated 2012
- Article II. A. limits number of members to 30; we are now at capacity
 - Discussion followed on increasing the number of members to 40, but no decision was made.
- Add a section to govern the Young Alumni Advisory Board?
- Is the committee structure working for us?
 - Some of the committee structures are not working (Student Activities and Careers Committee)
- Membership terms and other provisions need revised to align with practice
- Create an *emeritus* status?
 - Discussed giving emeritus status to those who will be “leaving” or have left the board. Would do this to respect and honor those who still want to be involved.
- Need volunteers to review the Bylaws and bring changes, additions, etc. to next meeting
 - Membership & nominating committee will take care of this along with other volunteers.

VII. Old Business – none

VIII. New Business

- How can this board help the university? Send e-mails to Nancy or Dr. Grimes if there is input.
- Dr. Grimes issued a challenge to the board to see if we can come up with a program for next fall in for student groups or classes to become more involved in activities in the KCOB.
 - i. Show up for fall and spring picnics, scholarship awards ceremony, etc.
- Discussion on engagement with students and the board members.

IX. Adjourn – 3:00 p.m.

Post-meeting tour of Block 22 for those who could not participate earlier – Immediately after adjournment