



MINUTES

Kelce College Spring Closing Meeting - Monday May 8, 2023

Faculty Awards Reception at 2:30 p.m. in Kelce #121

Meeting starts at 3:00 p.m. in Kelce Auditorium

Present: Alex Binder, Jamie Brooksher, Din Cortes, Linden Dalecki, Michael Davidsson, Chelsey Decker, Kylie Edgecomb, Kait Finley, Mary Jo Goedeke, Paul Grimes, Steve Horner, Holly Kent, Kay Kim, Anil Lal, Sang-Heui Lee, Kristen Maceli, Michael McKinnis, Mimi Morrison, Lynn Murray, Young Nae, Mary Judene Nance, Shipra Paul, Melissa Payne, Theresa Presley, Irene Robinson, Wei Sha, Connie Shum, David Sikolia, Dwight Strong, Mary Wachter, David Weaver, Larry Woodward, Gail Yarick, Steve Zornes

Absent: Jae Choi, Hamid Khan, Choong Lee, David O'Bryan

- I. Welcome and Opening Remarks – Paul Grimes
 - a. Dr. Grimes opened the meeting and welcomed Dr. Kathleen Flannery, Vice President of University Advancement, to make some remarks.

- II. Development News – Kathleen Flannery
 - a. Kelce Development Director position
 - i. Holly has moved to a full-time position in the new Kelce Student Engagement Center leaving the development director position for Kelce open.
 - ii. Initial interviews to fill the opening will occur next week – looking for the best fit for Pitt State and Kelce
 - b. Gorilla Rising update:
 - i. Progress is being made on securing the downtown location.
 - ii. Working with architects on design for new facility based on the previous work they did for an on-campus facility. Next major step will be to go for bids on the project once all rights are secure and the plans ready.
 1. We have the \$12.5 million matching grant plus the \$6+ million in raised funds and pledges available now and we will be able to stack additional state tax credits that will come with the repurposing of the Besse Hotel. This still leaves a funding gap, but new donors are excited about the project and the president remains optimistic that we can meet the 3-year timeline.
 2. Not sure what the exact funding gap is yet – continuing to visit with new donors who are willing to provide funding for Plan B, but were not committed to original on-campus Plan A.

- III. 2023 Faculty Recognitions - monetary portions of awards are provided by the Pitt State Foundation.
 - a. Dr. Gail Yarick was awarded the Kelce Excellence in Teaching award by Dr. Alex Binder and Dr. Kathleen Flannery
 - b. Dr. Connie Shum received the award for the Kelce Excellence in Research award by Dr. Din Cortes and Dr. Kathleen Flannery
 - c. Dr. Kristen Maceli was awarded the Kelce Excellence in Service Award by Dr. Lynn Murray and Dr. Kathleen Flannery
 - d. Dr. Binder introduced Ms. Kait Finley as new administrative assistant that will be working in 223 Kelce.

- e. Dr. Grimes recapped this year's promotions – Gail Yarick (Associate Professor) and Michael Davidsson (Professor); retirements, Maeve Cummings, Christine Fogliasso, and Choong Lee; and, years of service recognition recipients, Mimi Morrison (35 years).
- IV. AOL Committee Updates – Reports given in response to our PRT leader's recommended that we work toward more updates/interaction with AOL committees. Handout distributed.
- a. Undergraduate – Mary Jo Goedeke
 - i. Thanked faculty who have assisted with processes in their classes or made curriculum changes.
 - ii. Four competencies – AOL processes designed to assess student performances on these competencies and figure out how to make improvement in student performance – then implement changes and reassess and “close the loop.” The four competencies are: Communication, Information Technology, Teamwork/Professional Deliverables, and Critical Thinking
 - 1. Used survey data to create a curriculum matrix in order to identify where learning objectives and goals were being taught. Implemented direct measures in the classes identified. Assessed results and evaluated resulting data.
 - 2. Worked with faculty to identify how to address areas of concern and then make appropriate modifications to courses - then reassessed student performance – results show improvements in key areas.
 - iii. Committee is willing and encouraging to work with any faculty interested in the process.
 - iv. All AOL results will be published in a new Canvas community to all Kelce faculty.
 - b. Graduate – Din Cortes – MBA and MPAcc
 - i. Dr. Cortes took over as the head of the graduate AOL last year and was able to attend AACSB training seminar this past year.
 - ii. Selected 5 learning goals in the graduate program – learning map.
 - 1. Effective leaders
 - 2. Critical thinkers
 - 3. Work collaboratively
 - 4. Aware of global issues
 - 5. Ethical decision makers
 - Identified specific objective in specific courses
 - Identified measurement tools
 - iii. Dr. Sronce, AACSB peer review team leader, indicated the need to assess student performance across both face-to-face and online modalities and determine relative success of each.
 - iv. Thanked committee members and others who assisted with assessment in their courses.
 - c. Survey results of graduating MBA student satisfaction and self-evaluation are now available.
 - d. Working on employer survey as an indirect measure of student outcomes.
 - e. Next year we will need additional faculty to assist with the graduate AOL committee.
- V. Administrative reorganization due to loss of Kelce Academic Advising Center – Paul Grimes
- a. See revised organizational chart.
 - b. Director of Student Relations and Engagement – Holly Kent was hired to fill this position (Provost allowed us to keep Academic Advisor salary line)
 - i. Holly will continue with many of the functions that the advising center took care of as well as additional duties.
 - c. Coordinator of Internships and Career Readiness; search in progress
 - i. To be paid in full from PMBA funds
 - ii. Will report to Director of Student Relations & Engagement
- VI. Amendment of College Bylaws (see handout) – requires faculty vote.
- a. The loss of the Kelce Academic Advising Center has changed the college's administrative structure due to President Shipp's Student Success initiative.

- b. Academic advisor position needs to be replaced with Director of Student Relations Engagement in the bylaws, and a few other minor tweaks as noted in the annotated amended copy of the bylaws distributed prior to the meeting
 - c. Must suspend bylaws to consider and vote – rules state that proposed amendments must be distributed in one week in advance of a faculty meeting or vote – this deadline was missed due to schedule conflicts.
 - d. Motion/Discussion/Vote –
 - i. Motion was made by Anil Lal and seconded by Wei Sha to suspend the bylaws so this amendment can be voted on at this meeting.
 - 1. Discussion – Theresa Presley suggested not to delete IB from the list of programs until a final decision is made next fall.
 - 2. Vote – motion to suspend bylaws passed unanimously with no dissensions.
 - 3. Motion by Alex Binder and seconded by Anil Lal to adopt changes to the bylaws as put forth by KLT, leaving any changes concerning IB unchanged until the results of next fall’s meeting are known.
 - 4. Call for Vote on Alex Binder’s motion – the motion to accept the amendments with the exception of the IB changes passed unanimously with no dissenting votes or abstentions.
 - ii. Alex Binder made the motion to reinstate the bylaws with the changes voted on at this meeting. Dr. Murray seconded and motion which passed unanimously.
- VII. International Business BBA Recommendation from KLT
- a. History, Background, and Rationale –
 - i. Tremendous enrollment issues in IB exacerbated by retirement of Jay van Wyk and Covid.
 - ii. Enrollment continues to trend downward – currently only seventeen students in the program.
 - iii. IB flagged by Program Review Committee as being below the KBOR minima.
 - iv. The Dean appointed a task force to try to find a different/new way to offer the major – their recommendation was to maintain the status quo and recruit more heavily. This did not turn around the slide in enrollment.
 - v. The program has been reliant on international student enrollment which crashed during Covid and has not yet returned to previous levels.
 - b. Recommendation by KLT
 - 1. Phase out BBA major in IB
 - 2. Maintain minor for all BBA programs and students outside of Kelce
 - 3. Consider concentration to attract international STEM students. Business Economics major would be a good fit for offering this type of concentration. Aaron Hurt from the International Programs was consulted and recommended this option.
 - 4. A formal proposal will be written up and distributed this summer with a detailed plan of action with a faculty vote at opening Fall '23 meeting.
- VIII. General College Announcements – Paul Grimes
- a. Computer replacement plans – working on inventory and will then replace computers as needed.
 - b. Beginning in the Fall, computer labs will only be used for classes – no walk-in student traffic.
 - c. Administrative Assistant Assignments (handout distributed)
 - d. Faculty Success – last chance to update prior to AACSB Tables/Report
 - e. Commencement – Friday, May 12th at 5:00 p.m. in the Weede
- IX. Unit Updates
- a. Student Relations and Engagement – Holly Kent – managing college admissions process, liaison with several units on campus, recruitment and retention top priority, new Internship Coordinator will start middle of June.
 - b. Outreach and Business Engagement – Lynn Murray – BGS initiation is 2:00 p.m. on Friday in the Bicknell; sprucing up the building and display cases over the summer; clubs and organizations have done well this year.

- c. Graduate School of Business – Din Cortes & Chelsey Decker- MBA reception is this Friday at 3:00 p.m. at the Bicknell; HCA recently approved by Grad Council, will start offering spring 2024; international students can now enroll in the PMBA program from home nation; all MBA grads will now be given a stole for graduation; 13 new graduate assistants will be hired for fall.
 - d. Undergraduate School of Business – Alex Binder – need to continue to see prospective students; working on balancing faculty workload based on committees, etc., encouraged all to update Faculty Success; new gen ed requirement is 34 hours – no business courses can be counted in gen eds; Accounting program will need to be tweaked to stay at 120 credit hour maximum; working on removing some class standing prerequisites for courses (sophomore, junior and senior standing). Please review prerequisites and consider rewriting course descriptions (requires legislation). Working on survey for faculty regarding what math and software apps are being taught in their courses.
 - e. Web – Kylie Edgecomb - new university website design is rolling out; unknown when college pages will be redesigned (work being done in University Marketing and Communications) – in meantime, send corrections/edits/tweaks to Kylie concerning college web pages.
- X. Dean’s College Update – Paul Grimes
- a. AACSB Accreditation – Peer Review Team visit date, **November 5th through November 7th**.
 - b. CIR and AOL Reports to be written over the summer.
- XI. Old Business
- XII. New Business
- XIII. Adjournment – 4:20 p.m.