Scott Sinnett joins McCormick Armstrong's Southwest regional sales office
Serving Dallas, Houston, Tulsa and Kansas customers

McCormick Armstrong -- a commercial printer with web and sheet fed
capabilities, direct mail, catalog, fulfillment, distribution, and other
brand management tools -- has hired Dallas veteran printing specialist Scott
Sinnett to join its Southwest regional office in Dallas. Sinnett will serve
customers throughout the Dallas-Fort Worth area, as well as key accounts in
Houston, Tulsa, and Manhattan, Kan.

Sinnett brings more than 12 years of experience in the security-sensitive
financial printing field, as well as the highly competitive and creative
field of promotional point-of-sale and signage. Formerly with Bowne of
Dallas and Merrill Corporation, Sinnett oversaw the smooth production
workflow of clients' confidential financial documents, ensuring they met
mandatory deadline filings with the Securities and Exchange Commission.
Most recently with IntegraColor, Sinnett worked with national retailers,
petroleum and convenience store operators, and rental service stores to
supply signage and collateral for quickly changing in-store sales and
promotions.

Prior to his career in printing sales, Sinnett spent four years in the U.S.
Army as an Interrogation Team Leader for the 110th Military Intelligence
Battalion. He is fluent in both Czech and Korean. He began his college
career at Kansas State University in Manhattan, playing quarterback on the
famed K-State Wildcats. After his Army service, he completed his bachelor
of business administration degree in business management at Pittsburg State
University in Pittsburg, Kan., where he played quarterback for the PSU
Gorillas.

"The hallmark of a printer today is whether it can meet 'just-in-time'
delivers every single day," said Jere Ames-Johnson, vice president of
sales for McCormick Armstrong. "Our retail customers often need to change
their promotions daily, to stay ahead of their competition. Having the
right message on display at the right time means money to a retailer.
McCormick Armstrong prides itself on 100 percent customer satisfaction --
keeping jobs flowing and delivering so our retail customers get exactly the
right POS signage and collateral they need, just in time for when then need
it."

The privately held, 111-year-old McCormick Armstrong is a state-of-the-art
award-winning Web and sheet fed collateral communications organization.
Centrally located in Wichita, Kan., the company has sales offices in Dallas,
Detroit and Rhode Island. McA offers Supply Chain Management, Warehousing,
Fulfillment, Database Management, Mail Distribution and more. Through their
wholly-owned subsidiary Terrell Creative, McA also produces coffee table
books, designs customized Branding Solutions, and offers international
sourcing.

Jake Shaffer, McA's President and CEO, says that after completing a recent
$10 million expansion that includes a five-unit Goss M600 and
state-of-the-art pre-press technology, there are few North American printers
that can equal the company's technology and resources as a print solutions
provider and supply chain manager. McA holds a G7 quality certification and
is an FSC certified printer.

Contact McA at: www.mccormickarmstrong.com, or sales@mccormickarmstrong.com,
or 1-800-773-1363.