



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce Leadership Council

Room #121

September 26, 2023, 2:00 pm

Present: Alex Binder, Din Cortes, Chelsey Decker, Mary Jo Goedeke, Paul Grimes, Anil Lal, Sang-Heui Lee, Mimi Morrison, Lynn Murray, Mary Judene Nance, Wei Sha, Larry Woodward

Absent: Holly Kent (class)

I. Administrative

1. Academic Affairs/Governance

1. VP Stumo reported to the deans yesterday that there are upcoming changes to the FAFSA (the Federal student financial aid application system) that will pose challenges for us; more dollars targeted for the most financially challenged households; changes in the way family farm resources are counted for those that live and work on their own farm; students and parents must complete separate parts of the forms independently (through email requests); etc., etc.
2. Pitt State is seeking KBOR approval for a new Master of Social Work (MSW) degree; will be considered in November.

b. Campus

1. JCCC will send a team to campus on November 9th to discuss transfers (10:00 a.m. to Noon); Provost is coordinating the visit with relevant parties.

c. College

1. Fall Enrollment – BBA Majors = 727; Minors/Certificates = 311; Masters = 287
 - i. We need to do a better job of recruiting business students within the college.
 - ii. PCs asked to share this data with colleagues in their discipline and discuss strategies to get our enrollments back up.
2. CIS Program – Drs. Binder and Grimes will be meeting with CIS faculty tomorrow to discuss possible future directions for the program. Need to make it more distinctive to clearly differentiate the degree from the new CS major in mathematics department.
3. Holly and Melissa had a productive visit at UW-Stevens Point last week about internships and student engagement; will be debriefing Dr. Grimes tomorrow.
 - i. UW-Stevens Point requires only ½ the work experience hours for an internship as Pitt State does (120 work hours vs. 240 work hours for a three-credit hour internship).

II. Academic Area Updates

- a. Accounting – Mary Jo Goedeke – new Business Analytics courses in the Kelce Core means the Accounting faculty will not need to legislate a specific data analytics course within their major to meet the new CPA exam requirements; searches underway for the two approved accounting faculty positions.
- b. Business Economics – Anil Lal – no report
- c. Business Studies – Holly Kent – absent
- d. Computer Information Systems – Dr. Sha – working on new pamphlet for CIS – ready to print soon; need to work on CIS web page to make it more appealing; trying to attract more faculty to participate in student events – i.e.: Majors Fair and Rumble in the Jungle; considering revising curriculum to reflect current trends – will discuss with faculty chair and dean tomorrow; will be working on reviving the CIS student organization.

- e. Finance – Larry Woodward – can Financial Modeling course be dual-listed for graduate credit? Graduate students can take one 600-level course and have it count toward MBA requirements. The group discussed the need to create 700-level “topics” course codes for all disciplines in the college to more easily accommodate graduate students taking dual-level courses.
- f. International Business – Anil Lal – no report
- g. Management – Sang-Heui Lee – Dr. Nae is doing well after surgery.
- h. Marketing – Mary Judene Nance – faculty met to discuss prerequisites and co-requisites of Fundamentals of Marketing, Principles of Marketing and Consumer Behavior (feeder course for those interested in marketing); discussed joining AMA; reinstating marketing student organization to be led by Dr. Phillip Frank

III. Administrative Updates

- a. ADGSB – Din Cortes – Registrar has talked to KBOR about getting STEM designation for the MBA program – not a difficult process; AACSB surveys are coming up; will be centralizing data gathering for surveys (now under the Registrar’s office – Erin Sullivan is contact person)
- b. ADMIN – Mimi Morrison – no report
- c. ADUSB – Lynn Murray – Majors Fair is tomorrow; Rumble in the Jungle is Oct. 7th – big recruiting event; Honors College event on Oct. 13th to visit with students about opportunities in business; all faculty are asked to keep track of guest speakers in classes for this year using new electronic reporting form.
- d. DGBP – Chelsey Decker – working on new posters, brochures and a new retractable stand for recruiting for the MBA program; continuing to work on changes to the online MBA application due to now accepting students currently graduating with BBA degrees.
- e. DSRE – Holly Kent - absent
- f. FC – Alex Binder – Registrar informs us that a new course prefix constitutes a new course and therefore requires appropriate legislation; new Business Analytics courses will be proposed with a new prefix “QBA” (Quantitative Business Analysis) and sequenced with appropriate course numbers; will also legislate moving Intro to Business and Business Professionalism courses to the general “BUS” prefix

IV. Kelce Personnel –

- a. Updates on faculty positions approved to fill:
 - 1. Accounting (TE) – moving forward with search for professorial Accounting position; 4-week first consideration date after position is posted.
 - 2. Management (TE) – quantitative/mathematics/analytics; need to form a search committee; Dr. Binder will be asking for participation from faculty.
 - 3. Executive in Residence (NTE) – on-campus interview with candidate last Friday; offer pending
 - 4. Accounting/Finance (NTE) – 2 applicants for position so far; ads have been placed; first consideration is 10/13
- b. Updates on positions in funding collaboration with the Division of Economic Development and Community Engagement – all PD’s have been forwarded to Bryronni and she will work with Dr. Naccarato’s office to move them forward.
 - 1. Director of BERC – convert Michael Davidsson to 12-month position.
 - 2. Economic Data Analyst (Staff) – PD draft completed; under review by VP Naccarato
 - 3. Entrepreneurship (NTE) – PD draft completed.
 - 4. Director for Forecasting, Special Projects, and Micropolitan Studies (NTE) – reflects new title.

V. AACSB Accreditation Checklist

- a. PRT agenda – Dr. Sronce agreed to revised schedule; will hold end-of-day debriefing at Block 22
- b. Mimi working on menus for reception and PRT lunch with students; KLC will be invited to reception on Sunday, Nov. 5th
- c. Kylie developing a webpage to host all course syllabi for 2022-2023 academic year
- d. Preparing documentation of evidence for PRT’s work room
- e. Work progressing on student organization bulletin boards; creating a display for faculty award winners; refreshing hallway displays

- f. Peer Review Team visit date, **November 5th throughout 7th**; met with Aladdin to discuss Sunday night reception

VI. Adjourn – 3:00 p.m.

Fall Dates to Remember:

- October 16 – Midterm grades due
- October 28 – Homecoming
- November 5 to 7 – AACSB Reaccreditation Visit
- November 6 – Final drop day
- November 18 – Thanksgiving Break Begins
- November 30 – Last Day to Withdraw
- December 5 to 9 – Dead Week
- December 11 to 15 – Finals Week
- December 15 – Commencements Begin
- December 19 – Final Grades Due

Fall 2023

Major/Minor Count BUSINESS, KELCE UNDERGRADUATE SCHOOL OF SUMMARY

The following lists are based on majors of currently enrolled students. To obtain more detail click on a major, click on the code for a breakdown by degree and emphasis, or click on the number for a list of student names in the group.

Majors

Major	Name	Term	Total		
			UG	GR Total	
CG1	FINANCE	23/WF	106	0	106
CI	COMPUTER INFORMATION SYSTEMS	23/WF	48	0	48
C24	PROFESSIONAL SALES AND SALES MANAGEMENT CERTIFICATE	23/WF	5	0	5
DK1	INTERNATIONAL BUSINESS	23/WF	16	0	16
DD1	MANAGEMENT	23/WF	211	0	211
C10	INTERNAL AUDITING CERTIFICATE	23/WF	10	0	10
CA	ACCOUNTING	23/WF	109	0	109
CH1	MARKETING	23/WF	168	0	168
CW	BUSINESS ECONOMICS	23/WF	23	0	23
C13	KANSAS INSURANCE CERTIFICATE	23/WF	48	0	48
DN	BUSINESS STUDIES	23/WF	46	0	46

Minors

Minor	Name	Term	Total
CA	ACCOUNTING	23/WF	18
CB2	BUSINESS ADMINISTRATION	23/WF	149
CW	BUSINESS ECONOMICS	23/WF	15
CM2	COMPUTING	23/WF	4
CG2	FINANCE	23/WF	6
CC3	FRAUD EXAMINATION	23/WF	7
CC2	INTERNAL AUDITING	23/WF	5
DM2	INTERNATIONAL BUSINESS	23/WF	4
DL2	INTERNATIONAL BUSINESS (KELCE)	23/WF	3
DD2	MANAGEMENT	23/WF	5
CH2	MARKETING	23/WF	42

Major/Minor Count BUSINESS, KELCE GRADUATE SCHOOL OF SUMMARY

The following lists are based on majors of currently enrolled students. To obtain more detail click on a major, click on the code for a breakdown by degree and emphasis, or click on the number for a list of student names in the group.

Majors

Major	Name	Term	Total		
			UG	GR Total	
CB	ACCOUNTING	23/WF	0	3	3
CE	BUSINESS ADMINISTRATION	23/WF	0	53	53
CO	BUSINESS ADMINISTRATION	23/WF	0	231	231

BBA = 727

Minors/Certificates = 311

Masters = 287

Kelce College of Business:
Undergraduate Enrollment by Degree Program (Majors, Minors, Certificates)

Major	2020	2021	2022	2023	3-Year Change	1-Year Change
Accounting	126	108	110	109	-13.49	-0.91
Business Economics	28	35	31	23	-17.86	-25.81
Business Studies	*	*	*	46	*	
Computer Information Systems	89	69	67	48	-46.60	-28.39
Finance	120	117	105	106	-11.67	0.95
International Business	30	21	18	16	-46.67	-11.11
Management	227	221	233	211	-7.05	-9.44
Marketing	177	182	191	168	-5.08	-12.04
Total Undergraduate Programs	797	753	755	727	-8.78	-3.71

Data Source: Gus Classic, Department Majors Menu, Major/Minor Count
 *New Major

Minor / Certificate	2020	2021	2022	2023	3-Year Change	1-Year Change
Accounting	23	18	21	18	-21.74	-14.29
Business Administration	133	124	148	149	12.03	0.68
Business Economics	18	15	16	15	-16.67	-6.25
Computing	9	11	5	4	-55.56	-20.00
Finance	*	*	*	6	*	*
Fraud Examination	17	11	9	7	-58.82	-22.22
Internal Auditing	0	1	11	5	*	-54.55
International Business	6	3	2	7	16.67	250.00
Management	*	*	*	5	*	*
Marketing	53	32	33	42	-20.75	27.27
Kansas Insurance Certificate	14	22	49	48	242.86	-2.04
Professional Sales and Sales Management Certificate	*	3	8	5	*	-37.50
Total	273	240	302	311	13.92	2.98

Data Source: Gus Classic, Department Majors Menu, Major/Minor Count
 *New Minor