



MINUTES

Kelce Board of Advisors Meeting
Noon. CDT, May 13, 2023
Kelce Room #121 and Online via Zoom

Present: Todd Allison, Alex Binder, Terry Calloway, Din Cortes, Tommy Elms, Paul Grimes, Jenni Hall, Brandee Johnson, Holly Kent, Ross Turney, Rachel Vanzant

Present on Zoom: Doug Ball, Paul Bergant, Ben Burns, Mike Foster, Nancy George, Joe Harris, Daniel Kjergaard, Timon Oujiri, Shelly Schorer

Guests Present: Mat Burton, Dan Shipp

Absent: Jeff Beasley, Doug Eaton, Brenda Flood, John Ison, John Lowe, Lynn Murray, Jeff Ney, Terry Puett, Lee Scott, Cheryl Sullivan, Steve Thompson

- I. Lunch served for those in attendance
 - A. Introduction of new members; Todd Allison and Ross Turney – both introduced themselves after Dr. Grimes announced them as new board members
 - B. Welcome by personal introductions from current board members; each member provided a brief introduction to acquaint themselves with the new members
- II. Opening of the Meeting – Dean Paul Grimes (Board Chair Nancy George joined via Zoom)
- III. KCOB Strategic Planning: College Strategic Planning Committee has been meeting throughout the spring semester – Board Chair Nancy George serves on the committee, others are KLT, 2 key faculty members, and 2 student representatives
 - A. Progress on current strategic initiatives for university's Gorilla Plan (#1 through #14)
 - Gorilla Plan is the name for the new campus-wide strategic plan as formulated under President Shipp's leadership – adopted at the beginning of this fiscal year
 - All colleges and campus units developed their own initiatives based on the university's overall goals and objectives
 - Kelce has 14 initiatives approved as part of the Gorilla Plan's first phase – progress on each initiative must be entered into a new electronic system at the end of each quarter
 - First phase is 2 years – FY24 and FY25. The Kelce Strategic Planning Committee has been working on developing FY26 and FY27 initiatives (second phase) – given that AACSB just moved to a six-year accreditation cycle, developing a six-year college plan will keep us in sync with AACSB and with the university. Initiative for the final two years, FY28 and FY29 will be developed at a later date.
 - Discussed university's new mission statement:
 - *Making Life Better Through Education*
 - College strategic planning committee's goal to craft a college mission statement that parallels the university's while conveying our goals of educating students and community economic developmentB. Strategic Planning Committee's work over the spring semester
 1. Proposed new mission statement:

Educating business leaders today to build stronger communities tomorrow.

Discussion and suggestions:

- good mission statement with ethical component included
- replace “stronger” with “better”
- remove “today” and “tomorrow”
- good, strong mission statement proposal

After lengthy discussion about wording, the group consensus was to recommend removing the words “today” and “tomorrow” as these are implied

2. Reviewed existing vision statement:

The Gladys A. Kelce College of Business will be the premier regional public business college in Pittsburg State University’s primary service area.

- Committee recommends keeping the vision statement as is; board members offered the following suggestions:
 - remove “public”
 - change “will be” to something else
 - start it with “For the Gladys A. Kelce College of Business to be....”
 - “The Gladys A. Kelce College of Business vision is to be.....”
 - “The college’s vision is to be the premier business college in the region”
 - Need to work on the wording – sentiment is good
- Guiding Values discussion – suggestion to describe all with 1- or two-word labels

3. Committee’s proposed new strategic initiatives for 2025-2026 (#15 through #22)

Dr. Grimes provided brief overview and asked all board members to review these 8 new initiatives and to provide input and suggestions

- C. Feedback from board requested. Are all initiatives on target and necessary? What can be improved? What is missing? How can the board help?

IV. Update on Gorilla Rising Project – President Dan Shipp and Project Consultant, Mat Burton joined the group at 1:30 p.m.

- A. Discussed the need to switch the proposed location of new KCOB building from the BMO Bank location (5th and Broadway) to the All Aboard Foundation location (3rd and Broadway)
- BMO’s lease guarantees them 4,000 square feet, a drive through, and parking; cost to incorporate these into the business building is prohibitive and not inline with project’s educational goals
 - Decision made to switch to “Plan B” location controlled by same donor; this location is south of Block 22 and has ample parking available (up to 185 slots)
- B. Funding from the Commerce Department has to be used for community development projects necessitating remaining in a downtown location
- C. Besse Hotel remains key part of the Gorilla Rising project; Colonial Fox Theater will likely also remain part of the project, but details still to be resolved
- D. Goal still is be complete project by fall 2026
- E. Dr. Shipp and Mat Burton fielded questions from board members; consensus was that relocation may alter the specifics but overall goals of the project remain in place; need for the new building cannot be questioned and this is the right thing to do for our students, faculty, and the Pittsburg community
- F. President Shipp and Mat Burton left the meeting after the end of the building discussion

V. New Business

- A. Quick update on personnel – retirements and new hires
- Dr. Cortes is retiring in June, Dr. Presley and Dr. Horner retired in December
 - Board members applauded Dr. Cortes and congratulated him on his 38 years of service to Pitt State and the KCOB
 - Hired new instructor of business analytics – Jennifer Pursley
 - Hired professor of Accounting – Will Huffman
 - Open visiting positions in Economics and Marketing – trying to hire for fall; searches ongoing

VI. Old Business

- A. Brief updates on curriculum projects (each has separate attachment)
1. Supply Chain Management (KCOB) and Industrial Distribution (COT) – cross college collaboration
 - Working with COT to offer Supply Chain degrees; KCOB will offer BBA in Supply Chain Management while COT will offer a BST in Industrial Distribution – major courses would be shared for the two programs (24 hours) but “wrapped” by the respective colleges’ core curriculum requirements
 - Board members were asked to review the 24 hours of combined major courses – is there anything that we are missing?
 - Question about the scope of MGT 430 Legal & Social Environment of Business
 - Technical Writing course would be important for these proposed degrees
 2. Secondary Education licensure path for prospective high school business teachers; creation of two education certificates under the Business Studies BBA – working with COE to legislate the certificates; one to include all required courses necessary to sit for teacher’s license exam and one to incorporate the professional pre-service teaching experience
 3. Entrepreneurship Task Force: proposal to create new courses and to offer a certificate and minor – asked KBOA to review the proposal prepared by Dr. Murray outlining the task force’s recommendations; long-term goal to create a BBA in Entrepreneurship

VII. Adjournment – 3:00 p.m.