



KELCE  
COLLEGE OF BUSINESS  
Pittsburg State University

**MINUTES**

Kelce Leadership Council  
February 27, 2023

Present: Alex Binder, Din Cortes, Mary Jo Goedeke, Paul Grimes, David Hogard, Anil Lal, Sang Heui-Lee, Mimi Morrison, Lynn Murray, Mary Judene Nance, Larry Woodward,  
Absent: Chelsey Decker, Hamid Khan, Wei Sha

- i. Program Updates
  - a. Accounting – Mary Jo Goedeke – VITA starts on Mondays March 6 - April 10, there are about 20 volunteers to prepare taxes this year, they will not be available during spring break; working on determining scholarship awards for Accounting majors
  - b. Business Economics – Anil Lal – econ faculty meeting with Aaron Hurt in International Programs about promoting Economics as STEM to potential international students
  - c. Business Studies – 8-10 business studies majors currently declared; FBLA competition will be this coming Saturday, March 4 in Student Center on campus
  - d. Computer Information Systems – Wei Sha – absent; no report
  - e. Finance – Larry Woodward – KIEF foundation meeting is next week - will discuss with Dr. Grimes about attending; currently surveying students on qualifications for KIC scholarships – discussion on if there is an official GPA requirement to receive the KIC scholarship
  - f. International Business – Hamid Khan – absent; no report
  - g. Management – Sang Lee – working on 2+2 program with Seoul Tech – they wish to change it to a 3+1 program – 3 years at Seoul Tech and last year at Pitt State, starting in 2026; scholarship awards meeting this afternoon for Management and Marketing majors; book drive is ongoing; Dr. Nae is looking for a rental home in Pittsburg
  - h. Marketing – Mary Judene Nance – she will participate in the scholarship meeting this afternoon for Management and Marketing majors; MFT scheduled for March 6 & 7
- ii. Administrative
  - a. Campus
    - i. Off-campus active shooter alert last week; renewed interest in preparedness training
      - 1. Consensus is that it would be a good idea to do this training for Kelce during the spring semester
      - 2. Mimi will contact University Police to see when they will be available to do this training and time commitment needed
    - ii. Consideration of tuition increase is likely this year
      - 1. Board didn't put a freeze on tuition this year; good chance that we will be asking for an increase
    - iii. Death of Mister Bulk-E – Mr. Bulk-E emails will be going away very soon; replaced by limited-access mailing lists in Outlook
  - b. College
    - i. Update on search for the Director of Student Relations and Engagement
      - 1. Working with Provost office to make an offer to the candidate
      - 2. Hopefully candidate will start this semester
    - ii. Virtual Gorilla Gathering, Thursday, March 2, to answer questions concerning downtown project - participants must register to attend this Zoom meeting
- iii. Kelce Computer Labs
  - a. Current first floor labs to be consolidated into North Lab (#105); second floor CIS Lab to move to South Lab space (#103); moves to occur over summer when scheduling permits
  - b. Establishment of student printing station TBD – will probably put the printing station in the small center lab; could be monitored and serviced by students across the hall in the Student Engagement Center

- iv. International Business Program
  - a. KLT discussed issues with Aaron Hurt, Director of International Programs and Services last week
  - b. Discontinuance of BBA in IB not seen as a major threat to international recruiting if maintained as a minor and/or certificate to accompany other majors
  - c. Discussed idea to create IB emphasis under the BBA in Business Economics; STEM designation benefits; Drs. Grimes, Cortes, Binder, and Lal to meet and discuss feasibility
  
- v. AACSB Accreditation Checklist of Upcoming Items – group reviewed attached tables of enrollments from 2018-2023
  - a. Finalizing each faculty member’s AACSB Qualifications and time devoted to mission; Alex and Paul; full-time faculty completed, need to finish Adjuncts, Courtesy Profs, and administration
  - b. PRT Chair’s pre-visit; Dean Robin Sronce agreed to April 13<sup>th</sup> and 14<sup>th</sup> (Thursday and Friday) – on KLC calendars; Dr. Grimes will visit with Dean Sronce to finalize an agenda
  - c. Peer Review Team visit date, November 5<sup>th</sup> throughout 7<sup>th</sup>
  - d. Risk Assessment – mitigation plans; Alex meeting with Nancy George to construct risk mitigation document
    - i. Met with her last week to discuss general strategy; will meet again to finalize a plan
  - e. Societal Impact – next steps; refinement of statement concerning “economic growth and development”
  - f. Starting work on Continuous Improvement Review (CIR) Report; working on updating tables – Drs. Grimes, Cortes and Goedeke will meet to put together AOL data for the report
  
- vi. Administrative Updates -
  - a. ADGSB – Din Cortes – Chelsey went to the Gorilla Gathering in Lawrence last week; today she is in Kansas City for Mentoring Monday; working on emphasis areas for the PMBA – Freeman unable to identify volunteers to assist with teaching the Health Care emphasis, but Paula Baker is interested in offering a course – also contacting Shelly Schorer and Mindy Gardner to see if they are interested in teaching; will be attending career fair at MSSU in March; updating web pages for PMBA; Dr. Cortes sent out survey for Business Analytics task force – have received about 25% of responses from employers; working on BSQ survey for AACSB; talked to Dr. Dalecki about a new person to represent Pitt State with the Kansas Trade Council; met with graduate AOL committee – moving along with data collection; working on graduating MBA survey; our partner Taiwanese university is inviting 4 business students for a summer business camp – airfare and accommodations provided by partner university
  - b. ADMIN – Mimi Morrison – college scholarship committee met last week to award scholarships for next academic year; Awards Ceremony is April 7 (Good Friday); President Shipp to attend
  - c. ADUSB – Lynn Murray – FBLA state conference is at the end of March in Topeka; on 04/06-Olathe South is bringing up to 40 students for a tour and may wish to attend a class; contact Dr. Murray about having graphics and posters created as well as social media – she now has a student who can work on these types of projects; getting access to the new CRM system on campus – will be easier to track students from the time they’re admitted to when they start attending; Women at Work luncheon is 03/31
  - d. DGBP – Chelsey Decker – absent – Dr. Cortes reported for her
  - e. FC – Alex Binder – working on annual appraisals which are due to faculty by 03/01; working on hiring a replacement for the open Admin position; Director of Assessment search committee – 2 interviews – will announce soon; schedule is now live for 23SU and 24WF – please review; met with David Hogard and Heather Eckstein regarding prerequisite issues that sophomores are having which prevents enrollment into required business courses with a “junior standing” prerequisite – recommend that programs review all course prerequisites to eliminate this bottleneck that stands in the way of student degree progression (note: issue will become more problematic when new gen ed package is in place)
  
- vii. New Business – distributed a copy of the new PMBA ad layout for the Chiefs and Royals game programs for upcoming seasons.
  
- viii. Adjourn – 12:20pm

**Spring 2023 Dates to Remember:**

March 12 – Spring Break Begins  
 March 13 – Mid-term grades due  
 April 2 – Early Enrollment opens  
 April 3 – Deadline for graduation applications  
 April 3 – Last day to drop w/W  
 April 7 – Kelce Awards Ceremony  
 April 10 – Transfer Enrollment opens  
 April 27 – Last day to withdraw  
 May 1 – Dean Week begins  
 May 8 – Finals week begins  
 May 12 & 13 – Commencements  
 May 17 – Final Grades due

**Table 1: Kelce College of Business Enrollment by Program and Major, Five Year Trends**

	2018-19	2019-20	2020-21	2021-22	2022-23
<b>BBA</b>					
Accounting	154	128	126	111	110
Business Economics	42	39	28	35	31
Business Studies*	-	-	-	-	8
Computer Information Systems	103	93	89	70	103
Finance	115	127	120	118	105
International Business	43	41	27	22	18
Management	302	258	227	226	233
Marketing	210	186	177	188	191
Total Undergraduate	969	872	794	770	799
<b>MBA**</b>	99	267	364	373	296
<b>MPAcc</b>	2	4	5	4	9
Total Graduate	101	271	369	377	305
<b>Total College Enrollment</b>	<b>1,070</b>	<b>1,143</b>	<b>1,163</b>	<b>1,147</b>	<b>1,104</b>

Source: GUS Classic System, Major/Minor Count. Data reflect all declared majors for the Fall semester of each academic year.

\*New Degree opened in Fall 2022. Count represents Spring 2023 enrollment.

\*\*Does not include students admitted to MBA but only enrolled in undergraduate foundation courses.

**Table 3: Annual Number of Kelce College of Business Graduates by Degree Program**

<b>Program</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>2022-23</b>
<b>BBA</b>					
Accounting	37	30	29	30	
Business Economics	7	9	1	8	
Computer Information Systems	14	17	26	22	
Finance	23	27	34	21	
International Business	6	8	3	9	
Management	76	75	55	51	
Marketing	28	36	19	35	
Total Undergraduate	191	202	167	176	
<b>MBA</b>					
General Administration	30	49	79	115	
Accounting	5	10	20	25	
Human Resources*	-	10	32	40	
International Business	7	8	17	21	
<b>MPAcc</b>	1	1	4	4	
Total Graduate	43	78	152	205	
<b>Overall College Total</b>	<b>234</b>	<b>280</b>	<b>319</b>	<b>381</b>	

Source: GUS Classic System, Past Graduates. Academic year data include graduates from Summer, Fall, and Spring academic terms.  
\*New emphasis first offered 2019-2020.

**Table 4: Average Class Size\* by Course Code and Level for Academic Year 2017-18**

Course Level	ACC	CIS	ECON	FIN	MGTMKT
<b>Fall 2017</b>					
100-200	39	30	49	--	38
300-600	25	19	24	31	38
800 - above	11	--	13	23	28
<b>Spring 2018</b>					
100-200	37	32	46	9	41
300-600	29	21	29	28	42
800 - above	12	--	--	10	23
<b>Discipline Average:</b>	26	26	32	20	35
<b>College Average:</b>	28				

\* Regularly scheduled courses only; no special projects, internships, etc.

-- Courses not offered at this level.

**Table 4: Average Class Size\* by Course Code and Level for Academic Year 2022-23**

Course Level	ACCTG	CIS	ECON	FIN	IB	MGT	MKTG
<b>Fall 2022</b>							
100-200	33	30	33	16	--	34	23
300-600	16	12	25	32	36	32	36
800 - above	12	--	5	37	42	24	30
<b>Spring 2023</b>							
100-200	36	34	29	27	--	35	--
300-600	18	15	26	28	14	34	34
800 - above	21	10	--	32	11	31	10
<b>Discipline Average:</b>	21	20	28	29	26	35	30
<b>College Average:</b>	28						

\* Regularly scheduled courses only; no special projects, internships, etc.

-- Courses not offered at this level.

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