



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

Minutes

Kelce Leadership Council

Room #121

November 28, 2023

Present: Alex Binder, Din Cortes, Chelsey Decker, Mary Jo Goedeke, Paul Grimes, Jenni Hall, Sang-Heui Lee, Mimi Morrison, Lynn Murray, Mary Judene Nance, Wei Sha, Melissa Weed, Larry Woodward

Absent: Holly Kent, Anil Lal

I. Dean's Update

- a. Randy Roberts retirement reception this Wednesday at 11:30 a.m. in Axe Library
- b. Two finalists identified for the Admissions Director – 1 internal and 1 external
- c. Admissions applications up, \approx 2,100 this year vs. \approx 1,800 last year
- d. KRPS relocation; likely going to Bicknell; may reconfigure space near art gallery
- e. Coordinated and centralized scheduling of large and public campus spaces – studying issues; will be important for us when relocated downtown and have theater space
- f. Hispanic Advisory Council to be formed; help inform recruitment and retention
- g. Snow Days: policy included in syllabi supplement; be sure faculty share info with students about their expectations – syllabus supplement link will be added to the Kelce template

II. Academic and Support Area Updates

- a. Accounting – Mary Jo: at a standstill on the MPAcc for right now until hires are completed
- b. Business Economics – Anil: absent – no report
- c. Business Studies – Holly: absent – no report
- d. Computer Information Systems – Wei: still working on name change for the CIS major (must go through Faculty Senate and then KBOR) and then will work on course changes; CIS student organization is forming – need to apply for funding through student activities board; conducted outreach discussions about an undergraduate certificate in computer forensics to be offered in cooperation with the KBI – will continue exploration of idea
- e. Finance – Larry: no news to report
- f. International Business – Anil: absent-no report
- g. Management – Sang: COT and COB working on joint program in supply chain management and industrial distribution – will be sharing courses for the major in both colleges – program development committee is Sang Lee and John Iley
- h. Marketing – Mary Judene: working on getting Marketing Association back up and running – organizational meeting will be tomorrow at noon with pizza to be served; Applied Marketing class will have it's end of semester celebratory dinner soon with a winning student team chosen (December 12th at Palluccas Event Center)
- i. Internships and Career Readiness – Melissa: planning for spring semester – she has talked to over 80 students about internships this semester; 4 employers had information tables in Kelce this semester; working with Dr. Murray, Dr. Lal and Dr O'Bryan to coordinate and standardize how internships are offered/administered; High School D-1 FBLA competition will be on campus in January and FBLA-Collegiate state leadership conference in the spring; will host regional pitch competition in April (Community Colleges, etc.); Kansas Works Key Summit workshop at Bicknell – she was keynote speaker with students

participating in an internship panel; Kansas Works is working with FBLA on internship opportunities and apprenticeships

- j. Development – Jenni: will be sending a Kelce holiday card out to donors, alumni, and college supporters for New Year’s Day again this year; Dr. Shipp and Abby Fern are crafting a letter for Dr. Grimes to go in the card explaining the progress made to-date in the planning for the new building; goal is to start design work this spring or summer and will then visit with major donors about transferring their naming gifts to the new building

III. Administrative Area Updates

- a. ADGSB – Din: AACSB faculty and staff compensation survey was submitted today; now working on a new survey for US News; working with high school students from Uzbekistan who are here visiting – many business faculty are collaborating with this program by making presentations in their areas; working on collaboration with construction management; will MFT be offered in the spring?
- b. ADMIN – Mimi: reminded everyone to RSVP for the Kelce Holiday party on 12/11
- c. ADUSB – Lynn: Upcoming basketball games college sponsorship – 12/9 hosting an event for the College of Business in the Champions suite at the first basketball game – will include alumni in invitations; working on new syllabus template – need to provide a link to the syllabus supplement in the template or on the Canvas sight; met with Entrepreneurship task force regarding certificate program; 11/30 – hosting 27 students from Riverton High School interested in business as a major
- d. DGBP – Chelsey: - have hired 3 replacement GAs for the spring semester; working with student who will be studying abroad at LaRoche in France; now admitting recent Pitt State BBA students into the PMBA program – have to manually enroll these students; MBA reception is on 12/15 from 2:30-4:00 in the Student Center Crossroads lobby area.
- e. DSRE – Holly: - no report - absent
- f. FC – Alex:
 - 1. Faculty Hiring Updates
 - a. Instructor of Accounting – offer will be made later this week
 - b. TE in Accounting – just reviewed candidates and will interview four before end of semester via Zoom and then bring to campus after holidays
 - c. Instructor for Business Analytics position; search has been approved by provost – will begin process in January
 - 2. Curriculum Revision Updates
 - a. CIS name change to DSIS; approval process underway starting with Faculty Senate and proceeding to KBOR
 - b. Curriculum revisions were discussed at yesterday’s Faculty Senate meeting and approved
 - 3. Proposed summer schedule discussion with program coordinators underway
 - 4. Kelce commencement ceremony is December 15 – all faculty are encouraged to attend – need someone to carry the banner

IV. AACSB Follow-up Response

- a. Reaccreditation Committee meets on January 30, 2024; should learn of final decision shortly after
- b. Three “Must Do Items”
 - 1. Develop a college-wide “micro plan” for societal impact
 - 2. Remedy the building situation
 - 3. Revise the AOL system to ensure continuity

- c. Three “Suggested Items”
 - 1. Develop faculty qualification standards for graduate faculty
 - 2. Track research quality and incentivize higher standards for faculty research (see table below) – reviewed and discussed the table; statistics in table show that the *quantity* of research output has declined over past three accreditation cycles but the *quality* has improved (as measured by the increased percentage of papers appearing in ranked journals); need college-wide discussion on how to improve further from this baseline
 - 3. Revise and restructure the membership of our AOL committees
 - d. Prioritize items and determine approach to addressing the six concerns – will set a special mini retreat for KLT and available Program Coordinators to determine these priorities (will need to include the chairs of the AOL Committees – Goedeke and Yarick)
- V. Old or New Business
- a. End-of-semester meeting following Holiday Luncheon – meeting will start at 2:00 p.m., Room #203
- VI. Adjourn – 3:30 p.m.

Fall Dates to Remember:	
•	November 30 – Last Day to Withdraw
•	December 5 to 9 – Dead Week
•	December 11 to 15 – Finals Week
•	December 15 – Commencements Begin
•	December 19 – Final Grades Due

Number of ABDC and ABS Ranked Journal Articles Published by KCOB Faculty: 2008 to 2023

Rank Categories		# Articles 2008 – 2013		# Articles 2013 – 2018		# Articles 2018 - 2023		# Articles 2008 – 2023	
ABDC	ABS	ABDC	ABS	ABDC	ABS	ABDC	ABS	ABDC	ABS
A*	4	1	1	6	0	1	1	3	2
A	3	12	5	1	2	5	1	23	8
B	2	9	9	10	7	12	8	31	24
C	1	13	8	8	3	8	5	29	16
NR	NR	139	151	50	63	36	47	225	261
Total Articles		174	174	75	75	62	62	311	311
Percent Ranked		20%	13%	33%	16%	42%	24%	28%	16%

ABDC – Australian Business Deans Council
 ABS – Association of Business Schools (UK)