



MINUTES

Kelce Board of Advisors Meeting
11:30 a.m., November 4, 2014

Present: Doug Ball, Terry Calloway, Din Cortes, Tad Dunham, Nancy George, Paul Grimes, Eric Harris, June Harryman, Holly Kent, John Lowe, Bill Neighbors, Jeff Ney, Terry Puett, Peter Rosen, Joe Stephens, Rachel Vanzant

Absent: Paul Bergant, Ken Brock, Doug Eaton, Daniel Kjergaard, Charlie Myers, Mark Paden, Jerry Ross, Lee Scott, Cheryl Sullivan, Steve Thompson

- I. 11:30 a.m. – KBOA Lunch to welcome Mr. John Lowe; with departmental chairs and guests (Porter Hall Art Gallery; first floor)
- II. 12:30 p.m. – Business Meeting (Kelce Hall Room #121)
- III. Introductions
 - a. John Lowe – new member was introduced to the board
 - i. John visited PSU and the Kelce College as an Executive on Campus on November 3 & 4.
 - ii. While a guest at PSU, he spoke to a class, attended an Enactus meeting, and presented a colloquium for students & faculty, met with the Kelce Board of Advisors and with the President as well as other activities.
 - b. Peter Rosen – New Chair, Department of Accounting and Computer Information Systems was introduced to the board.
- IV. Development Update – Holly Kent
 - a. KBOA Endowment Update
 - i. Holly discussed with the board the endowment that was started last year for the Kelce Board of Advisors. This endowment has been set up to fund various projects.
 - ii. Funding for the endowment is coming from current and former board members.
 - iii. The account currently has \$4,500, and we have 3 years to endow the account.
 - b. Kelce Golf Tournament (Oct. 6 – Overland Park)
 - i. Holly thanked Jeff Ney for organizing the Kelce Golf Tournament this year.
 - ii. Jeff stated that this year's tournament, the 5th Annual, had been the most successful and best attended to date.

- iii. Proceeds from the tournament will go to an endowment for student scholarships.
- iv. 2015 tournament will be the first Monday in October.
- c. Foundation News
 - i. The Foundation staff met in July and were told that PSU will be entering a new fundraising campaign which will begin in July 2015. The campaign is currently in the silent phase and will be named in the future.
 - ii. The new campaign will be a 5 year, 50 million dollar campaign.
 - 1. Objectives to be funded with the new campaign:
 - a. Facilities – includes an addition and renovation to the Kelce building (approximately \$15 million targeted)
 - b. Student scholarships
 - c. Program endowments
 - d. Faculty endowments
 - 2. There are plans to visit campuses with state of the art business building facilities and President Scott will be participating in these visits.
 - 3. Discussion followed on what a renovation would entail for the current building
 - a. Dr. Grimes stated that the current facilities do not function well for what is needed for a modern business curriculum.
 - b. Students do not receive the type of education they should due to limitation of current building.
 - c. Current building designed as a high school in early 1950s and is still used for reunions. Consideration may need to be given to this group when forming a renovation plan.

V. Departmental Reports

- a. Accounting and Computer Information Systems – Dr. Peter Rosen
 - i. On Monday, September 8, the Department of ACIS hosted “Meet the Firms” day with 15 companies attending along with about 100 students. The event is geared toward accounting and IS students although other majors are welcome to attend.
 - ii. Working on obtaining certification from Microsoft Office so that students may become certified as part of their admission requirements into the college. A certification exam will be administered to all students with some students who already have Excel skills being able to take (and pass) the exam without having to take the CIS 130 course. Other students would be required to take CIS 130 and then take the Microsoft exam to become certified.
 - iii. There is the possibility of swapping out a CIS course in order to pursue offering a course in business communications again.

- iv. The Department of ACIS/PSU has been appointed to host the Midwest Association for Information System Conference to be held at PSU on May 14-15, 2015. The conference organizers will be looking for industry panelists and corporate sponsors. Most of the events will be held at the Bicknell Fine & Performing Arts Center.
 - b. Economics, Finance & Banking – Dr. Bienvenido Cortes
 - i. The Department is currently conducting a job search for a new finance professor to replace Dr. Muoghalu who resigned. The Search Committee is reviewing approximately 60 applications. The deadline for applications is November 6 and the committee will begin phone interviews in the next few weeks.
 - ii. Micropolitan Area Economic Report – Dr. Michael Davidsson, Economics Assistant Professor, initiated the Micropolitan Area Economic Report which is published on a quarterly basis. Michael represented southeast Kansas at the state’s Economic Outlook Conference which was held in Pittsburg in October. The report will eventually be available on-line. There will also be a web site with a lot of statistics pertinent to the southeast Kansas economy.
 - c. Management and Marketing – Dr. Eric Harris
 - i. Dr. Harris stated that the Department of Management and Marketing has hired a new “Executive in Residence”, Mr. Jeff Poe. Jeff is the former president of Pitt Plastics. He is teaching two sections of business strategy and two sections of introduction to business. When Art Fischer goes on phased retirement, Jeff will be teaching Human Resources as well.
 - ii. Current working on developing a relation with PSU’s Small Business Development Center (SBDC) and the new director, Tom Byler. Will be working on developing internships for Kelce students which should lead to professional relationships with businesses in the area. Dr. Harris mentioned there will be many opportunities available to participate in practical projects with the SBDC.
- VI. Dean’s Report – Dr. Paul Grimes
- a. Fall Enrollment and Program Reviews
 - i. PSU has continued with record enrollment during the fall 2014 semester – approximately 7,500 total enrollment with an average of 1000 students in the College of Business (average is about 950 undergraduate students and 100-110 MBA students).
 - b. KBOR Mandate – 2 + 2 Articulation Agreement
 - i. There are currently formal agreements between PSU (KBOR schools) and community colleges in the state.
 - ii. The Kansas Board of Regents has decided that every four year university in the system must have at least two degree programs that articulate with all 19 community colleges in Kansas.

1. All 7 BBA programs will almost certainly fit this mandate, and if this was implemented it could be a good recruiting tool for the Kelce College of Business.
2. KBOA reviewed the handout distributed by Dr. Grimes and discussed KBOR rationale for the mandate.

c. MBA Issues

- i. Dr. Grimes asked board members for input on what they have heard has happened with the MBA Director/Dr. Muoghalu position.
 1. Discussion followed: there appears to be a lot of confusion with what is the real story, and the necessity to get the true story out to the public.
 2. Dr. Grimes gave a synopsis of what transpired and Dr. Muoghalu's imminent resignation in September. He stated that there was no academic misconduct involved. Dr. Grimes also stated the programs in the Kelce College are very solid and asked for input on how to portray that message.
 3. The investigation is still on-going and there is only a small amount of information that PSU/KCOB has been able to make public (through the university's Public Relations officer).
 4. Dr. Harris is serving as Interim MBA Director.
 5. Need to keep all of the positive, good things out front. MBA program is stable (program not under investigation).
 6. We will be using this opportunity to make some positive changes in the MBA program.
 - a. Discussed MBA Review Task force charge (handout). The committee has been charged with coming up with an innovative MBA program that will move the college forward into the 21st century.
 - b. A proposal to change the nature of the MBA Director position to include that position also serving as Associate Dean of the College has been approved by the Provost. The proposed position description was distributed and Dr. Grimes asked for input as KBOA members are able to review it. An internal search will be conducted for the new position with the position being filled by July 2015.

VII. Old Business

a. Committee Updates

i. Nominating Committee

1. The Nominating Committee, Dr. Grimes and Holly Kent will be working on finding nominees to fill open spots on the board.

b. Other

- i. Bill Neighbors, Board President, wanted to ensure that the Kelce College knows that the board is willing to provide support, guidance and sponsorship as needed and requested.

VIII. New Business

- a. The Kelce Leadership Team is looking for locations to hold a retreat off campus and will probably ask board members about doing this at one of their locations in the near future.
- IX. Adjourned – 2:00 p.m.