



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce Leadership Council
January 30, 2023

Present: Alex Binder, Din Cortes, Paul Grimes, David Hogard, Anil Lal, Sang Lee, Lynn Murray, Mary Judene Nance, Wei Sha
Zoom Attendees: Mary Jo Goedeke, Larry Woodward
Absent: Chelsey Decker, Hamid Khan

I. Administrative

a. Campus

1. President Shipp's draft outline of new university strategic plan based on outcomes of the TAC process distributed across campus; currently soliciting input from campus stakeholders
2. KBOR soliciting comments on rpk Group's submitted final report; everyone encouraged to provide reactions to recommendations concerning Program Review and Faculty Work Loads via web portal
3. Provost Smith hosted Academic Affairs Leadership Forum and lunch last Friday; distribute slides; debriefed highlights – budget, USI material sciences initiative, downtown plans (includes Kelce project), development, meet and confer, etc.
4. Enrollment; numbers are down again for the campus; see handout - #'s for PMBA may not be accurate at this point (discrepancy between GUS and Institutional Research figures), Registrar working to reconcile

b. College

1. Replacing Kelce Academic Advising Center with Kelce Student Engagement and Support Center
 - a. Center Director position description approved by University Leadership Team last week; search underway; goal to hire by mid-semester, first consideration is February 8, David Sikolia and Nancy George on Search Committee led by Dr. Murray
 - b. Internship Coordinator position previously approved but edited to account for new model; search will begin once new Center Director is hired
 - c. Administrative Associate – position approved; hiring process has commenced
2. Chris Fleury leaving to take position with County; Kelce will need to adjust to ITS service model; discussed need to recognize Chris' contribution to college

II. Kelce Computer Labs

- a. In process of documenting number of "walk in" users of labs; student employees monitoring count this week
- b. Primary use now appears to be classes – both as a classroom and for occasional use reserved through system
- c. Number of machines below capacity and are aging; costly to upgrade and building uncertainty
- d. Given campus goal to reduce number of labs, do we need both labs or could space be better utilized?
- e. Discussion on closing one of the labs and moving all computers to one lab – discussed various scenarios
 - i. University's goal has been to reduce labs across campus
 - ii. Group advising will need access to lab
 - iii. CIS courses need computer labs in addition to 221, especially Wei Sha's course that uses 105; generally has enrollment of 25
 - iv. Discussed closing lab to walk-in student traffic and only using lab for classes
 - v. Discussed moving 221 lab computers to one of labs on first floor. Allow other disciplines to use IS computers? Dr. Sha will discuss with other CIS faculty.
 - vi. Students now bring their own computers to class – less need for lab-based class meetings
 - vii. Need to make considerations for student printing; could possibly set up a print station in the new Student Engagement and Support Center
 - viii. Most promising scenario determined to be to merge 103 (South Lab) machines into 105 (North Lab) and then relocate CIS second floor lab (room 221) into room 103. Kelce would be left with one general purpose lab and one specialty lab. No walk-in lab. Then consider putting student printing capability in new SES Center.

- III. Building Project
 - a. Still awaiting word on receipt of matching funds grant from Kansas Department of Commerce
 - b. Michael Davidsson's BEREC office in Block 22 now operational; teaching one course downtown

- IV. AACSB Accreditation
 - a. Each faculty member's AACSB Qualifications to be finalized during annual review process
 - b. Scheduling PRT Chair's pre-visit this spring – targeting March or April; awaiting response from Dean Sronce
 - c. Peer Review Team visit date, November 5-7, 2023
 - d. Risk Assessment – mitigation plans; Alex meeting with Nancy George to construct planning document
 - e. Societal Impact – next steps; refinement of statement concerning “economic growth and development”
 - f. Starting work on Continuous Improvement Review (CIR) Report; review draft of Executive Summary document
 - i. Executive Summary gives a summary of Who We are, How We Innovate, How We Engage and How We Impact
 - a. All were asked to review and provide input to Dr. Grimes
 - b. How We Engage survey on how classroom time is spent was a positive with last review team; and will again conduct survey for this CIR; a draft of the new survey will be routed to KLC for input
 - c. MBA Association – research projects – need to know if this is still ongoing – or if anything like that going on in other courses (Applied Marketing Management), other courses? Will include in the new survey to capture work done in the classroom with outside clients

- V. Program Updates
 - a. PSU Academic Advising report from D. Hogard – their office is now fully staffed and training has started; all are housed in Horace Mann for now; Freshman co-hort will be advised this spring which includes current business advisees (700+ students); advisement appointment structure will be different – tied to Outlook; FBLA high school competition was last week in the student center(300+ participants); college competition will be held at Pitt State on March 4 (up to 60 participants)
 - a. Accounting – Goedeke – curriculum changes are through their respective pathways and will be updated in the course catalog; working on spreadsheet to make sure new state CPA exam requirements are being met through curriculum
 - b. Business Economics – Lal – no report
 - c. Business Studies – Hogard – need to determine exactly how many Business Studies majors we currently have; discussed preparing good marketing material for this major; Dr. Binder will route matrix he's prepared to KLC (minors/certificate programs coupled with BS degree)
 - d. Computer Information Systems – Sha – new computers have been installed in 221 lab; working with faculty chair on class schedules
 - e. Finance – Woodward – Data Analytics Task Force – committee met, they will be conducting an employer survey; will compare to syllabi after surveys are returned; and come up with a comprehensive list to cover data analytics; consider re-branding courses and tweaking content after everything has been reviewed (renaming courses); will push Excel certificates
 - f. International Business – Khan – absent
 - g. Management – S. Lee – Dr. Nae is looking for housing in Pittsburg; book drive is in progress – deadline to submit books is March 2
 - h. Marketing – Nance – Linden Dalecki is back after sabbatical; Dr. Phillip Frank will join faculty in the fall

- VI. Administrative Updates
 - a. ADGSB – Cortes – working on BA task force survey of companies; Graduate AOL/Curriculum committee needs to meet soon regarding assessment results; on Search Committee for COT Dean Search; Chelsey has been actively busy managing the MBA program; in contact with AP regarding marketing emphasis; no word about healthcare administration emphasis – Chelsey is planning to meeting with Freeman constituents soon; working on materials to promote the MBA and dual degree programs; working with MPAcc faculty on assessment
 - b. ADMIN – Morrison – compiling faculty publications for accreditation team visit
 - c. ADUSB – Murray – working on search; W@W luncheon is March 31 – encourage all to attend; 4/6 – Olathe South students will be visiting (44 students) and wish to attend classes while here
 - d. DGBP – Decker – absent

- e. FC – Binder – working on course schedules; distributed copy of tentative schedule for next fall – provide any input to Dr. Binder; developed new plan for rotation of courses to create efficiencies – less need for adjuncts, increase number of undergraduate course offerings, greater course coverage by full time faculty; new rotations of classes won't happen until 24SP – earlier switch would inhibit some students from graduating on time; new MBA rotation allows students to graduate within a year if taking summer courses and a mix of online and face to face courses; MBA students in traditional program can still graduate in 2 years when they limit themselves to only one modality; Dr. Binder and Irene reviewed classroom seating capacities and made minor adjustments; looking for adjuncts to teach Business Statistics; will eventually be required to schedule courses a year out; will send list to Dr. Grimes of faculty opting out of annual evaluations

VII. Adjourn – 12:40 p.m.

Spring 2023 Dates to Remember:

January 30 – Last day to drop w/o W
March 12 – Spring Break Begins
March 13 – Mid-term grades due
April 2 – Early Enrollment opens
April 3 – Deadline for graduation applications
April 3 – Last day to drop w/W
April 7 – Kelce Awards Ceremony
April 10 – Transfer Enrollment opens
April 27 – Last day to withdraw
May 1 – Dean Week begins
May 8 – Finals week begins
May 12 & 13 – Commencements
May 17 – Final Grades due

Pittsburg State University
Spring 2023 Enrollment Comparison Report
January 27, 2023, January 28, 2022 and January 29, 2021

	2021	2022	2023	Change	% change	2022-20th day
Undergraduate	4489	4272	4178	-94	-2.2%	4240
Graduate	1547	1376	1265	-111	-8.1%	1397
Total Enrollment	6036	5648	5443	-205	-3.6%	5637
Undergraduate						
ZH freshman	50	61	49	-12	-19.7%	60
New Transfer	106	121	116	-5	-4.1%	119
Guest (HS concurrent)	285	268	277	9	3.4%	269
Readmission	76	42	36	-6	-14.3%	39
Returning	3941	3760	3678	-82	-2.2%	3731
FR - Weekly comparison		573	573	0	0.0%	
SO - Weekly comparison		712	710	-2	-0.3%	
JR - Weekly comparison		885	883	-2	-0.2%	
SR - Weekly comparison		1497	1499	2	0.1%	
New IEP	5	2	2	0	0.0%	2
New International ZH	14	7	8	1	14.3%	6
New International TR	4	0	1	1	#DIV/0!	1
New Exchange	8	11	11	0	0.0%	13
Total Undergraduate	4489	4272	4178	-94	-2.2%	4240
Graduate						
New	265	247	265	18	7.3%	273
Readmission	4	5	9	4	80.0%	4
Returning	1278	1124	991	-133	-11.8%	1120
Total Graduate	1547	1376	1265	-111	-8.1%	1397
International						
Undergraduate - New	14	7	8	1	14.3%	6
Undergraduate - Transfer	4	0	1	1	#DIV/0!	1
Undergraduate - Returning	46	51	56	5	9.8%	50
Graduate - New	43	38	99	61	160.5%	38
Graduate - Returning	67	85	102	17	20.0%	84
Undergraduate Exchange	8	26	20	-6	-23.1%	26
Graduate Exchange	2	4	3	-1	-25.0%	4
IEP - New	5	2	2	0	0.0%	2
IEP - Returning	0	1	1	0	0.0%	1
International Total	189	214	292	78	36.4%	212
Continuing Studies						
Undergraduate	610	537	615	78	14.5%	530
Graduate	746	625	518	-107	-17.1%	643
CS Total	1356	1162	1133	-29	-2.5%	1173
Undergraduate by Residency/Tuition Rate						
Kansas	3105	2909	2776	-133	-4.6%	2896
Gorilla Advantage	1207	1185	1236	51	4.3%	1171
Gorilla Edge	25	0	0	0	#DIV/0!	0
Legacy	5	2	2	0	0.0%	2
MSEP	15	0	0	0	#DIV/0!	0
Domestic Nonresident	55	10	10	0	0.0%	10
Online/Con Ed	0	82	67	-15	-18.3%	78
International	77	84	87	3	3.6%	83
Total Undergraduate	4489	4272	4178	-94	-2.2%	4240
Graduate by Residency/Tuition Rate						
Kansas	826	615	527	-88	-14.3%	634
Gorilla Advantage	233	216	174	-42	-19.4%	217
Gorilla Edge	0	0	0	0	#DIV/0!	0
Domestic Nonresident	376	13	10	-3	-23.1%	12
Online/Con Ed	0	109	108	-1	-0.9%	108
Online MBA	0	246	203	-43	-17.5%	250
DNP	0	53	43	-10	-18.9%	53
International	112	124	200	76	61.3%	123
Total Graduate	1547	1376	1265	-111	-8.1%	1397

I. Executive Summary: Innovation, Engagement, and Impact

Who We Are:

- Pittsburg State University (Pitt State) is a comprehensive regional public university enrolling more than 6,000 students on its residential campus in rural southeast Kansas.
- Classified as a Carnegie master's university (larger programs), Pitt State offers more than 200 academic programs from the baccalaureate level through the doctorate (professional practice).
- Pitt State serves a predominately traditional undergraduate student body from southeast Kansas and the surrounding four state region.
- The Kelce College of Business is one of Pitt State's four colleges with a total enrollment of approximately 1,000 majors at the undergraduate and master's levels.
- During academic year 2023-24, the Kelce College is celebrating its 45th anniversary as a college and 25th anniversary as an accredited AACSB member.
- The Kelce College confers degrees across eight undergraduate BBA majors, five MBA concentrations and a Master's in Professional Accounting.
- The Kelce College diversifies its student body through a commitment to internationalization.
- Kelce faculty routinely offer study abroad opportunities in Korea, France, and Taiwan, and fully participates in Pitt State's general education program in Paraguay.
- The Kelce College is home to eleven active student organizations, including the nationally prominent Enactus (formerly Students in Free Enterprise) team and a recently founded Future Business Leaders of America Collegiate chapter.
- Academic programs in the Kelce College of Business are regularly recognized in both regional and national rankings. Recent rankings include:
 - The Kelce MBA was named the #1 MBA in the state of Kansas by the *Wichita Business Journal* (2020).
 - *The Knowledge Review Magazine* named the Kelce College to its 10 Best Business Programs in America (2019).
 - The MBA program achieved a #3 ranking by *The Princeton Review* for "Most Family Friendly Business School" (2018).
 - *The Accounting Degree Review* ranked the college #6 in the nation for schools offering programs in forensic accounting (2018).

How We Innovate:

Students and Learning

- Driven by our Strategic Plan and our Assurance of Learning process, a significant number of major revisions to our curricular offerings have been accomplished over the past five years. These include:
 - XX new courses and X course deletions
 - XX revised courses (descriptions and content)
 - New BBA admission standards?
 - Revised "Kelce Core" course requirements for all BBA majors?
 - 1 new BBA major and 1 new undergraduate academic certificate
 - Initiation of a Professional Online MBA for distance learners
 - 1 new MBA concentration
 - Revised MBA admission requirements
- In cooperation with the Pitt State Justice Studies program, the Kelce College offers an undergraduate minor in Fraud Examination.

- The Internal Auditing Education Partnership at Pittsburg State University is one of a select group of programs worldwide to be officially endorsed by The Institute of Internal Auditors (IIA).
- The college offers dual MBA degree options in partnership with the La Rochelle and Montpelier Business Schools in France and the National Taipei University of Business in Taiwan.

Operations

- The Kelce College is in the centerpiece of the university's Gorilla Rising project to build an educational district in downtown Pittsburg which will provide the college with new facilities and curricular opportunities.
- In 2023, the college established a new Kelce Center for Student Relations and Engagement to promote student success, create a centralized internship program, and liaison with centralized university student services.
- In response to pressing university budget concerns, the Kelce College implemented a sweeping administrative reorganization in FY19 resulting in a "college faculty of the whole" and new organizational chart.
- In 2022, the college bylaws were amended to form the Kelce Leadership Council (KLC) whereby the academic program directors meet monthly with the Kelce Leadership Team (KLT).
- The college entered into an agreement with Academic Partnerships, an Online Program Management firm, to deploy our Professional Online MBA program to adult learners and generate discretionary income for the college.
- Through enhanced development efforts, the Kelce College has increased student scholarships by **XX.X** percent over the past five years.

How We Engage:

- *Twenty-seven percent of classroom time in undergraduate courses is spent with hands-on and experiential learning pedagogies. Forty-one percent of MBA course time is devoted to active learning teaching methods.*
- *The Kelce MBA Association regularly conducts major research projects for external constituents. Recent clients include the Pittsburg Area Chamber of Commerce, the City of Pittsburg, and the Pitt State Athletics Department.*
- Approximately XX percent of Kelce College students participate in student organizations and honor societies.
- The faculty have placed a renewed emphasis on experiential projects in the undergraduate majors and the college-wide capstone strategy course.
- Students in the Kelce College enjoy small classes and individual attention not available at larger universities. The average course enrollment across the college is **XX**.
- Kelce faculty members actively engage their respective research communities through conference presentations and academic publications.
- Scholarship is financially supported in the summer through the Youngman Notable Scholars program through earnings on an endowment.
- The Kelce Student Leadership Council advises the dean on matters related to college operations.
- The college places a strong emphasis on strengthening public relations to enhance the image of Kelce on campus and with the general public. The goal is to create a greater allegiance to the college.
- The Kelce College actively seeks to enhance its development efforts through friendship and fundraising activities.
- The Kelce Board of Advisors (KBOA) provides guidance to the college administration through regular meetings each semester and over the summer.

How We Impact:

Scholarship and Thought Leadership

- The Kelce College faculty impact students not only in Pittsburg, Kansas, but across the globe through the production of widely adopted college textbooks and learning materials.
- Kelce College graduates impact the corporate world through their leadership. Outstanding alumni include former CEOs of Walmart and Bridgestone/Firestone.
- The college impacts business scholars throughout the world through its major academic journal – the *Journal of Managerial Issues*.
- From 2011 until 2021, the Kelce College was home to *The American Economist*, the academic journal of Omicron Delta Epsilon the International Honor Society in Economics.
- Current Kelce College faculty members produced XX peer-reviewed journal publications over the last five years.
- The scholarship produced in the college impacts researchers around the world. Kelce participating faculty members have been cited by other researchers an average of XXX times over the past five years.

Societal Well-being

- Alumni of the Kelce College degree programs impact our primary service region and the global economy through a XX percent placement rate immediately after graduation.
- Faculty members in the Kelce College actively contribute their time, talent and leadership to professional and community organizations.
- The college partners with Wichita State University and the Pittsburg Area Chamber of Commerce to host an annual Economic Outlook program in Pittsburg for regional business and community leaders.
- The Business and Economic Research Center (BERC) leads the college's economic development outreach activities.
 - The BERC publishes the quarterly *Pittsburg Micropolitan Area Economic Report* and the annual *Economic Profile* which are distributed in hard copy to more than 800 local and regional businesses and organizations.
 - The BERC produces and maintains the *Pittsburg Micropolitan Area Economic Data* website which provides historical and current economic data on our area for regional decision-makers and prospective employers.

	103 Lab	105 Lab	
8:00			
8:30			
9:00	CIS*640/740*01 9-9:50 MWF Strong	IEP 110*02 9-10:50am M-F P. Cortes	
9:30			
10:00			
10:30			
11:00		CIS*420*02 11-12:15 TTh Choi	
11:30			
12:00			
12:30			
1:00			
1:30			
2:00	ACCTG*812*93 2-3:15 TTh Goedeke - HYB	CIS*420*03 2-3:15 TTh Choi	
2:30			
3:00			
3:30			
4:00			
4:30			
5:00	CIS 690-02 5-6:15 MW Kuefler		
5:30		CIS*230*01 5:30-8:20 T Newcomb	CIS 130-03 5:30-8:20 W Newcomb
6:00			
6:30			
7:00			
7:30			
8:00			
8:30			
9:00			
9:30			

105 103

6 Mar 7 Tue 8 Wed 9 Thu 10 Fri 11 Sat

IEP110*02 P. Cortes	CIS 644/740 STRONG	IEP110*02 P. Cortes	ACCTG 620/720 O BRVA	IEP110*02 P. Cortes	CIS 644/740 STRONG	IEP110*02 P. Cortes	IEP110*02 P. Cortes	CIS 644/740 STRONG
CIS 600 KUJEFER	CIS 230 NEWCOMB	CIS 650 KUJEFER	CIS 420*03 CHOI	ACCTG 410 O BRYAN	CIS 420*03 CHOI	ACCTG 410 O BRYAN	CIS 420*03 CHOI	CIS 420*03 CHOI
CIS 600 KUJEFER	CIS 230 NEWCOMB	CIS 650 KUJEFER	CIS 420*03 CHOI	ACCTG 410 O BRYAN	CIS 420*03 CHOI	ACCTG 410 O BRYAN	CIS 420*03 CHOI	CIS 420*03 CHOI
CIS 600 KUJEFER	CIS 230 NEWCOMB	CIS 650 KUJEFER	CIS 420*03 CHOI	ACCTG 410 O BRYAN	CIS 420*03 CHOI	ACCTG 410 O BRYAN	CIS 420*03 CHOI	CIS 420*03 CHOI

Most-regretted college majors

Percentage of graduates who would pick a different major if they could

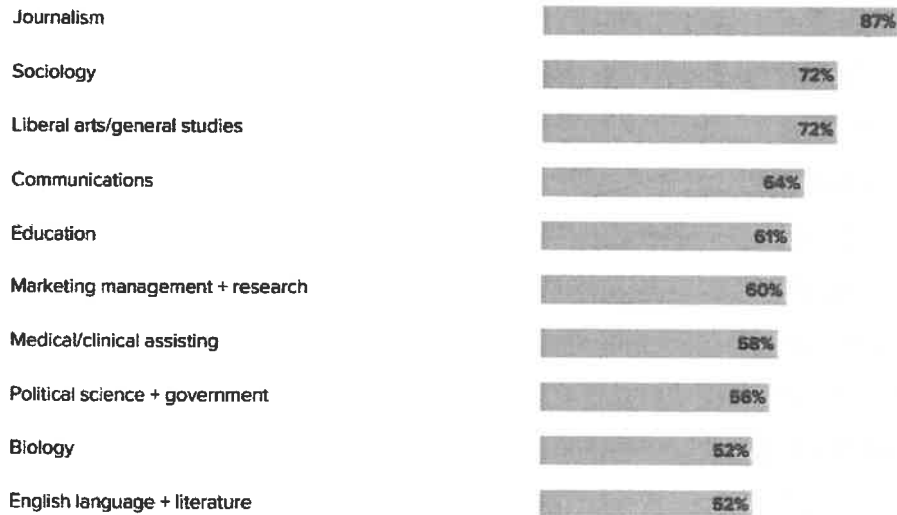


Table: Gabriel Cortes / CNBC

Source: ZipRecruiter's monthly survey of 1,500 job seekers published November 2022



Least-regretted college majors

Percentage of graduates who would choose the same major again

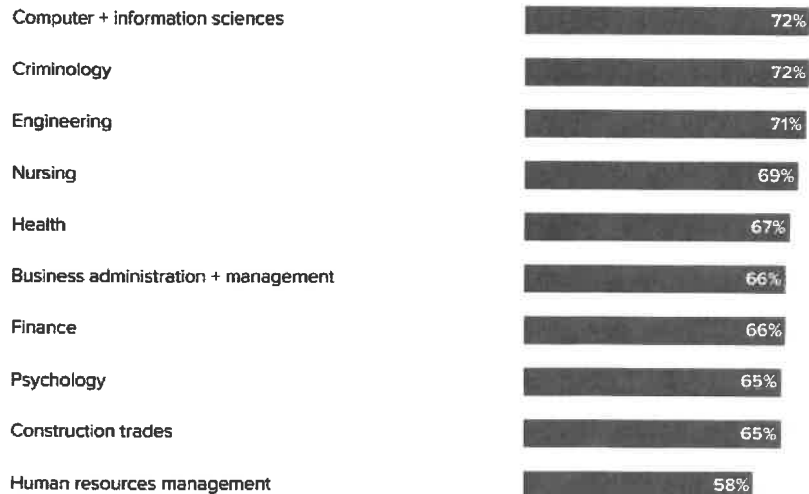


Table: Gabriel Cortes / CNBC

Source: ZipRecruiter's monthly survey of 1,500 job seekers published November 2022



Fall 2023 Schedule

ACCTG	201 Yarick	ECON	200 McKinnis	MGT	101 Wachter
ACCTG	201 Zornes	ECON	200 McKinnis	MGT	101 <i>Adjunct+</i>
ACCTG	*201 Zornes	ECON	*200 Lal	MGT	101 <i>Adjunct+</i>
ACCTG	201 <i>Adjunct+ (Ball)</i>	ECON	201 McKinnis	MGT	101 <i>Adjunct+</i>
ACCTG	202 Weaver	ECON	*201 McKinnis	MGT	105/201 <i>Adjunct+</i>
ACCTG	*202 Weaver	ECON	319 Davidsson	MGT	210 <i>Adjunct+</i>
ACCTG	*202 Zornes	ECON	430 Davidsson	MGT	210 <i>Adjunct+</i>
ACCTG	315 Weaver	ECON	433 Binder	MGT	210 <i>Adjunct+</i>
ACCTG	318 Yarick	ECON	*440 Lal	MGT	210 Weaver
ACCTG	410 O'Bryan	ECON	*650 Lal	MGT	310 Wachter
ACCTG	411 Goedeke	ECON	805 Davidsson	MGT	*310 Wachter
ACCTG	420 Presley			MGT	310 <i>Adjunct+</i>
ACCTG	422 Yarick	FIN	208 Woodward	MGT	320 Paul
ACCTG	*585 Goedeke	FIN	210 Shum	MGT	320 Paul
ACCTG	623/8?? Presley	FIN	326 Shum	MGT	320 C Lee
ACCTG	625 O'Bryan	FIN	326 Kim	MGT	330 Nae
ACCTG	610/710 Zornes	FIN	326 Kim	MGT	330 Nae
ACCTG	611/711 Goedeke	FIN	621 Kim	MGT	330 Maceli
ACCTG	620/720 O'Bryan	FIN	623 Woodward	MGT	420 Paul
ACCTG	*814 Presley	FIN	627 Shum	MGT	420 Paul
		FIN	836 Woodward	MGT	*420 C Lee
CIS	130 Strong			MGT	430 Brooksher
CIS	130 Strong	IB	330 Khan	MGT	430 Brooksher
CIS	*130 Strong	IB	330 Khan	MGT	*430 Goedeke+
CIS	130 <i>Adjunct+</i>	IB	340 Khan	MGT	510 S Lee
CIS	230 Sikolia	IB	530 Khan	MGT	520 S Lee
CIS	240 Sikolia	IB	831 Cortes	MGT	530 Nae
CIS	380 Choi			MGT	540 Dreiling+
CIS	420 Choi	MKTG	201 Nance	MGT	690 Nance
CIS	420 Choi	MKTG	*330 Maceli	MGT	690 Horner
CIS	420 Sha	MKTG	330 Frank	MGT	690 Horner
CIS	430 Sha	MKTG	330 Frank	MGT	826 C Lee
CIS	470 Sikolia	MKTG	440 Dalecki	MGT	828 Maceli
CIS	615/715 Sha	MKTG	450 Frank	MGT	*830 Brooksher+
CIS	625 Sha+ or <i>Adjunct+</i>	MKTG	460 Dalecki	MGT	*895 Horner
CIS	640/740 Strong	MKTG	480/821 S Lee		
CIS	690/801 <i>Adjunct+</i>	MKTG	490/821 Wachter		
		MKTG	510 Dalecki		
		MKTG	520 Nance		
		MKTG	680 Nance		
		MKTG	839 Murray		

Classroom Capacities

Room	2019	2020	2021	2023
AUD	--	60	60	60
*103	36	--	18	18
*105	49	--	26	26
+111	48	--	--	--
112	55	17	33	40
+121	--	--	36	36
203	81	24	54	60
206	33	10	26	24
207	40	12	40	40
208	49	15	48	42
210	48	15	45	48
214	44	13	40	40
215	40	--	--	35
*221	25	14	25	25
224	121	36	92	96

Fall	Spring	Summer	Fall	Spring
MGT 826*	MGT 830*	FIN 836	MGT 826*	MGT 830*
MGT 828*	MKTG 839*	MKTG 839	MGT 828*	MKTG 839*
ACCTG 814*	IB 831	ACCTG 814	ACCTG 814*	IB 831
FIN 836*	ACCTG 811	MGT 895	FIN 836*	ACCTG 811
ECON 805	ACCTG 812		ECON 805	ACCTG 812
MGT 895*	MGT 895*		MGT 895*	MGT 895*
MGT 821	MKTG 821		MGT 821	MKTG 821