



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce Board of Advisors Meeting
12:00 Noon, May 9, 2016
Kelce Hall Room #121

Board Members Present: Jeff Beasley, Tommy Elms, Nancy George, June Harryman, Vince Horton, Jeff Ney, Cheryl Sullivan, Steve Thompson, Rachel Vanzant

Members Absent: Doug Ball, Paul Bergant, Ken Brock, Terry Calloway, Doug Eaton, Daniel Kjergaard, John Lowe, Charles Myers, Mark Paden, Terry Puett, Jerry Ross, Lee Scott

Kelce Administration Present: Kevin Bracker, Paul Grimes, Holly Kent, Lynn Murray

Absent: Din Cortes, Suzanne Hurt, Peter Rosen

Guests Present: Becky Casey, Steve Clark, Jane Huesemann, Lynette Olson, Paul Stewart

- I. Welcome and Introduction of New Members – Chairperson Nancy George
 - a. Vince Horton
 - b. Tommy Elms
 - c. Jeff Beasley
 - d. John Ison
 - e. Dr. Grimes informed the board that Joe Stephens has taken a new job and resigned from the board.

- II. Introduction of Guests and Start of Lunch – Dean Paul Grimes
 - a. Dr. Grimes introduced Steve Clark and Jane Huesemann, building architects, and Paul Stewart, PSU architect before lunch.

- III. Renovation/Expansion of Facilities Update – Steve Clark and Jane Huesemann
 - a. Presentation of Program and Proposed Design Alternatives
 - b. Discussion on the proposed designs followed with several questions from board members.

- IV. Break and Group Photo (approximately 1:00 p.m.)

- V. University Update – Provost Lynette Olson
 - a. Dr. Olson thanked all for their service on the Kelce Board of Advisors.
 - b. She announced to the board that Dean Grimes will be recognized at FSCC as a distinguished graduate this week at their graduation ceremony.

- c. PSU hosts four commencement ceremonies each semester – one for each college. Between spring and summer degrees will be conferred for over 1200 people. There were 164 graduates from the College of Business for spring 2016.
- d. Developing the new building facility for the college is a great thing, but the faculty are a very important resource as well. COB faculty continue to produce pedagogy and stay up-to-date in their fields.
 - i. Faculty will be participating in the e-learning academy.
- e. During SU 16 there will be more on-line courses offered than any other year. There is a nice combination of general education courses, graduate courses, etc. to be offered on-line at PSU.
- f. PSU is working constantly on recruitment and retention.
 - i. We will be utilizing an outside resource for retention – contracted with The John Gardner Institute for obtaining more information and training on retention.
 - ii. As a part of this, all freshman and sophomore students were surveyed about retention issues.
 - 1. Data has all been analyzed around the surveys.
 - 2. Data will be very helpful in increasing retention.
 - 3. The John Gardner Institute has estimated that at minimum retention can be increased 3%, which would be significant for PSU.
- g. There are a number of new buildings on campus this year:
 - i. Center for the Arts, Plaster Center, and the renovation of the new Overman Student Center.
 - ii. The Plaster Center and the Center for the Arts were built with private funding. The Student Center was renovated with student fee funds.
 - iii. This is indicative that we are in growth mode at PSU even with state funding decreasing.
- h. PSU women's track and field won the conference championship recently and the PSU men came in 2nd. There are many areas where PSU is nationally known.
- i. Discussion and questions on student retention and advising followed.

VI. Development Update – Holly Kent

- a. PSU is one year into the new campaign –“Proven Promise PittState”. The \$55 million campaign includes the new facility for the College of Business.
- b. The Development office is currently looking at Phonathon, and process that could be changed since most people have cell phones. It is still the best way to get new donors.
- c. Kelce had 9 new scholarships this year.
- d. Holly has been working on starting to find naming opportunities for the new facility.
- e. Development is currently undergoing a search for a new director of development in the Development office.
- f. Golf Tourney is held on the first Monday in October. Contact Jeff Ney or Holly Kent for more information.
- g. Board Endowment – has reached the minimum endowed level of \$10,000.

- VII. Old Business
 - A. Election of New Vice Chair
 - a. After discussion about the duties of the Vice Chair position, John Ison moved to nominate Rachel Vanzant as the new Vice Chair of the Kelce Board of Advisors. Nancy George seconded the nomination. The Board voted unanimously to nominate Rachel Vanzant as the Vice Chair, and she accepted the nomination and will begin serving immediately.
 - B. Committee Assignments (last appointed in October 2012)
 - 1. Executive Committee (Past Chair and Past Vice Chair slots are vacant)
 - a. The Executive Committee is comprised of the current chair and vice-chair, the dean, the past chair and the past vice-chair.
 - b. It was decided that the Executive committee needs to meet to define what each committees duties are, and will propose changes to the bylaws in order to implement those changes.
 - 2. Membership/Nominating Committee
 - a. Nancy discussed what the requirements for this committee would be as currently stated in the bylaws.
 - b. Board members do not have to be an alum of PSU.
 - 2. Development/Endowment Committee
 - a. Includes the Golf Tournament, board endowment, and other duties
 - 3. Student Activities/Careers Committee
 - a. There was discussion on the duties of this committee. Some charges for this committee may be changed when the bylaws are changed.
 - C. Charges to Committees (Proposal to charge Student Activities/Careers Committee with forming a Young Advisory Board)
 - a. Discussion followed on graduates from last ten years being put together as a "Young Alumni Advisory Board"
 - b. Suggested that the Student Activities/Careers Committee be put together to form this board. Do not need to change the bylaws to do this
 - D. Nancy asked board members to volunteer for the committee that they wish to be a part of. Will start process via e-mail before the fall meeting, and Nancy will provide a list of committees to all board members.
- VIII. New Business
 - a. Discussed the best day of the week to hold board meetings. Monday afternoons seem to work best.
 - b. Discussed date for fall meeting. The first part of November seemed to be the best time for most.
- IX. Adjourn – 3:00