



## **MINUTES**

Kelce Board of Advisors Meeting  
12:00 Noon, May 15, 2017  
Kelce Hall Room #121

**Present:** Nancy George, Paul Grimes, Tad Dunham, Terry Calloway, Doug Ball, Holly Kent, Jeff Ney, John Ison, Tommy Elms, Terry Puett, June Harryman, Steve Thompson, Cheryl Sullivan, Charlie Myers, Vince Horton, Daniel Kjergaard, Ken Brock, Kevin Bracker, Peter Rosen, Suzanne Hurt, Lynn Murray

- I. Welcome and Introduction of Members and Guests – Chairperson Nancy George
- II. Welcome and Start of Lunch – Dean Paul Grimes
- III. Enactus Presentation (Regional Champions) – Introduced by Suzanne Hurt, Faculty Advisor
- IV. Development Update – Holly Kent, Director of Development for KCOB
  - a. Holly Kent summarized naming opportunities for the new building project.
  - b. We are currently looking at different ideas for naming opportunities to offer small donors – benches, columns, items in the courtyard.
  - c. There are several leads with many companies/vendors for fundraising.
- V. Renovation/Expansion of Facilities Update – Dean Paul Grimes
  - a. Presentation of Architectural Renderings – PowerPoint slides shown to group
  - b. Discussion
    - i. Architects are currently working with engineers on construction documents (approximately 25% complete)
    - ii. We could possibly go out for bids by next fall (2018) in \$15M can be raised quickly.
    - iii. Networking for fundraising is very important and all board members were encouraged to participate in this networking
- VI. Updates and Discussion of Curriculum Revisions
  - a. ACIS – Peter Rosen, Chair
    - i. Discussed proposed curriculum changes in ACIS.
    - ii. KTC is currently building a replacement for a “computer science” major area. Kelce CIS faculty are designing a new curriculum to strengthen and enhance

our business-focused IS program. Cooperation between the two colleges so that programs complement each other.

- b. EF&B – Kevin Bracker, Chair
    - i. Made major changes to the economics curriculum – changed name of the major to Business Economics – introduced new courses and updated course descriptions as well as renumbered courses.
    - ii. Finance major – enrollment has been growing in the finance major. Course descriptions were updated and insurance certificate program has been introduced in cooperation with other KBOR schools.
      - 1. Kansas Insurance Education Foundation – provided funding for the first two courses that will be taught at PSU (this summer and next year).
      - 2. Certificates will be offered from the Kansas Insurance Commissioners office.
  - c. MGMKT – Lynn Murray, Chair (had to return to a campus meeting after lunch)
    - i. Dr. Grimes stated that the Introduction to Business course has been reformatted to provide students more information about whether or not they might want to major in a business area.
    - ii. New course in Business Professionalism was legislated to address personal communications and presentation skills.
    - iii. All courses in MGMKT have been relabeled and renumbered to reflect the three disciplines in the department: Management, Marketing, and International Business. This will clean up and clarify transcripts.
    - iv. Kelce College entry requirements have been modified so that students will be admitted sooner and will be able to begin talking with a departmental faculty advisor in their major area. Idea is to keep and retain students at a higher rate.
- VII. AACSB Update – 2017/2018 is Year of Record
- a. The year of record for AACSB will be next year. Review will take place the following year.
  - b. Continuous improvement review report will be evaluated based on AACSB's 15 standards.
  - c. PSU's visit will occur during Fall 2018. May try to have KBOA meeting during accreditation visit.
- VIII. Review of Committee Assignments
- a. Current Committees – reviewed list of board members currently on committees – need to have a committee member who is the contact for that committee with the PSU rep.
    - 1. Executive Committee
    - 2. Membership/Nominating Committee
    - 3. Development/Endowment Committee
    - 4. Student Activities/Careers Committee
  - b. Breakout – Next steps – committees met for 15-20 minutes
- IX. New Business – n/a
- X. Adjourn – 3:00 pm