



MINUTES

Kelce College Opening Fall Meeting - Thursday August 17, 2023

Lunch served beginning at Noon in Kelce #121

Meeting start at 1:00 p.m. in Classroom #203

Present: Alex Binder, Jamie Brooksher, Bienenido Cortes, Linden Dalecki, Chelsey Decker, Lori Scott Dreiling, Kylie Edgecomb, Kaitlyn Finley, Phillip Frank, Paul Grimes, Mary Jo Goedeke, Steve Horner, John Kuefler, Anil Lal, Sang-Heui Lee, Kristen Maceli, Mike McKinnis, Mimi Morrison, Lynn Murray, Mary Judene Nance, David Newcomb, Shipra Paul, Melissa Payne, David Perricone, Theresa Presley, Irene Robinson, Wei Sha, Connie Shum, David Sikolia, Dwight Strong, Dustin Treiber, Mary Wachter, David Weaver, Melissa Weed, Larry Woodward, Gail Yarick, Steve Zornes

Guests Present: Mat Burton (consultant for EDCE), Becky McDaniel (Development)

Absent: Holly Kent, Jae Choi, Kay Kim, Young Nae, David O'Bryan, Theresa Presley

- I. Welcome and Opening Remarks – Paul Grimes
 - a. Dr. Grimes welcomed everyone back to the fall semester

- II. New Faculty and Professional Staff Introductions
 - a. Phillip Frank, Assistant Professor of Marketing, comes to Pitt State from Missouri Western (Office: 201E Kelce, phillip.frank@pittstate.edu, x4551)
 - b. Melissa Weed, Coordinator for Internships and Career Readiness (Office: 220 Kelce, maweed@pittstate.edu, x4524) – she is working closely with Holly Kent; position affiliated with the new Kelce Center for Student Engagement and Support.

- III. Gorilla Rising Project Update – Mat Burton - working closely with Dr. Naccarato to ensure funding sources for the Gorilla Rising Project which includes the new Kelce College of Business building. The projected date for building completion is July 1, 2026.
 - a. There are many people across several campus units working on this project.
 - b. He reviewed foundation for Project Gorilla Rising
 - i. Build on success of Block 22 to create an “Educational Enterprise District”
 - ii. Capitalize on unique funding opportunities in order to build something unique and expand educational opportunities for our students and community.
 - iii. Square footage for the new project is less than the originally planned building space on campus – 67,149 vs. 59,824. Savings due to some lower division courses remaining on main campus. Enough space included for future growth.
 - iv. Parking needs estimated to be approximately 200 to 300 spaces for the total project.
 - v. \$35,600,000 in funding needed for the Kelce/Fox Theater site. Full project costs, including the Besse Hotel renovations for student housing and outreach centers, brings price of entire project to about \$58,000,000. Much of the funding is through ARPA grants, Regents Challenge Grant, existing donations, new pledges, and local investments. Only a small gap remains.
 - vi. Discussed risks vs. opportunities with regard to costs and funding. Local investors to form LLC to build the project and then sell/lease buildings to the university.
 - vii. Replacement naming opportunities will be offered to those donors who had originally provided funding for naming potential building areas/rooms in previously planned renovation of existing Kelce building.

IV. Development News – Becky McDaniel

- a. New Development Director for the Kelce College of Business – Jennifer Hall (Jeni) has been hired and will start on September 5
 - i. Development office is now located in 112 Russ Hall.
- b. University Development has reorganized
 - i. Becky is now Associate VP of Development
 - ii. Erica Martin is Senior Director
 - iii. There are still major gift officers from each college and library services.
- c. New Approach to Scholarships
 - i. We will be planning to move the deadline for scholarships up with new processes that are taking place.
 - ii. There will be training opportunities for those who work with scholarships during the fall semester.
 - iii. Discussed new designations of “Recruitment” and “Retention” scholarships; encouraged units to strategically realign scholarships based on these two models and their unit’s goals (“Recruitment” = one-time awards for freshman and transfers; “Retention” = multiple year awards guaranteed if eligibility maintained)
- d. Kelce Golf Tournament in Johnson County, Monday, October 2nd – Jeff Ney from KBOA is organizing and overseeing the Golf Tournament again this year. Encourage participation of faculty/staff teams.

V. Unit Updates

- a. Outreach and Business Engagement – Lynn Murray
 - i. Working to create a new student communication plan for new/prospective students with the admissions office. Will be sending hand-written notes to students after their visit to campus and to Kelce.
 - ii. Kelce picnic is on Tuesday September 5th. New Kelce t-shirts will be available by the picnic date.
 - iii. Executive in Residence search is live with first consideration on September 1 – start date will be spring or next fall depending on availability.
 - iv. Graphics assistance is available for organizations/clubs – contact Dr. Murray.
 - v. Recruiting and retention committee will be meeting soon.
 - vi. Canvas pages for majors will have to be updated manually, so it will take a while to get this completed.
- b. Graduate School of Business – Din Cortes & Chelsey Decker
 - i. The health care administration major has been launched in PMBA program. Paula Baker will be the first instructor for the program. Info sessions are ongoing at Freeman and Community Health Center.
 - ii. There will be 12 new international MBA students enrolling on Friday for traditional MBA program.
 - iii. All GA’s will be meeting with Chelsey on Friday for orientation.
 - iv. We had four business students travel to Taiwan for study abroad during the summer – Sarah Clausen, Zelpha Estes, Carmen Kent and Tucker Jessip.
 - v. We have two graduate students studying in France in the fall – Sarah Clausen and Wyntr Jacobs.
 - vi. The Enactus organization has disbanded. National organization lost their primary corporate funders. Will work on unwinding the Pitt State chapter this fall. Decisions will need to be made concerning materials and funds.
 - vii. Dr. Cortes returned from Paraguay this week. He worked on recruiting students and also taught economics course; hosted a Gorilla Gathering and met with alumni.
- c. Undergraduate School of Business – Alex Binder
 - i. In the process of reviewing the college’s math courses and needs. A survey was distributed over the summer to faculty to determine what math courses their students need prior to taking their business courses. Anyone who hasn’t yet completed the survey is asked to do so as soon as possible.

- c. Motion
 - i. Dr. Anil Lal made the motion with Dr. Steve Horner seconding to phase out the International Business major and to create an IB emphasis within the Business Economics BBA program. Undergraduate IB minor to remain available for all BBA majors. Graduate IB emphasis to also remain available.
 - ii. No further discussion. Called for the question. Vote was taken orally, Motion passed unanimously.
 - iii. Dr. Binder and Dr. Murray will begin taking the necessary steps to freeze admission and begin teaching out the IB BBA program. Will need to work through the curricular legislative process.
- VIII. General College Announcements – Paul Grimes
- a. Building Concerns – Auditorium and Classroom #224 closed for the fall semester and scheduled classes relocated
 - i. Environmental engineer determined that a fungal colony exists in Classroom #224 – remediation is required.
 - ii. Physical plant will do deep cleaning in Classroom #224 and we plan to reopen that room for the spring semester.
 - iii. Decision made that the Auditorium will no longer be used for classes as there are major water/fungal issues and the cost of remediation is too high given the limited life span of the building.
 - b. Computer Labs – consolidation for classroom use only; eliminated drop-in general use; print station still available; student study space in middle room. #103 will be used only for CIS courses.
 - c. College Standing Committee assignments (see handout) – faculty asked to review assignments
 - d. Faculty Ethics Statement – DocuSign PDF to be distributed; complete by end of next week
 - e. Copy of course syllabi to Kait (ktfinley@pittstate.edu)
 - f. Annual Travel Request Forms – Return to admins!
 - g. Plan for Fall Commencement – will be held in Bicknell; stay tuned for details as additional programs will need to be held to accommodate all graduates
 - h. Watermark Faculty Success (formerly known as Digital Measures/Activity Insight) – update all personal productivity information (Research/Service/Teaching)
 - i. Research – Copies of publications to Mimi in Dean’s Office
- IX. Dean’s College Update – Paul Grimes
- a. AACSB Accreditation – Visit is **November 5th through 7th** - all faculty should be available on November 6th to meet with Peer Review Team
 - b. Strategic Planning – Development of New KCOB Plan to Sync with the University
 - c. University Strategic Planning Process – Strategic Initiatives for the college must be developed by end of September and entered into the new system
 - 1. Gorilla Plan system – approximately 10 initiatives that can be completed within 12 to 24 months need to be identified and approved
 - KLT will line out initiatives and then bring other faculty into the process, send out to everyone in college, seek approval from Provost, and then enter them into the system.
 - Our KCOB strategic plan for this new AACSB accreditation cycle will need to be built in the spring but incorporate the initiatives identified and begun this fall; not the optimal approach to planning but necessitated by the timing of the university’s implementation
 - 2. Accountability and Visibility through tracking system/will be seen by everyone on campus
- X. Old Business – Tik Tok ban discussion
- XI. New Business – Academic Honors Committee (Dr. Shum) – reviewed student enrollment application for Honors credit. Asked that everyone make sure everything is completed correctly on the form.
- XII. Adjournment – 3:45 p.m.

***** Post-Meeting Gathering of all Tenured Faculty to Elect 2023-2024 P&T Committee *****

Fall Dates to Remember:

- August 21 – First day of classes
- September 4 – Labor Day Holiday
- September 5 – Kelce Fall Picnic
- October 16 – Midterm grades due
- October 28 – Homecoming
- November 5 to 7 – AACSB Reaccreditation Visit
- November 6 – Final drop day
- November 18 – Thanksgiving Break Begins
- November 30 – Last Day to Withdraw
- December 5 to 9 – Dead Week
- December 11 to 15 – Finals Week
- December 15 – Commencements Begin
- December 19 – Final Grades Due