



MINUTES

Kelce Board of Advisors Meeting
Noon, October 4, 2013

Board Members Present: Paul Bergant, Terry Calloway, Tad Dunham, Paul Grimes, June Harryman, Bill Neighbors, Jeff Ney, Terry Puett, Joe Stephens, Cheryl Sullivan,

PSU Guests Present: Becky Casey, Eric Harris, Holly Kent Mike Muoghalu

Board Members Absent: Doug Ball, Ken Brock, Doug Eaton, Nancy George, Charles Myers, Mark Paden, Daniel Kjergaard, John Lowe, Jerry Ross, H. Lee Scott, Steve Thompson, Rachel Vanzant, Mike Veteto

- I. Lunch with Kelce Faculty and Special Guest Dr. David Harrison, Rawls Professor of Finance, Texas Tech University and 2013 PSU Outstanding Alumni Award Recipient
- II. Enactus Update – Suzanne Hurt (Advisor) and Current Student Team Members
 - a. Ms. Suzanne Hurt, faculty advisor for PSU Enactus introduced the student Enactus President, Samantha Bogle, and Project Manager, Shelby Brooks for this year.
 - i. They briefly explained current projects, one of which is called “Krimson Kultuur”.
 1. Krimson Kultuur is a new downtown business that will be sponsored by Enactus.
 2. Shelby gave a presentation explaining the new business – a gift shop for a cause.
 3. This will tie in with other projects – Suit Up and Community Employment Program.
 4. Internships will be offered to students to get experience working at the new shop.
- III. Development Issues – Holly Kent
 - A. Update – last month the university was awarded a national fundraising award. This is recognition for overall performance and is the second time in four years that PSU has received the award. The award is based on information submitted on projects, etc. to the Committee.
 - B. Proposal from Development Committee
 - a. Currently working on 100% participation of giving for KBOA members
 - b. Terry Puett, Development Committee member, stated that one of goals of KBOA is to assist with continuing accreditation. One of those areas is to have 100% donation level of the Kelce Board as a short-term goal.

- i. Further assistance from the board would be to assist with expenses that are not budgeted – i.e.: annual AACSB dues, promote the college as a separate entity to help alumni identify and brand the college, hospitality tents.
 - ii. The Development Committee has suggested setting up an endowment of donations from the Kelce Board of Advisors, to be used at the discretion of the Dean. The goal would be to raise \$25,000 over 3 years. All KBOA members are asked to contribute to this endowment if possible.
 - iii. Discussion followed on establishing this endowment. Proposed agreement as distributed was discussed.
 - iv. Motion was made by Terry Puett to set up an endowment over the next 3 years for KBOA. June Harryman seconded the motion and the motion passed unanimously by a display of hands of the board members present.
- C. Monday is the Kelce Golf Tournament in Kansas City – 4th year for the tournament
 - a. An endowment has been set up for the funds raised to be given to students as scholarships.
 - b. Anyone interested in participating in the golf tournament should contact Holly Kent or Jeff Ney.
- D. Holly and Dr. Grimes may ask some of the board members about participating in development trips in the future.

IV. Departmental News

- A. Accounting and Computer Information Systems – Rebecca Casey
 - a. Ms. Casey announced that she will be moving to a 9 month position starting in June.
 - b. New Chair for the Department of ACIS has been hired – Peter Rosen – will begin in June 2014.
 - c. Curriculum – will be reviewing CIS major content; looking at adding an internal auditing option in the MBA program; researching the feasibility of offering a masters in accountancy.
 - d. Internal Auditing Education Program is being coordinated by Ms. Casey and Dr. Haenchen this year.
 - e. CS major was phased out and completed last May. The CIS major continues.
- B. Economics, Finance and Banking – Din Cortes
 - a. Working on obtaining an Research and Economic Development Center
 - b. Hired new Professor of Economic Development – Dr. Michael Davidsson
- C. Management and Marketing – Eric Harris
 - a. Distributed a copy of the Major Field Tests results that were taken by students last semester and discussed our ranking – normally above the national score.
 - b. Dr. Harris as Chair of the AOL Committee is in the process of writing the final report for AACSB with Dr. Grimes.
 - c. AACSB looks for a formalized (assurance of learning) process. An important point is that the students are learning and that what is being taught ties into the Mission.
 - d. Dr. Harris reviewed the formalized AOL process for the Board.

- e. A copy of the BBA and MBA Learning Goals & Objectives, AOL Curriculum Improvement & New Course Development and Admission Standards were distributed and discussed.
 - f. Discussed the need to offer a Business Communications course in the college.
- D. MBA Program – Mike Muoghalu
- a. MBA program is doing well and is very highly ranked.
 - b. Recruitment of MBA students is very challenging.
 - i. International Mini-MBA Program has been implemented. We are bringing in students who are reluctant to commit and are introduced to the resources we have available. To date, we have graduated 70 people from this program since 2011. About 10 students were recruited into the MBA program.
 - b. Currently working on streamlining the MBA program to remain competitive. Have addressed the MBA curriculum foundation. Foundation courses will go from 30 required courses to 21 courses.
- V. Dean’s Report on the State of the College
- A. Update on Leadership Activities
- a. Dr. Peter Rosen has been hired as the new chair of ACIS and will join PSU in June 2014. He has a Ph.D. in Information Systems from OSU; is currently teaching at Evansville University in Indiana; is an expert in social media / impact of technology.
- B. Upcoming Events
- a. Hospitality tent – at the Homecoming game on Saturday. KBOA members are asked to stop by the hospitality tent before the game.
 - b. Kelce 4th Annual Golf Tournament will be Monday, Oct. 7 in Johnson County – there are still opportunities to sign up to play or sponsor.
 - c. Economic Outlook Breakfast on 10/22 – partnering with Pittsburg Area COC and WSU CEDBR. KBOA members are invited to this event if in Pittsburg that day.
 - d. Doug Hall, author of the Innovation Engineering curriculum will be on-campus to help recruit students for the new IE minor on October 31. Being led by Dr. Dalecki in MGMKT and Dr. Mark Johnson in Technology.
 - e. Executive on Campus: Chris Williford, CFO of Central Montana Resources, LLC; November 14-15.
- C. Personnel Updates
- a. Dr. Melvin Roush, long time professor in accounting has taken disability retirement. This will leave one open faculty position that we will fill prior to AY 2014-2015.
- D. Building Updates
- a. Over the summer, the Music Department relocated their small ensembles and uniform storage to the old student health center.
 - i. Space will be captured for student organization offices and study group areas.
 - ii. Rehabilitation of the space is now underway. Dr. Grimes will give tours to anyone who would like to look at the space and thanked Joe Stephens and Fastenal for their generous monetary donation toward rehabbing the space for students.

- b. Masonry work on building; the drainage systems installed last year on the east side of the building – contractor will be returning next week to repair some of the exterior masonry work.
 - c. Beta Gamma Sigma Key – BGS is an honor society for the top 5 % students in Kelce. PSU’s Design Review Committee has given the college permission to pursue this installation along the front near east entrance (plaza area).
 - i. Key costs \$7,000 plus renovations to install.
 - ii. It has been proposed to create a “young alumni” group to spearhead the project. Dr. Grimes asked for recommendations from the KBOA for this “young alumni” group.
- E. Reaffirmation Visit
- a. The Continuous Improvement Report (CIR) is due to our visitation team on Dec. 9. Dr. Grimes will send a copy of the report to the board members. AACSB Team has 60 days to review our report before their visitation.
 - b. Reaffirmation visit is scheduled for Feb 9-11, 2014
 - i. Working with Digital Measures to create tables that will be required for the CIR.
 - ii. Focus will be on determining if we are fulfilling our mission in a high quality manner. Three key themes: innovation; engagement; impact.
 - c. Pre-Visit by Review Team Chair, Dr. Ron Berry; October 17 - his visit will be very informal
 - d. Team will arrive on Sunday. As many KBOA who can will need to be available to meet with the visitation team. The Chair of the Visitation Team will dictate who the team talks with.
 - e. Team Members are Ron Berry, University of Louisiana-Monroe; Deb Kerby, Truman State; Tom Erikson, Western Illinois
- F. Four major points of concern from last year:
- a. **Mission and Vision**; what distinguishes us from other business schools? We cannot afford to be vanilla, need to identify a way to make Kelce distinct.

New mission statement developed and adopted y faculty during Spring 2013.

- b. **AQ/PQ**: we haven’t kept annual tables; not sure where we are relative to required ratios; need to cleanup and simplify the policy statements.

New standards incorporate a different scheme to classify faculty qualifications – based on academic preparation and currency through professional engagement and scholarship. New definitions and operating policies developed and adopted by faculty during 2012-13. Digital Measures database management systems purchased and operationalized. Preliminary calculations show we meet the required ratios.

- d. **Assessment**; have we met the last visitation team’s request that we “simplify” the process?; are we adequately “closing the loops”?

Phased out the use of Live Text software; restructured Assurance of Learning Committee; reorganized on-going collection of data; and, formalized process of disseminating results and ensuring feedback.

- e. **Scholarship**: does the level and quality of our research rise to the level commensurate with the resources (course reduction and Youngman grants) are we devoting to it?

Documenting scholastic impact with citation index measures of faculty research publications; adoption lists of textbooks; and leadership engagement with professional associations and external constituents.

- G. Next steps after reaffirmation:
 - a. Develop and roll out new strategic plan
 - b. Comprehensive college-wide curriculum review and redesign
 - c. Develop and implement new AOL process
 - d. Continue working on image and perception of the Kelce College through improved public relations and engagement; resource generation through fundraising development, external grants and contracts, and programming opportunities.
- H. Questions and Discussion
 - a. Will the BGS key be installed before the visitation? Will try to have it done before that time.
 - b. Bill Neighbors stated that KBOA members will help with preparation for our accreditation visit.
 - c. Discussed business communication skills of recent graduates and adding a Business Communications course back into the curriculum.

- VI. Updates from Committees
 - A. Executive Committee – takes care of day-to-day business
 - B. Membership/Nominating Committee – brings new potential candidates to the board; one new person was recommended but has not been added yet. Committee will look at the distribution of membership before adding members. Bill Neighbors will provide more information in regard to potential members.
 - C. Development/Endowment Committee – updated by Terry Puett earlier in the meeting
 - D. Student Activities/Careers Committee – nothing outstanding with this committee.

VII. Old Business – none to report

VIII. New Business – new members were welcomed and introduced

- a. Joseph Stephens – Regional Vice President-Midwest Division, Fastenal
- b. Cheryl Sullivan – Director of Financial Planning & Analysis for the Williams Company in the NGL & Petchem Services Operating Area in Tulsa (Energy Company)
- c. Tad Dunham – President & CEO, University Bank

Board President Bill Neighbors will disseminate information to the board if there are issues that need to be discussed before the next meeting.

Photos of all board members as a group and individually will be taken at the next board meeting.

IX. Adjourn – Motion was made and seconded to dismiss the meeting. The meeting dismissed at 3:15 p.m.