Kelce College of Business
Kelce General Faculty Meeting
Wednesday, May 8, 2013, 8:00 a.m., 121 Kelce

Present: ACIS – Becky Casey, Jae Choi, Maeve Cummings, Steve Del Vecchio, Jack Fay, David O'Bryan, Mary Polfer, Wei Sha, Dwight Strong, Gail Yarick; DEAN – Paul Grimes, Suzanne Hurt, Michael Muoghalu; ECON – Kevin Bracker, Din Cortes, Chuck Fischer, June Freund, Anil Lal, Mike McKinnis, Connie Shum; MGMKT – Don Baack, Linden Dalecki, Art Fischer, Chris Fogliasso, Eric Harris, Steve Horner, Choong Lee, Sang-Heui Lee, Kristen Maceli, Lynn Murray, Shipra Paul, Jay van Wyk, Mary Wachter.
Absent: Steve Haenchen

1. Dean's Opening Remarks and Announcements
    a. Instructional Tech Position –
        i. Mike McKinnis is Chair of this search committee
        ii. The committee has completed interviews and will make recommendations to the Deans today.
        iii. Will try to get that person into the position as soon as possible.
    b. Business Week Ranking –
        i. Dr. Grimes made a clarification of the PSU College of Business (MBA) ranking in Business Week - #1 on Schools for People Who Like to Sleep in Class
        ii. Schools were ranked according to teaching methodologies and did not survey students asking them specifically if they slept in class.
        iii. PSU MBA classes are ranked highest on lecture presentation in the classroom.
        iv. We need to let people know what this ranking is truly about – it is about a traditional classroom experience for full-time MBA students.
2. AACSB Reaffirmation Timetable and Updates
    a. Dr. Grimes explained to the faculty which items on the timetable have been completed, which items need to be addressed at today's meeting, and which items can be postponed.
3. Proposed New Guiding Documents – Discussion for Adoption – these documents were distributed to faculty earlier for review. Dr. Grimes asked faculty to review the document based on KLT and Strategic Planning Committee having already made revisions to the document.

a. Vision Statement
    i. The PSU College of Business aspires to be the best to those it serves.
    ii. Gorilla Advantage area is one of the primary service areas.
    iii. Chose to keep the wording of the vision statement generic.
b. Mission Statement
    i. Discussion followed on the proposed Mission Statement.
    ii. No changes were proposed after discussion and noting that the KLT and AOL had already taken quite a lot of time revising the mission.
c. Guiding Values
    i. Discussion followed on the proposed Guiding Value statement for the college.
    ii. Transparency and engagement within the college are very important.
d. Dr. Don Baack made a motion to accept the Vision, Mission and Guiding Values Statements as written. Dr. David O'Bryan seconded the motion. The motion was passed unanimously by faculty vote.

4. Participating & Supporting Faculty – these documents were distributed to all faculty before the meeting.
    a. History of this document is based on existing document.
    b. Reviewed proposed document.
    c. Dr. Don Baack made a motion to approve the participating & Supporting Faculty document as presented with Dr. David O'Bryan seconding. The motion was approved unanimously by faculty vote.
5. Faculty Qualifications and Engagement Criteria
    a. Replaces the old AQ/PQ standards – broadened activities to be more inclusive.
    b. Four Quadrant Division – Dr. Grimes explained and discussed the document and the different areas to the faculty.
        i. Scholarly Academics is equivalent to the old AQ – most current faculty are currently SA.
        ii. Instructional Practitioners – masters level with professional experience – very similar to the old PQ standard.
        iii. Practice Academics – sustain currency and relevancy through professional interaction and relevant activities.
        iv. Scholarly Practitioners –experience sustained currency and relevancy through continued professional experience, engagement, or interaction and scholarship related to their professional background experience.
        v. OQ (Other Qualified)
            1. Discussed implementation – faculty should remain qualified throughout the 5 year window.
        vi. Dr. Don Baack made the motion to approve the Faculty Qualifications and Engagement Document with the amendments that were discussed. Ms. Mary Polfer seconded the motion. The motion approved unanimously by faculty vote.

6. Assurance of Learning Update – Dr. Harris
    a. Everyone needs to communicate to their department chair which area of the quadrant they believe they should be included in:
        i. SA+PA+SP+IP greater than or equal to 90%
        ii. SA greater than or equal to 40%
        iii. SA+PA+SP greater than or equal to 60%
    b. Dr. Harris briefly reviewed the latest assessment data
        i. Still collecting LiveText data this semester.
        ii. Working on indirect measures (surveys).
        iii. Need to streamline AOL process. May outsource some of our surveys.
    c. Plans to "Close the Loop"
        i. Findings need to be reported to the general faculty in the fall and to the Kelce Board of Advisors.
7. Digital Measures Implementation
    a. Update on Progress
        i. Dr. Sha has been working on getting vita data into the database
        ii. Information was distributed on how to login to Digital Measures
        iii. Need to have all faculty go through their data to ensure that their publications/research records are clean and up to date.
        iv. Dr. Grimes demonstrated how to login and access Digital Measures (through GUS) – Activity Insight tab.
            1. Faculty credentials have been set up and can be accessed by each faculty member.
            2. Faculty Scholarship/Research is the most important area for AACSB.
    b. Faculty check of Intellectual contributions date – clean up and update due by 6/1/13
        i. Five years' worth of data needs to be input for each faculty member for this accreditation period, and then eventually entire career data will need to be input.
        ii. Tables need to be run soon - faculty are asked to clean up and update their data by June 1.
8. Administrative Updates and Announcements – Mimi Morrison
    a. We are still collecting faculty vita and hard copies of publications.
9. Old Business - none
10. New Business – none
    a. ENACTUS will compete in Kansas City on May 22
11. Adjournment – 10:30