



**KELCE**  
**COLLEGE OF BUSINESS**  
Pittsburg State University

**MINUTES**

Kelce Leadership Team  
February 7, 2023

Present: Alex Binder, Din Cortes, Chelsey Decker, Paul Grimes, Lynn Murray

- I. Administrative
  - a. Campus
    1. President Shipp's draft outline of new university strategic plan has reached Version 15. The proposed new mission statement is: *To make life better through education*. See handout.
    2. Provost Smith hosted an Academic Affairs Leadership Council meeting yesterday with President Shipp to discuss supporting enrollment growth. All support units reported out on their initiatives. Scott Donaldson, Heather Eckstein, Melinda Roelfs – 20<sup>th</sup> day count next Monday, Aaron Hurt, Deatra Rose, Abby Fern, Katie George working on subscription model for local and regional employers to give their employees a discount on tuition and then become a preferred employer for PSU.
    3. Pitt State asked by KBOR to respond to a legislative request for information on all state expenditures related to DEI programs and initiatives. See reporting form attached.
    4. Long list of additional items requested by legislature for university presidents to answer when making their budget presentation later this spring.
    5. New distribution of overhead funds proposed by CFO Ball. Carve out to financially support the new Grants Compliance Office. Reduces the share to colleges/departments.
    6. KBOR will be holding their April meetings on our campus – April 19 & 20
  - b. College
    1. Michael Davidsson and Gail Yarick's promotions formally approved. Gail passed her CIA certification.
    2. Reception for Chris Fleury will be on the 17<sup>th</sup> at 9:00 a.m. in #121; hosted in cooperation with College of Education.
- II. Kelce Computer Labs
  - a. Results of last week's recording of walk-in users of the computer labs: Daily totals: M-7, T-7, W-2, TH-3, F-0. The few visitors were spread out over the hours of operation.
  - b. Revisit idea of consolidating the South Lab into the North Lab and then allowing CIS to move into the South Lab Space. Have not heard back from Wei on CIS faculty thoughts on this.
  - c. What to do about student printing? – possibly in the new student engagement center
- III. Building Project
  - a. No word yet on receipt of matching funds grant from Kansas Department of Commerce
- IV. AACSB Accreditation
  - a. Each faculty member's AACSB Qualifications are to be finalized during annual review process
  - b. Scheduling PRT Chair's pre-visit this spring – targeting March or April; Dean Sronce has sent potential dates – 13 & 14 of April will work best for us
  - c. Peer Review Team visit date, November 5-7, 2023
  - d. Risk Assessment – mitigation plans; Alex meeting with Nancy George to construct planning document
  - e. Societal Impact – next steps; refinement of statement concerning "economic growth and development"
  - f. Starting work on Continuous Improvement Review (CIR) Report; review Executive Summary document
- V. Administrative Updates
  - a. ADGSB – Din Cortes – working on AOL for graduate programs – will be meeting soon; working on AACSB BSQ survey; Business Analytics task force survey will go out soon to KBOA members and Meet the Firms employers
  - b. ADMIN – Mimi Morrison – hiring student assistant for the Dean's Office for summer

- c. ADUSB – Lynn Murray – 6 applicants for Director of Student Engagement so far, first consideration date is tomorrow and committee will meet next week; on search committee for data analyst position in the Registrar’s office; Olathe South High School is coming to Pitt State on April 6 - over 40 student interested in business; FBLA state competition on March 30 in Topeka; working on taking W@W group to Topeka on 2/16 & 2/20 to visit the legislature; W@W luncheon on 3/31; Applied Marketing Management course will be at the basketball game this Saturday – doing research on attracting more attendees to games; Marketing Research course is also working on a survey
- d. DGBP – Chelsey Decker – met with ITS and Angela regarding international applicants in the PMBA program – AP will be making updates to web pages; working on creating technology check list especially for international students; distributed list of current GA’s and their assignments – still have one opening; fall GA recruitment will begin next week; displayed bookmark for newly admitted PMBA students; Outstanding MBA award applications are due soon; MSSU Career Fair is 2/15 – signed up to go – recruiting GA’s too; discussed “hiring” MBA Association president ½ time as a GA to give more incentive for that group; Gorilla Gathering in Lawrence on 23<sup>rd</sup>; Chelsey is out next Monday & Tuesday
- e. FC – Alex Binder – CIS faculty wish to move CIS 420 away from SAP – CIS faculty will meet with Dean, AD & FC to discuss further; new rotation will continue to include 2 adjuncts per semester; need more info/data in order to discontinue SAP; Kansas International Trade Commission – Dr. Dalecki wishes to have someone fill in for him as rep as he nears phased retirement; schedule for fall and summer are being entered – need someone to teach Business Stats; 1 applicant so far for admin position (Amy’s) – will advertise in Morning Sun; working on FQ and Annual Performance Appraisals; participating on Director of Assessment search committee;
- f. Dean Grimes discussed having Aaron Hurt attend KLT meeting to discuss international programs and recruitment related to IB – he will attend on 2/14

VI. Adjourn – 11:00 a.m.

**Spring 2023 Dates to Remember:**

- March 12 – Spring Break Begins
- March 13 – Mid-term grades due
- April 2 – Early Enrollment opens
- April 3 – Deadline for graduation applications
- April 3 – Last day to drop w/W
- April 7 – Kelce Awards Ceremony
- April 10 – Transfer Enrollment opens
- April 27 – Last day to withdraw
- May 1 – Dean Week begins
- May 8 – Finals week begins
- May 12 & 13 – Commencements
- May 17 – Final Grades due

## **Strategic Plan Revisions**

### ***V.15ds (2023)***

#### **NEW: Our Charter**

We are the leading micropolitan university that is measured by the success of our students and the communities we serve; advancing education, research, and discovery of public value; and assuming leadership for improving the economic, social, cultural, and overall health outcomes throughout the region and world.

#### **NEW: Our Mission**

To make life better through education.

#### **NEW: Our Vision**

We make lives better for others by educating and preparing students to make positive contributions to their chosen professions and future communities. We accomplish this by:

- Providing access to valuable education programs and experiences for students
- Serving as a higher education leader for ensuring students achieve their academic goals
- Embracing a historic commitment to learn by doing
- Creating an inclusive educational and work environment where everyone feels valued
- Connecting Kansas to the world and the world to Kansas
- Driving regional economic prosperity and competitiveness through education, research, discovery, and community engagement
- Engaging with diverse communities and organizations to develop innovative solutions to critical social, technical, cultural, and environmental issues

#### **NEW: Design Principles**

The following design principles will guide our decisions and shared actions. They are integrated throughout the university to advance initiatives and drive the accomplishment of goals and objectives on behalf of our students and community partners. At Pittsburg State University, we:

- Simplify
  - actively seek opportunities to reduce barriers for students by improving education-related systems, programs, and processes
- Love Our Place
  - engage with our communities by embracing our cultural, socioeconomic, and physical setting in Southeast Kansas
- Care For People
  - believe all faculty, staff, students, alumni, and community partners belong and deserve to live, learn, and work in fulfilling and healthy environments
- Collaborate
  - listen to others and use knowledge to advance innovative, collaborative approaches to solving problems both on and off campus
- Pursue Excellence
  - are not afraid to take risks in the pursuit of accomplishing goals and objectives that lead to positive outcomes for students, faculty, staff, and community partners
- Proud to be Gorillas
  - embrace a valuable link between past, current, and future Gorillas that is a distinct point of pride to be celebrated

- Explore with Purpose
  - believe scholarship and research has purpose and impacts communities locally, regionally, nationally, and globally
- Sustain Through Stewardship
  - successfully steward and sustain finite human, financial, and environmental resources

**NEW: Goals**

Our strategic plan is organized by nine goals and associated initiatives through which we plan to achieve those goals.

**Goal 1: Valuable Education Experience**

Develop the most valuable learner-centered higher education experience for students.

**Goal 2: Student Achievement**

Remove barriers and commit to student success as a shared imperative to assist students in achieving their academic goals.

**Goal 3: Access, Inclusion and Equity**

Create a campus culture that values diversity and works to ensure individuals belong as members of the University community.

**Goal 4: Organizational Culture**

Strengthen student, faculty, and staff satisfaction with their living, learning, and work environment as a clear institutional priority.

**Goal 5: Scholarship, Research, and Creative Activity**

Develop a scholarship, research, and creative activity portfolio with strategic intent.

**Goal 6: Economic Development**

Drive regional economic prosperity and strengthen State-wide competitiveness through education, research, and community engagement programs and initiatives.

**Goal 7: Community Engagement**

Partner with organizations, alumni, and donors in the City of Pittsburg, throughout the region, and beyond to advance shared educational, cultural, economic, environmental, and social priorities.

**Goal 8: Continuous Improvement**

Advance a culture of continuous improvement that values transparency, strategic planning and evaluation, effective communication, shared governance, and creative problem solving.

**Goal 9: Sustainability and Stewardship**

Grow a sustainable future for the University and world through the successful stewardship of finite resources.

**STATE RESOURCES FOR PROGRAMS AND INITIATIVES**

**OBJECTIVE**

*Chairman Steven Howe of the Higher Education Budget Committee requests detailed information regarding state resources expended on programs or initiatives related to diversity, equity and inclusion, and critical race theory.*

*Reports should detail expenditures associated with administration of each program or activity for FY 2022.*

<b>UNIVERSITY:</b>
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**PART 1**

<b>PROGRAM #</b>
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<b>PROGRAM NAME:</b>						
<b>Focus of Program:</b>	<b>Student Learning</b>		<b>Student Living</b>		<b>Campus Wide</b>	
<b>DESCRIPTION:</b>						

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**DESCRIPTION:**

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<b>FUNDING</b>	
<b>TOTAL INITIATIVE FUNDING</b>	<b>TOTAL STATE FUNDING</b>

**Private Industry Partners Supporting DEI Programming**

<b>Business Name</b>

Student Name	Student Email	Grad Date	Office	Undergraduate Major	Area	Faculty Assignment	Working Hours
Rebecca Bogner	rbogner@gus	SP23	201H	Acctg	Acctg	Dr. Mary Goedeke Dr. David O'Bryan Dr. Stephen Zornes	M-TR, 8-12:30 M&W, 1:45-2:45
Loran Dawson	ledawson@gus	SP23	201H	Mktg	Acctg	Dr. Theresa Presley Dr. Linden Dalecki Dr. Gail Yarick Lori Dreiling (adjunct)	M-TR 8-1PM M-F 10-2PM
Margaret Auten	mauten@gus	SP23	201D	Mktg/Fin	Acctg	David Weaver Dr. Hamid Khan (IB)	
Taryn Graves	tgraves@gus	WF23	201I	Acct./Fin	CIS	Dr. Jae Choi Dr. Wei Sha Dr. David Sikkola Dwight Strong	M/W 8-12:30pm T/TH 8-1:30pm
Schuyler Gregory	<a href="mailto:swgregory@gus">swgregory@gus</a>	SU23	211	Fin	EFB	Dr. Kay Kim Michael McKinnis Dr. Connie Shum	M-TR 9-2PM
Joel Kafka	jkafka@gus	WF23	211	Fin	EFB	Dr. Alex Binder Dr. Anil Lal Dr. Larry Woodward	Monday-Thursdays, 9-2pm
Marissa Bates	<a href="mailto:mbates@gus">mbates@gus</a>	SP23	111	Mktg/Hr	MM	Dr. Young Nae Dr. Shipra Paul Dr. Mary Wachter	T&W 8-3PM, TR 8-2PM
Sarah Clausen	sbclausen@gus	SU23	111	Mktg/ Mgmt	MM/ KGSB	Dr. Murray (10 hours) Chelsey Decker (10 hours)	MWF 8-10AM M 11-12PM, T 12-3PM W 11-3 TR 12-4PM F 8-10AM
Tavin Beachmer	tbeachmer@gus	SP23	111	Mktg/Fin	MM	Dr. Jaime Brooksher Dr. Choong Lee Dr. Sang-Heui Lee	M-TR 9-2PM
Rigo Eljoenai Othmiel Brou	<a href="mailto:rigoeljoenaiotmiel.brou@gus">rigoeljoenaiotmiel.brou@gus</a>	SP23	110C	Econ	Berc	Dr. Michael Davidsson	
Dominique Yapou	yangelia@gus	SP23	111	Mktg	KUSB AD	Dr. Murray (10 hours) Mary Judene Nance	M-TR 9-2PM
Myles Clark	myles.clark@gus	SP23	118D	Econ/Fin	Dean	Dr. Grines	
Brooklyn Sheehy	besheehy@gus	WF23	111	Fin.	MM/ KGSB AD	Dr. Steve Homer Dr. Kristen Macelli	Monday: 8-12; 12:30-2:00; 4:00-4:30 Tuesday: 12:00-4:30 Wednesday: 12:00-2:00; 4:00-4:30 Thursday: 8:00-12:00; 12:30-4:30
Zobia Kaamil	zkaamil@gus	SP23	111	HR	MM/ KGSB	Chelsey Decker (10 hours) Dr. Bienvenido Cortes (10 hours)	M-TR 10-3PM
Vacant							



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AGENDA  
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