

Kelce Senior Survey 2022

The Kelce College of Business is interested in collecting information from graduating seniors regarding the performance of the College and how well we help prepare students for careers in business. Your responses are completely confidential and they are valuable as we continue to develop our programs. Thank you for taking time to complete this short survey.

Q1 What was your major in the Kelce College?

- Business Studies
 - Accounting (1)
 - Business Economics (4)
 - Finance (5)
 - Computer Information Systems (6)
 - Management (7)
 - Marketing (8)
 - International Business (9)
 - MBA - General Administration (10)
 - MBA - International Business (11)
 - MBA - Accounting (12)
 - MPAcc
 - Professional MBA
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Q2 What is your gender?

- Male (1)
- Female (2)
- Not Specified
- Prefer Not to Answer



Q3 What is your current age?

- 20 to 24 (3)
- 25 to 34 (4)
- 35 to 44 (5)
- 45 to 54 (6)
- 55 to 64 (7)
- 65 or over (8)



Q4 What is your ethnicity?

- White/Caucasian (1)
- African American (2)
- Hispanic (3)
- Asian (4)
- Native American (5)
- Pacific Islander (6)
- Other (7)
- Prefer Not to Answer

X→

Q5 In which state will you currently reside after graduation?

▼ Alabama (1) ... I do not reside in the United States (53)

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Q6 What will be your title of your first position after graduation from the Kelce College?

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Q7 First employer?

Q8 Salary/Pay range of your first position after graduation from the Kelce College?

- Below \$40,000
- \$40,000 - \$50,000
- \$50,000 - \$60,000
- \$60,000 - \$70,000
- Above \$70,000

Q9 Which of the following best describes the industry in which you will be employed? (Multiple answers allowed)

- Accounting (1)
- Advertising (2)
- Aerospace (3)
- Agribusiness (4)
- Banking (5)
- Construction (6)
- Consumer products (7)
- Distribution / Logistics (8)
- Energy (9)
- Engineering (10)
- Financial Services (11)
- Healthcare (12)
- Information technology / Computer services (13)
- Management

- Manufacturing (14)
- Marketing (15)
- Pharmaceuticals (16)
- Retail (17)
- Telecommunications (18)
- Transportation (19)
- Other (please specify) (20) _____
- Not employed outside of the house (21)
- Self-employed (22)

Q10 How closely related is your first position to your major or area of concentration? (1 = not at all related; 7 = Very closely related)

- 1 (1)
- 2 (2)
- 3 (3)
- 4 (4)
- 5 (5)
- 6 (6)
- 7 (7)



Q11 After graduating from Kelce, will you pursue another degree (e.g., Master's, second Bachelor's / Master's, Ph.D., J.D., etc.)?

- Additional Undergraduate Degree
- MBA
- Other Master's Degree
- Ph.D.
- J.D.
- Certificate
- Nothing

Q12 Please rate the following according to the assistance provided in obtaining your first job after graduation. (1 = Poor, 7 = Excellent)

	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)
Kelce College and faculty assistance (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PSU Career Services (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q13 Please rate your satisfaction with Kelce regarding your development in each of the following business areas / issues. Then, indicate how important these issues are in your career. (1 = Poor, 7 = Excellent; 1 = Not at all important, 7 = Extremely Important)

	Performance (1 = Poor, 7 = Excellent)	Importance (1 = Not at all important, 7 = Extremely important)

	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)
Communication skills	((((((((((((((
Teamwork skills	((((((((((((((
Critical thinking skills	((((((((((((((
Information Technology skills	((((((((((((((
Diversity management	((((((((((((((
Business ethics	((((((((((((((
Global business issues	((((((((((((((
Societal impact	((((((((((((((
Political issues	((((((((((((((
Economic issues	((((((((((((((
Legal / Regulatory issues	((((((((((((((
Environmental issues	((((((((((((((
Desire to continue learning	((((((((((((((
Overall personal development	((((((((((((((

Q14 Please assess the following aspects of your Kelce experience (1 = Poor, 7 = Excellent)

	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)
Interaction between faculty & students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teaching quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic advising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student Organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q15 How well did the Kelce College prepare you for your career?: (1 = Poor; 7 = Excellent)

- 1 (1)
- 2 (2)
- 3 (3)
- 4 (4)
- 5 (5)
- 6 (6)
- 7 (7)



Q16 Are there specific skills or learning areas that Kelce could add or improve upon within its curriculum that would benefit graduates? If so, please describe.



Q17 Would you recommend the Kelce College to others? Why or why not?



Q18 If you had to choose one reason why you attended the Kelce College, what would it be?



Q19 If you had to choose one benefit that the Kelce College provided you, what would it be?


