Present: Ms. Becky Casey, Dr. Dean Cortes, Dean Richard Dearth, Dr. Felix Dreher, Dr. Eric Harris

1. Updates
   a. Kansas Board of Regents
      • Distance Education Plan
         a. A copy of the Kansas Board of Regents draft plan was distributed and discussed with the Chairs.
         b. The plan applies to all programs and courses that are considered to be distance education courses.
         c. The plan now carries more significance than was originally thought because it focuses on courses, not just programs.
         d. Chairs were asked to review this plan with faculty.
      • Program Review Reorganization
         a. New program review guidelines are being redefined. Mostly to redefine minimas.
   b. President’s Council
      • Reorganization of Public Relations and University Marketing
         o Marketing and Communication area have been reorganized according to the new organizational chart that was distributed
         o New Associate Vice President for University Marketing and Communication will be hired in the near future.
      • Strategic Planning Forum
         o Strategic planning forums will be held on March 2 and March 3 and will be presented by President Scott. Sustainability will be the main topic.
      • FY10 Expenditures
         o Student Technology and OOE funds must be totally spent this fiscal year. Plans should be made for spending remaining funds.
      • Affinity Plates in Missouri
         o PSU Affinity plates will be available for Missouri residents
   c. Provost’s Leadership Council
      • Tuition request proposal
         a. Copy of Academic Affairs tuition proposal was distributed and discussed
      • NW Arkansas agreement
         a. NW Arkansas Agreement is to go forward to extend the Gorilla Advantage area to Benton and Washington counties in Arkansas
         b. Discussion followed on ACT scores/caliber of students from Arkansas
      • Performance Agreement report
         a. PSU met the criteria for this
      • Performance Appraisal outcomes
      • Student equipment fee expenditures
         a. Departments should let Dean Dearth know if they have wishes for spending these funds
• Use of University Facilities for Profit Making Groups
  a. An outside group has asked to use Grubbs hall to give a seminar on the judicious use of firearms and to charge a fee for each attendee.
  b. There is not currently a policy on the use of University/state facilities.
  c. Discussion followed on whether there should be a policy put into place for those groups requesting use of university facilities for profit making or not for profit groups

2. Departmental Concerns
   a. MGMKT - none
   b. CSIS - none
   c. Acctg - none
   d. Econ
      1. New Admin Specialist is in training with Deb

3. Discussion items
   a. Focus Groups for Writing
      1. A representative from each department in each College is needed for these writing focus groups
         1. Recommendations: Dr. Cummings, Dr. Fay, Ms. Freund, Dr. Fogliasso
   b. LiveText
      1. Joe Nagel from LiveText will be on campus on Feb. 24 for student and faculty training.
   c. Scholarships
      1. Chairs are asked to review the proposed scholarship awards and give input to Dean Dearth as soon as possible
   d. Student Equipment Fee Purchases
   e. AACSB Webinar - Guidance on Strategic Management Standards (1-5) - 03/03/2010@9:00 a.m. in Dean Dearth’s office
   f. Winter/Fall 2010 Schedule - due to Registrar March 1 – will be discussed at next week’s Chairs meeting
   g. NAFSA conference in Kansas City, June 1-4
      1. This will be a very large conference to include many international constituents.
      2. Chuck Olcese will be bringing some of the participants to PSU after the conference.
   h. Reporting Accounting Concentration for MBA
      1. Dean Dearth discussed the letter he received from the Registrar stating that the Accounting concentration in the MBA is being reported under the Department of MGMKT.
      2. The only #'s that have been reported to the Board of Regents are #'s for MBA graduates only, not the individual concentration areas.
      3. We may be required to make changes in the university catalog.

4. Upcoming events:
   a. Dean off campus – February 25 & 26
   b. Dr. Jim O’Donnell – Provost Interview – March 1, 2010
   c. Fall schedule due March 1
   d. Performance Appraisal due to Faculty March 1
   e. CIO Interview - Steve Wormsley –March 2
   f. University Strategic Planning Forum on Sustainability – March 2 @ 11:00 a.m. in 109 Grubbs, repeated March 3, @2:00 p.m. in 102S Kansas Technology Center.
   g. AACSB Webinar March 3 at 9:00 a.m.
   h. Dr. Quddus - Provost Interview –March 5
   i. Debbie Swindle Retirement Party – March 5 @ 2:30 p.m.
j. Dr. Alice Greife - Provost Interview – March 8, 2010  
k. CIO Interview - Brad Williams – March 9  
l. Spring Break March 15 – 18  
m. Deans, Directors and Chairs – March 24  
n. Executive On Campus – Gene Baldwin – March 25, 2010  
o. Dean off campus – April 8 - 11  
p. Early Enrollment for Su 10 and WF 10 April 12-16  
q. KBOR here – April 16  
r. COB Banquet April 26  
s. Kelce Board of Advisors – May 3  
t. PSU Service Awards – May 6  
u. Finals May 10-13  
v. BGS Installation – May 14 – 3:00 p.m.  
w. Spring commencement – May 14 (COE, COT), May 15 (CAS, COB)  
x. Dean off campus – May 26 – June 8  
y. NAFSA conference in Kansas City, June 1-4.  
z. 1st Summer Session Begins – June 7, 2010  
aa. 2nd Summer Session Begins – July 2, 2010

Richard Dearth, Dean
Kelce College of Business

February 23, 2010