



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce Leadership Council

11:00 a.m. – Room #121

May 30, 2024

Present: Alex Binder, Din Cortes, Paul Grimes, Holly Kent, Mimi Morrison, Lynn Murray

Absent: Chelsey Decker (family leave)

I. Dean's Update

- a. No EVP&P Council for last two weeks; Howard met with deans to discuss "handoffs" of administrative roles
 1. Howard will be out of office beginning June 10th until June 24th
 2. Susan's official start date is June 24th – will be in the office after July 1st
 3. Interim Deans of A&S and COE will begin June 9th – Dan will continue as Interim Dean of COT
 4. Jaime Dalton's last day in President's Office is June 24th – New presidential assistant will be starting soon – Emily coming from Nebraska
- b. Academic Affairs issues – unless it is an emergency, please hold until Susan's arrival
- c. Need to set date for KBOA summer virtual meeting in July – discussed potential meeting dates – will set for Monday, July 22, 12 o'clock noon via Zoom
- d. KBHF Induction Ceremony at Emporia State (see attachment) – Thursday, June 13th, reception at 4:00 p.m. and ceremony at 4:30 p.m.; KCOB has purchased a sponsorship with 4 reserved seats – potential attendees will be Jenni Hall, Phillip Frank, Terry Puett
- e. Visiting scholar request letter – see attached inquiry sent to Dr. Dalecki – discussed letter of inquiry for visiting scholar– will set up Zoom meeting with this person to see if he's interested in teaching one or more marketing courses in the fall
- f. Email request from JHS FBLA to sponsor students (see attachment) – we have no mechanism to support these students
- g. Dean Grimes will be gone on personal vacation June 2 through June 22; limited email and cell phone; report timecards as usual

II. Personnel

- a. Hiring Updates – working on hiring Econ candidate; have not been able to hire Marketing candidate as of today; Entrepreneurship Coordinator – no candidates yet because advertising hasn't begun – discussed where/when to advertise position
- b. Office / Spaces Updates – Room #221 Kelce is still a DSIS tutor lab; 206B will be available as GA office space; spaces have been identified and allocated for new faculty and those changing offices; phased retirees need to vacate their offices upon separation date; will work on office space for GAs once total number of part-time GAs is finalized

III. Administrative Area Updates

- a. ADGSB – Din: worked with Uzbekistan group that was here yesterday – took them on a tour of Block 22 and attended reception at the President's home; contacted by Taipei university to update sister school agreement

- b. ADMIN – Mimi: need to set times for KLT/KLC meetings for fall – asked everyone to have their calendars updated; Carmen and Tucker are working in the Dean’s office this summer
- c. ADUSB – Lynn: no additional report
- d. DGBP – Chelsey: absent
- e. DSES – Holly: Business Professionalism excluded from TAC system-wide articulation matrix – course determined not to be equivalent to “Business Communications”; next edition of the *Kelce Connection* newsletter should be ready to proof by the end of the day; paperwork regarding internship course revisions being prepared for legislation; Kansas Insurance Certificate will change name to Financial Services Certificate; internship handbook is in the final stages of completion; hallway posters will be replaced soon with new profiles; working on professional development program for students – need to decide on a name for the program and the events – discussed various options and KLT will seek additional input with goal to have name decided by end of summer
- f. FC – Alex: Intro to Programming and Intermediate Programming courses are on the list for TAC system-wide articulation consideration; DSIS faculty will be notified and asked to identify a representative to participate in the meetings

IV. Old or New Business – discussed personnel issues

V. Adjourn 12:20 p.m.

Summer Dates to Remember:

- June 3: Summer I courses begin
- June 19: Juneteenth Holiday
- June 28: End of Summer I
- July 1: Summer II courses begin
- July 4: Independence Day Holiday
- July 26: End of Summer II

Induction Ceremony - KBHF

Rachael Richardson <rrichar6@emporia.edu>

Wed 5/29/2024 2:28 PM

To: Ed Bashaw <ebashaw@emporia.edu>; alanc@kansaschamber.org <alanc@kansaschamber.org>; Susan Elliott <selliot9@jccc.edu>; john@federicoduerst.com <john@federicoduerst.com>; paige.fields@ku.edu <paige.fields@ku.edu>; Larisa.genin@wichita.edu <Larisa.genin@wichita.edu>; Beth Ginter <eginter@emporia.edu>; Paul Grimes <pgrimes@pittstate.edu>; kgwinner@k-state.edu <kgwinner@k-state.edu>; davehendricks1965@gmail.com <davehendricks1965@gmail.com>; SherrieneS@KansasChamber.org <SherrieneS@KansasChamber.org>; James Leiker <jleiker1@jccc.edu>; cniindell@aol.com <cniindell@aol.com>; melissam@dodgecity.org <melissam@dodgecity.org>; Jeffrey Muldoon <jmuldoon@emporia.edu>; scottpoor@gmail.com <scottpoor@gmail.com>; tpuett03@yahoo.com <tpuett03@yahoo.com>; John Rich <jrich@emporia.edu>; Rachael Richardson <rrichar6@emporia.edu>; Shepherdjr@hotmail.com <Shepherdjr@hotmail.com>

2 attachments (13 MB)

KBHF_24_invite.pdf; sponsorship insert 24.pdf;

Good afternoon,

Please see the message below from Dr. Jim Leiker:

Greetings, Kansas Business Hall of Fame board members. A reminder that our 2024 induction ceremony is scheduled for Thursday, June 13, at the KBHF space in Cremer Hall, Emporia State University. I invite you, your friends, and family members to join us as we honor Gene and Yolanda Camarena and Mary McCann for their accomplishments and contributions to the business climate of our state. The reception will begin at 4 p.m., with the ceremony itself at 4:30. We are expecting a more modest crowd compared to last year, which means even more opportunities for mingling and networking. So that we can obtain an accurate count for catering, please RSVP to Rachael Richardson at rrichar6@emporia.edu by Monday, June 10. Many thanks, and I look forward to seeing you soon!

*Dr. James N. Leiker
Professor, History
Johnson County Community College
Overland Park, KS 66210*

**EMPORIA STATE
UNIVERSITY**

Rachael Richardson
Executive Associate
School of Business +Technology
Emporia State University

620-341-5274
www.emporia.edu/business

Fw: A letter of application for a self-funded visiting scholar position

Linden Dalecki <ldalecki@pittstate.edu>

Wed 5/29/2024 7:48 AM

To: dengyuan@techaca.net <dengyuan@techaca.net>

Cc: Alex Binder <abinder@pittstate.edu>; Paul Grimes <pgrimes@pittstate.edu>

1 attachments (267 KB)

Resume-Deng Yuan.pdf;

Hi Yuan,

I'm not quite sure why you reached out to me with your request but in any event am forwarding your email and CV to Alex Binder (Chair) and Paul Grimes (Dean).

Alex and Paul, see Yuan's email below and CV attached and feel free to follow up with Yuan.

Best,

Linden

--

Linden Dalecki, Ph.D.

Associate Professor of Marketing

Kelce College of Business

Pittsburg State University

From: Yuan Deng <dengyuan@techaca.net>

Sent: Wednesday, May 29, 2024 4:01 AM

To: Linden Dalecki <ldalecki@pittstate.edu>

Subject: A letter of application for a self-funded visiting scholar position

Dear Dr. Dalecki,

I am writing to explore the possibility of becoming a visiting scholar for one year, ideally from August 2024. My company has approved my request, and I will cover all expenses for this visit.

As a marketer, I have gained extensive practical experience in the field of marketing. From 2000 to 2002, I worked in the Food Service Division of Nestlé (China). As a member of the Dragon Team, I participated in and implemented market segmentation for food service products in the western region of China. Based on my information, local sales significantly improved as a result. In 2003, I worked at Tupperware (China), where I contributed to and implemented marketing strategies for the transition from direct sales to retail sales in the northwest region. At that time, the sales volume in major cities in the northwest region consistently ranked in the top ten nationwide.

Currently, I am the Director of Marketing at a company that specializes in the development, production, sales, and service of unmanned aquatic boats. I have accumulated extensive marketing and management experience in the high-tech industry. At this stage, I aspire to acquire more professional knowledge and broaden my horizons, thereby sparking new breakthroughs in my career. My primary interests lie in marketing management and business administration. Currently, I am also focusing my attention on green marketing, which will be my next area of focus. Green consumption has become a social trend, and along with this trend, green marketing is also growing in prominence in China. It is closely linked to businesses, end-users, and ecological and environmental conservation.

Currently, many large corporations are increasingly focusing on green marketing, while most small and medium enterprises (SMEs) continue to implement traditional marketing strategies based on their own interests, pursuing profit and maximizing scale. Now there are over 30 million SMEs in China, accounting for 99% of the total number of businesses in the country. SMEs tend to prioritize short-term benefits and overlook the investment in green marketing, which results in a slower adoption of green marketing strategies. The lack of green concepts among business leaders and insufficient government support in regulatory measures contribute to this situation. Furthermore, the majority of Chinese consumers have limited engagement in green consumption. As a result, I realize the need to enhance my theoretical knowledge and develop both traditional and green marketing approaches to expedite the implementation of green marketing in my company.

Please find attached my resume. If there is any additional information I can provide to assist you in evaluating my application, please let me know. I look forward to hearing from you.

Best regards,
Yuan

Joplin High School Future Business Leaders of America

Becca Tyson <beccatyson.stu@joplinschools.org>

Wed 5/29/2024 12:33 PM

To: Paul Grimes <pgrimes@pittstate.edu>

📎 1 attachments (28 KB)

FBLA sponsorship 2024.docx

Good afternoon,

I am reaching out on the behalf of the Joplin High School Future Business Leaders of America Chapter. We have had three students qualify to participate in this year's FBLA National Leadership Conference. At the conference, FBLA's best students convene to compete in leadership events, share their successes, and learn new ideas about shaping their career future through workshops and exhibits. Our students earned their invitations to this conference through outstanding performance in competitive events at our Slate Leadership Conference in April. In their events, our students demonstrated their business knowledge through both proctored exams and prepared presentations, each earning 1st place among more than 500 students in their respective events. Would the Kelce College of Business consider supporting our students?

Thank you for your time,

Becca Tyson

Disclaimer

The information contained in this communication from the sender is confidential. It is intended solely for use by the recipient and others authorized to receive it. If you are not the recipient, you are hereby notified that any disclosure, copying, distribution or taking action in relation of the contents of this information is strictly prohibited and may be unlawful.

Report Date: 3/27/2024
Institution: Pittsburg State University
Test: Business

Form Code: 4QMF
Cohort: Spring 2024 Undergraduate
Closed on: March 27, 2024

Assessment Indicator Number	Assessment Indicator Title	Institution Mean % Correct	National Mean % Correct
1	Accounting	42	40.6
2	Economics	50	50.2
3	Management	58	56.7
4	Quantitative Business Analysis	35	34.3
5	Finance	43	41.4
6	Marketing	52	52.1
7	Legal and Social Environment	53	50.6
8	Information Systems	40	40.9
9	International Issues	47	44.5

ABOUT THIS REPORT

Number of total test takers who tested: **94**
Number of test takers in institution mean calculation: **94**
Number of test takers responding to less than 50% of the questions: **0**

National data based on Annual Comparative Data Guide: **2023**

For more information, please reference the **Guide to Score Interpretation for the Major Field Tests (MFT)** located in Program Workshop > Help & Resources > Using Scores and Reports

Copyright ©2023 by Educational Testing Service. All rights reserved. ETS and the ETS logo are registered trademarks of Educational Testing Service (ETS) in the United States and other countries.